The Cash Box

VOLUME XVII—NUMBER 28 MARCH 31, 1956

"Lullaby Of Birdland" has become a classic in its own time and is today probably the top jazz standard, performed by jazz artists all over the world. Based on the name of the successful New York niteclub specializing in jazz (shown above), the song has also been the inspiration for various other enterprises. One of them is a jazz concert tour called "Birdland Stars Of 1956", recently completed, which was reported to be the most successful one of its kind ever presented. In the photo at the left are six of the stars who participated in it: Johnny Smith, Count Basic, Sarah Vaughan, Al Hibbler, Joe Williams, and Lester Young. Another enterprise which "Lullaby Of Birdland" inspired is an unusual RCA Victor album in which twelve different artists give their interpretation of the song. In the right photo, Jack Lewis (left) who cut the album for Victor hands a copy of it to Phil Kahl of Patricia Music, publisher of the tune.

BILLY ECKSTINE

(Your Eyes Say Yes)

MY HEART SAYS NO

JOEY JOEY JOEY

(from the new musical production, "The Most Happy Fella")

with Hugo Winterhalter's Orchestra & Chorus

20/47-6488

A "New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR

FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 28 MARCH 31, 1956

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JAZZ COMES OF AGE!

Jazz has become a staple of the music business. Today almost every record company that deals in album material, has a catalogue of jazz works which it can count on to sell month after month and year after year. Likewise retail stores may have to watch the singles they buy very carefully, but when it comes to jazz albums, they all know that eventually the merchandise will be sold.

This development in the importance of jazz as a commercial product has occurred only in the past few years. Before that, jazz was considered a very specialized market and most major record companies left the field almost completely to smaller firms which specialized in it. However the greatest proof of the selling power of jazz in our current market is the fact that not only do some diskeries exist solely on the sale of jazz packages, but also that almost every major record company has a separate department set up to handle it.

Jazz has been building in popularity and dignity ever since the first world war, but it probably received its greatest impetus, as far as the general public was concerned, when Benny Goodman gave his concerts at Carnegie Hall in the late thirties. It was these concerts which made it generally known to the public that jazz artists in many cases were equal to or surpassed classical artists in virtuosity—a fact which most people had not been aware of till then. For it was generally considered that listening to jazz music was a lesser pursuit than listening to classical music.

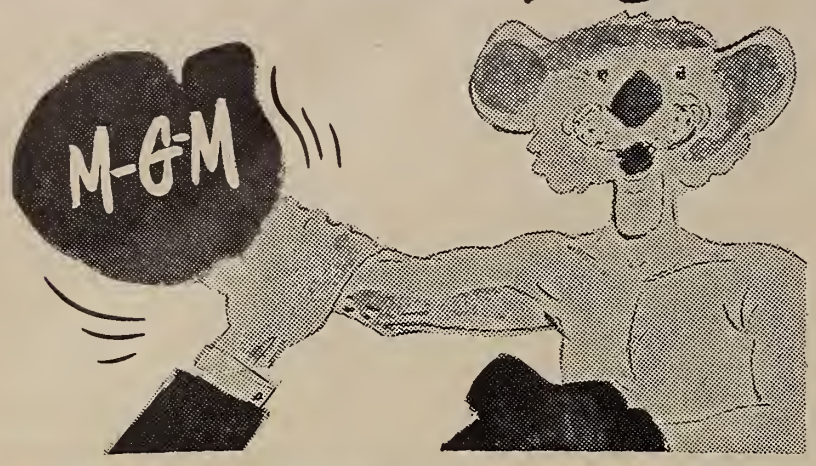
Today the differences in types of music are generally considered just that—differences. We no longer strongly find the qualitative factor stressed, *i.e.*, the opinion that one is better than the other or that one is more highbrow than the other. Jazz has almost reached the status where it is measured on its own terms rather than on moral terms.

There can be no doubt that the advent of television has helped bring about this transformation. On television, the public which might never have attended a jazz concert, had the opportunity to witness at home the art of the greatest jazz performers we know. And there can be no doubt that the combination of viewing and listening has created a jazz audience which was never possible before.

Another development which has occurred because of this new emphasis, has been the elevation of the jazz artist to a much loftier position. Until very recently, jazz performers were seldom signed to exclusive contracts. They would go from one record company to another as the occasion demanded. Now however, jazz artists are as strongly in demand as all other performers and their services are bid and paid for on equal terms.

It all adds up to the fact that jazz has come of age and that the packaged jazz market has become an important part of the music and record industry picture.

M-G-M WINNERS!



JONI JAMES

DON'T TELL ME NOT TO LOVE YOU

SOMEWHERE SOMEONE IS LONELY

MGM 12175 78 rpm ● K 12175 45 rpm

IN THE STILL OF THE NIGHT

E3328 ● X3328

X1211 ● X1212

X1213

THE DICK HYMAN TRIO

MORITAT

A THEME FROM "THE THREEPENNY OPERA"

MGM 12149 78 rpm ● K 12149 45 rpm

DICK HYMAN'S "MORITAT"

AVAILABLE ON EXTENDED PLAY

Ep ALBUM X1214 (45 rpm)

RAY CHARLES SINGERS

EASTER PARADE

A YOUNG MAN'S FANCY

MGM 12201 78 rpm ● K 12201 45 rpm

SPRING IS HERE

RAY CHARLES SINGERS

Vol. 1—Vol. 2—Vol. 3

E3162 33⅓ LP, X3162 45 EP, X1129 45 EP, X1130 45 EP, X1131 45 EP

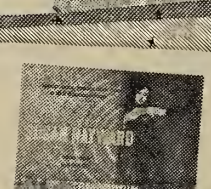
SUSAN HAYWARD

I'LL CRY TOMORROW

and

JUST ONE OF THOSE THINGS

MGM 12174 78 rpm ● K 12174 45 rpm



I'LL CRY TOMORROW

RECORDED DIRECTLY FROM THE SOUND TRACK OF MGM'S MOTION PICTURE

MGM Extended Play Album X1180 45 rpm

DAN DAILEY

THE GAL WITH THE YALLER SHOES

and

MY LUCKY CHARM

MGM 12198 78 rpm
K 12198 45 rpm

ALAN DEAN

TAKE A BOW

and

WITHOUT YOU

MGM 12189 78 rpm
K 12189 45 rpm

SPECIAL

CHARLIE APPLEWHITE

I COULD HAVE DANCED ALL NIGHT

(From musical production "My Fair Lady")

and

SHANGRI-LA

(From musical production "Shangri-La")

MGM 12220 78 rpm
K 12220 45 rpm

CONNIE FRANCIS

MY FIRST REAL LOVE

and

BELIEVE IN ME

MGM 12191 78rpm
K 12191 45 rpm

SHEB WOOLEY

THE BIRTH OF THE ROCK 'N ROLL

and

A KING OR A CLOWN

MGM 12202 78 rpm
K 12202 45 rpm

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PM—Prom	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VK—Vik
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	WI—Wing
	ER—Era		OL—Olympic		

Pos. Last Week

1 — **LISBON ANTIGUA** — NELSON RIDDLE — Last Week: 1

CA-3287 (F-3287)—Nelson Riddle
CO-40635 (9-40635)—Mitch Miller
CR-61553 (9-61553)—Alan Dale
CR-61595 (9-61595)—Lawrence Welk
VI-20-6406 (47-6406)—Leo Diamond
VI-20-6418 (47-6418)—1956 Jazz All Stars

2 — **NO, NOT MUCH** — FOUR LADS — Last Week: 2

CO-40629 (4-40629)—Four Lads

3 — **POOR PEOPLE OF PARIS** — LES BAXTER ORCH. — Last Week: 5

CA-3336 (F-3336)—Les Baxter
CR-61592 (9-61592)—Lawrence Welk
DE-29835 (9-29835)—Russ Morgan
LO-1628 (45-1628)—Winifred Atwell
MG-12188 (K-12188)—Roger Roger
VI-20-6366 (47-6366)—Chet Atkins

4 — **ROCK AND ROLL WALTZ** — KAY STARR — Last Week: 3

VI-20-6359 (47-6359)—Kay Starr
VE-2000 (2000-45)—Anita O'Day & B. Bregman

5 — **WHY DO FOOLS FALL IN LOVE** — THE TEEN AGERS — Last Week: 6

DE-29832 (9-29832)—Gloria Mann
DO-15448 (45-15448)—Gale Storm
GE-1002 (45-1002)—The Teen Agers
ME-70790 (70790 x 45)—Diamonds

6 — **I'LL BE HOME** — PAT BOONE — Last Week: 8

CK-830 (45-830)—Flamingos
DO-15443 (45-15443)—Pat Boone

7 — **THE GREAT PRETENDER** — THE PLATTERS — Last Week: 4

MD-1020 (45-1020)—Jackie Riggs
ME-70753 (70753x45)—The Platters

8 — **SEE YOU LATER, ALLIGATOR** — BILL HALEY & HIS COMETS — Last Week: 7

CH-1609 (45-1609)—Bobby Charles
DE-29791 (9-29791)—Bill Haley & Comets
DE-29786 (9-29786)—Roy Hall
VI-20-6426 (47-6426)—Otto Bash

9 — **JUKE BOX BABY** — PERRY COMO — Last Week: —

VI-20-6427 (47-6427)—Perry Como

10 — **THEME FROM THREE PENNY OPERA** — DICK HYMAN TRIO — Last Week: 10

CA-3329 (F-3329)—Les Paul & Mary Ford
CO-40587 (4-40587)—Louis Armstrong
CO-40586 (4-40586)—Turk Murphy
CR-61574 (9-61574)—Lawrence Welk
DE-29816 (9-29816)—Owen Bradley
DO-15444 (45-15444)—Billy Vaughn
ME-70781 (70781 x 45)—R Hayman & J. August
MG-12149 (K12149)—Dick Hyman Trio
VI-20-6419 (47 6419)—John Gordy
VI-20-6417 (47-6417)—Tito Puente
VI-20-6418 (47-6418)—1956 Jazz All Stars

11) A TEAR FELL. 12) HOT DIGGITY. 13) MEMORIES ARE MADE OF THIS. 14) TUTTI FRUTTI. 15) HEARTBREAK HOTEL. 16) BAND OF GOLD. 17) BLUE SUEDE SHOES. 18) 11TH HOUR MELODY. 19) EDDIE MY LOVE. 20) SIXTEEN TONS. 21) SPEEDOO. 22) IT'S ALMOST TOMORROW. 23) INNAMORATA. 24) MR. WONDERFUL. 25) BO WEEVIL. 26) LULLABY OF BIRDLAND. 27) TEEN AGE PRAYER. 28) MAIN TITLE (MAN WITH THE GOLDEN ARM). 29) CHAIN GANG. 30) ASK ME. 31) ANGELS IN THE SKY. 32) LOVELY ONE. 33) FOREVER DARLING. 34) FLOWERS MEAN FORGIVENESS. 35) TO YOU, MY LOVE.

EXCITING

NEW TALENT!
NEW COLOR!
NEW HIT!

LUCY ROBERTS

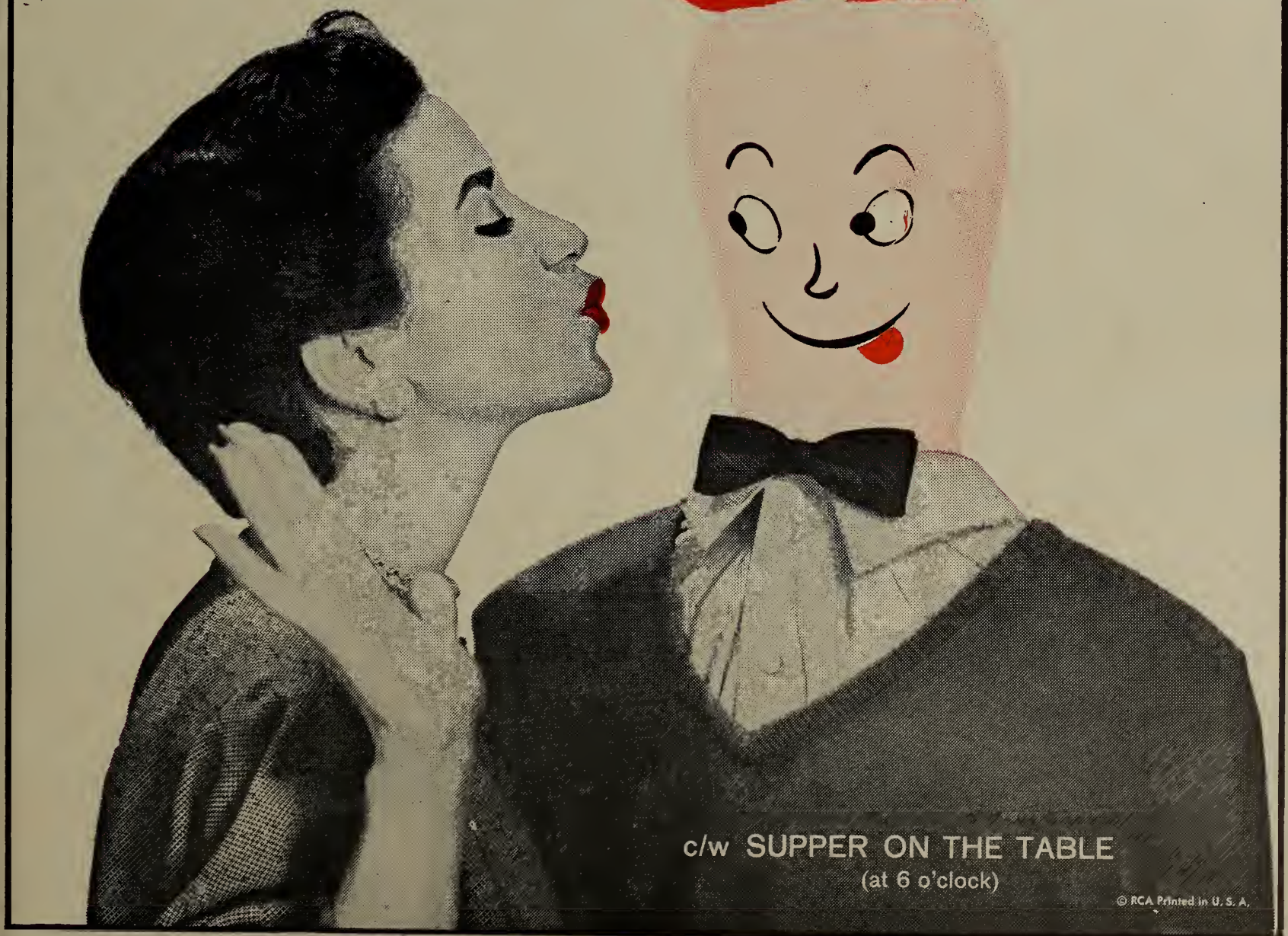
"Leap Year Red" ®

LUCY ROBERTS

X-0201

Vik

A PRODUCT OF RADIO CORPORATION OF AMERICA



c/w SUPPER ON THE TABLE
(at 6 o'clock)

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Vik records

A Product of Radio Corporation of America

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

RALPH MARTERIE ORCH.
(Mercury 70836; 70836x45)

B+ "PICNIC" [Columbia Pictures ASCAP—Duning] Ralph Marterie and the ork dish up a sensational piece of mood and dance material as they fashion the title song from Academy Award contender "Picnic". Lovely melody delightfully executed. Side should do exceptionally well as the pic hits the local spots.

C+ "ROCK & ROLL THE BARREL" [Manners ASCAP—] The gang changes the pace and belts out a cute rock and roll novelty inspired by the old favorite "Roll Out The Barrel". Good rhythm side.

THE HI-FI'S
(Liberty 55011; F55011)

C+ "BRIDEY MURPHY WAS HER NAME" (2:29) [Liberty ASCAP —Newman] A touching romantic tale about the much talked about leading character of the Morey Bernstein #1 novel, is presented in song by the Hi-Fi's. A pretty song. Group has a wonderful harmony.

C+ "EASTER LILLIES" (2:28) [Liberty ASCAP — MacDonald] Dee jays should enjoy this new tune for their Easter holiday programming. A sentimental affair that should bring back memories to many listeners.

RICHARD HAYMAN ORCH.
(Mercury 70837; 70837x45)

B+ "FLAMENCO LOVE" (2:34) [Bregman, Vocco & Conn ASCAP —Wagner, Schuman, Eaton] With instrumentals riding high, Richard Hayman issues a strong contender that could develop into a big success. It's a lovely, latin flavored mood item with Hayman's harmonica taking the spotlight. A strong follow-up to his successful "Three Penny Opera" disk.

C+ "THE PERFECT SONG" (2:05) [Chappell ASCAP—Lucas, Breil] The virtuoso leads the aggregation through a warm and tender theme on this half. Pretty melody. Delightful harmonica work here too.

JACQUES BELASCO ORCH.
(MGM 12192; K12192)

B "AM I THE GUY" (3:04) [Sam Fox ASCAP—Brinson] Joe Reynolds handles the vocal duties on this pretty romantic pleaser presented by Jacques Belasco and the orchestra. Good love tune invitingly delivered.

C "WE'LL GO A LONG, LONG WAY TOGETHER" (2:36) [Sam Fox ASCAP—Fragna, Kennedy] A trio of vocalists does the singing on this march tempo novelty.

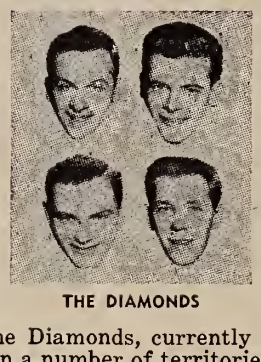
LES PAUL & MARY FORD
(Capitol 3389; F-3389)

B+ "SAY THE WORDS I LOVE TO HEAR" (1:48) [Abbott BMI—Calhoun] Les Paul sets up an exciting guitar backdrop for Mary's multiple vocalizing on a catchy rhythm novelty. Potent jumper that should do well for the couple.

B "SEND ME SOME MONEY" (2:05) [Irish-Trojan BMI—Clements] Another catchy rhythm ditty with a cute set of lyrics. Mary really belts the blues on this half as Les again stars with his guitar work. Two good sides that could step out.

THE CASH BOX DISK OF THE WEEK

"CHURCH BELLS MAY RING"
[Ray Maxwell BMI—Willows, Craft]
"LITTLE GIRL OF MINE"
[Kahl BMI—Goldner, Cox]
THE DIAMONDS
(Mercury 70835; 70835x45)


THE DIAMONDS

● The Diamonds, currently riding high in a number of territories with their rendition of "Why Do Fools Fall In Love", should add millions of new fans to their following when this tremendous coupling starts to hit the charts. One side is a terrific pop styling of a high flying rock and roll hit "Church Bells May Ring". The boys belt out the side in the exciting rockin' style the teenagers want today, and from all angles it looks like a smash for the quartet. You'll be hearing a great deal about these fellas. Coupling is another swinging treatment of a fast rising rock and roller, "Little Girl Of Mine". Two great sides for the juke boxes. Teenagers can get two hits for the price of one. Watch the top half for the initial action.

"TOO YOUNG TO GO STEADY" (2:50)
[Robbins ASCAP—Adamson, McHugh]
"NEVER LET ME GO" (2:56)
[Paramount ASCAP—Livingston, Evans]
NAT "KING" COLE
(Capitol 3390; F-3390)

NAT "KING" COLE

● Nat "King" Cole comes front and center once again and offers a beautiful new ballad that could grow into his first smash for '56. He lends his dulcet tones to the big new ballad from the forthcoming B'way musical "Strip For Action"—a tender love song titled "Too Young To Go Steady". It's a warm and charming romancer that should make a big impression on the teenagers since the lyrics apply to them. A pretty piece of material to watch closely. Flip is another dreamy song designed to please the love birds. A velvety tune, "Never Let Me Go", from the film "Scarlet Hour". Top half looks like a biggie.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "IVORY TOWER"	Otis Williams & Charms	DeLuxe 6093; 45-6093
★ "PICNIC"	Ralph Marterie O.	Mercury 70836; 70836x45
★ "PICNIC"	Buddy Bregman	RCA Victor 20-6471; 47-6471
★ "FLAMENCO LOVE"	Richard Hayman O.	Mercury 70837; 70837x45
★ "SAY THE WORDS I LOVE TO HEAR"	Les Paul & Mary Ford	Capitol 3389; F-3389
★ "LOOK HOMEWARD ANGEL"	Four Esquires	London 1652; 45-1652
★ "THE NIGHT WAS MADE FOR DREAMERS"	Bernie Wayne	ABC-Paramount 9679; 45-9679
★ "FIRST OFFENDER"	Jo Ann Tolley	Jubilee 5240; 45-5240

CHARLENE BARTLEY
(Aldon 100; 45-100)

B "HOW DO I LOVE YOU?" (2:33) [Goday BMI—Morrison] Charlene Bartley makes her debut in the wax world and does a pretty job on a warm and tender love song.

B "THEY ALL HAD A GOOD TIME" (2:36) [Milestone BMI—Walker, Allan] A tearful waltz tempo ballad that immediately recalls "Tennessee Waltz". Lovely song that could make the grade. Thrush delivered the number with great feeling. Miss Bartley can sell a tune. She should have a bright future.

BERNIE WAYNE ORCH.
(ABC-Paramount 9679; 45-9679)

B+ "THE NIGHT WAS MADE FOR DREAMERS" (2:12) [Sunbeam BMI — Wayne, Forster] Bernie Wayne's chorus and orchestra glides through a beautiful piece of mood material that has the earmarks of a hit. Lovely romancer that drifts along so smoothly and easily. Beautiful overall sound.

B "YOU'RE KINDA CUTE" (2:35) [Meridian BMI—Wayne] On this end the crew cruises along thru another attractive lilter with a very infectious melody. Pretty blending of chorus and orchestra. Reminds this listener of Wayne's "Vanessa".

OTIS WILLIAMS & HIS CHARMS
(DeLuxe 6093; 45-6093)

B+ "IVORY TOWER" (2:15) [E. H. Morris ASCAP—Fulton, Steele] As the group's lovely rendition of "That's Your Mistake" completes a successful run, Otis Williams and his Charms and in a beautiful interpretation of a warm and romantic waltz ballad that's starting to show strong action. It's a powerful romantic item that should go great guns in both the pop and rhythm & blues fields. Watch this one.

B "IN PARADISE" (2:15) [Tiger BMI—Taylor, Carroll] The crew displays its versatility on this cute rhythm ditty. A cover treatment of a noise making rock and roller.

JIMMY GAVIN
(Epic 9161; 5-9161)

C+ "ROCK ISLAND LINE" (2:45) [Hollis BMI — Donegan] Neal Hefti sets up a good backdrop for Jimmy Gavin's colorful interpretation of this clever folk type novelty. Song is breaking big and this cover disk should grab off a share of the tune's income.

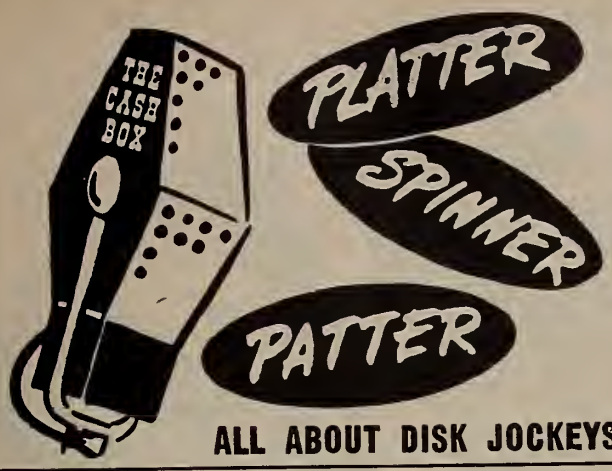
B+ "JOHNNY ROLLIN' STONE" (2:40) [Emperor BMI—Gavin] Gavin does an impressive job on his own creation here. It's an exciting rhythm song with a distinct folk quality. Has that "16 Tons" feeling. Dramatic side that could develop. A sleeper that bears watch.

BUDDY BREGMAN ORCH.
(RCA Victor 20-6471; 47-6471)

B+ "PICNIC" (2:35) [Shapiro, Bernstein ASCAP — Dunning] The beautiful title theme of one of America's top box office attractions, is superbly executed by the lush Bregman orchestra. Lovely theme that seems to penetrate. Could be a big side as more and more people get to see the pic.

B "RIVIERA" (2:24) [Montclare BMI—Gilkyson, Miller, Dehr] A chorus, singing without words, assists on this lush and dramatic latin beat theme. Exciting production item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. POOR PEOPLE OF PARIS	Les Baxter (Capitol)
2. NO, NOT MUCH	Four Lads (Columbia)
3. LISBON ANTIGUA	Nelson Riddle (Capitol)
4. I'LL BE HOME	Pat Boone (Dot)
5. WHY DO FOOLS FALL IN LOVE	Teen Agers (Gee) Gale Storm (Dot) Diamonds (Mercury)
6. ROCK AND ROLL WALTZ	Kay Starr (RCA Victor)
7. HOT DIGGITY	Perry Como (RCA Victor)
8. EDDIE MY LOVE	Fontane Sisters (Dot) Chordettes (Cadence) Teen Queens (RPM)
9. THEME FROM THREE PENNY OPERA	Dick Hyman (MGM) Richard Hayman & Jan August (Mercury)
10. BLUE SUEDE SHOES	Carl Perkins (Sun)

11) MR. WONDERFUL. 12) A TEAR FELL. 13) JUKE BOX BABY. 14) HEARTBREAK HOTEL. 15) THE GREAT PRETENDER. 16) MAIN TITLE (MAN WITH THE GOLDEN ARM). 17) INNAMORATA. 18) SEE YOU LATER, ALLIGATOR. 19) FLOWERS MEAN FORGIVENESS. 20) ROCK ISLAND LINE. 20) FOREVER DARLING. 20) LIPSTICK AND CANDY AND RUBBERSOLE SHOES.

Vital Statistics—**Ted Crutchfield** now at WRHC-Jacksonville, Fla. . . . **Frank Roberts** from KXGI—Fort Madison to 5,000 watter KWWL-Waterloo, Iowa. . . . **Ned Powers** leaves WHDH-Boston, Mass. for WINZ-Miami, Fla. Powers will be on 4 to 8 pm on the 50,000 watter. . . . Change Kent to KENT. **Kent Burkhart**, not too long ago at KXOL-Ft. Worth, now moves from WNOE-New Orleans, La. to KENT-Shreveport, La. . . . **Ron Wilner** out of the army and into WAYE-Baltimore, Md. Can you imagine switching from a rough, tough, cussin top sergeant to Phyllis? . . . KRUX-Phoenix, Arizona new 24 hour a day music and news format will be handled by **Jack Carney** (formerly KPHO); **Frank Pollack** (formerly KOOL); **Johnny McKinney** (formerly KONI); **Jim Sparrow, Don Victor, Lucky Lawrence, Neil Warren.**

Pic of the week—**Alan Dary**, who made the switch from WORL to WBZ-Boston, will be heard from 10:25 to 11:55 pm Monday thru Friday and every Saturday 9 to 12 noon. . . . **Don Bell** (KRNT-Des Moines) conducting hops every Saturday. Ever growing demand for tickets has necessitated Bell's hiring the Val Air Ballroom with a 3,000 capacity. Bell tells us it is the first teen-age activity in Iowa within memory. Teeners pay 50¢ admission—parents are admitted free of charge. . . . L. A. promotion man, **Nick Therry**, picked up some records sent out by Myers Music, Philadelphia, at the local express office, dashed over to **Russ Coglin**, KROW-Oakland, and was introduced to "Completely Yours" by the **Four Chaps** on Rama at the same time the Coglin coast audience heard it. . . . Last week we wrote WGTH-Hartford, Conn. moved into the same building as WGTH. (Inadvertently omitted were the two letters TV). And **Bob Lloyd** tells us that old adage "the grass looks greener, etc." holds true. All the radio personnel keeps wandering into the TV studios gaping at the TV rigs and monitors, while the TV staff drifts in and out of the radio studios examining the radio equipment. . . . **John Ademy** (WCAO-Baltimore, Md.) conducts the "600 Serenade" each Monday thru Saturday. . . . **Al Fox**, Miami's all night deejay (WWPB) 2-7 am, married last month to **Bunny Abraham**, secretary to **Ray Clark**, headman at Groove Records. . . . **Lou Barile** tells us he just won a bet with his boss that he could lose sixty pounds—the wager being that if Lou could lose the 60 and keep it "lost"—the boss would have to do the same. Barile dropped from a barrellike 220 to a svelte 158 and held for three months without putting back an ounce. Lou will divulge his secret to anyone interested.

ALAN DARY
(WBZ—Boston, Mass.)

* * * * *

Vern Hendrickson appointed assistant director of sales at WMGM-New York. . . . **Bobby Beers** now on the air with 30 hours at KOSI-Aurora-Denver, Colo. . . . **Chuck Blore** tells us the F.C.C. has granted KTKT-Tucson, Ariz. an increase of power to 10 KW. Blore says this will make KTKT the most powerful record outlet in three states. "Send tapes and station breaks," begs Blore. . . . **Harry Westcott** (WHUM-Reading, Penna.) likes the idea of the date of the session being printed on the label. Also would like to see more consistent listing of the time. 'Some do-some don't' complains Harry—and it's essential for programming. . . . **Ted Crays** of KRMD-Shreveport, La. reports the station is programming 14 hours per day of pop and light r & b. With Ted are **Buddy Gale, Ernie Schram, Lynn Gray and Fred Walters**. . . . **Douglas E. Nicol**, 24, appointed publicity director for WXYZ and WXYZ-TV. . . . Bill Stewart departed from WNOE-New Orleans for parts unknown. . . . **Buddy Basch** handling **Helen Grayco's** "Lilly's Lament" and **Monica Lewis'** "I Wish You Love" and "Stay After School".

The National Press was more than complimentary. In fact, it was inclined to eulogize on the brilliant performance by the **Kenton** Orchestra at his first concert in Britain given last Sunday at the Royal Albert Hall. It is no wonder that the series of concerts to follow are complete sell outs, and additional performances may have to be given before the whole Kenton outfit leaves for the Continent in the middle of April. . . . **Ted Heath** leaves Wednesday the 21st for New York with his Orchestra. Also on the trip will be the charming Mrs. **Moira Heath**, and we here all hope that Ted's tour will equal the success of the Kenton Band's.

Great excitement in wax circles over here re the news that English Decca is to manufacture and distribute all R. C. A. disks starting May 1957 in Great Britain. **E. R. "Ted" Lewis**, Managing Director of British Decca has also secured the R. C. A. Label for Germany and Switzerland.

It is likely that **Eartha Kitt**, who makes her London cabaret debut at the Cafe de Paris on April 30th, may undertake a British Vaudeville tour and several concert dates.

The new Summer show for the Palladium following the short vaudeville season will star **Joan Regan, Tommy Trinder** and other star attractions. Also scheduled for two weeks at the "Big House" is comedian **Dave King**, at present in the U. S., who will top the bill starting April 2nd. Both artists are Decca recording stars.

Jimmy Young's recording of "Chain Gang" is slowly but surely creeping into the Best Sellers.

Vera Lynn becomes disk jockey on April 2nd when she stars in her own show for a week titled "The Song's The Thing".

What are the bets that **Lonnie Donegan** is snatched up for T.V. appearances in the States following the success of his "Rock Island Line"?

This weeks best selling pop singles.

(Courtesy "New Musical Express")

1) "It's Almost Tomorrow"—
Dream Weavers (Brunswick)
2) "Zambesi"—
Lou Busch (Capitol)
3) "Memories Are Made Of This"—
Dean Martin (Capitol)
4) "Rock And Roll Waltz"—
Kay Starr (HMV)
5) "Memories Are Made Of This"—
Dave King (Eng. Decca)
6) "Only You"—
Hilltoppers (London)
7) "See You Later, Alligator"—
Bill Haley & Comets (Brunswick)
8) "Band Of Gold"—
Don Cherry (Philips)
9) "Rock Island Line"—
Lonnie Donegan (Eng. Decca)
10) "The Great Pretender"—
Jimmy Parkinson (Columbia)

HOT

OTIS WILLIAMS
and his CHARMS
IVORY TOWER
DELUXE 6093
THAT'S YOUR MISTAKE
DELUXE 6091

BOYD BENNETT
MUMBLES BLUES
b/w
BLUE SUEDE SHOES
KING 4903

LITTLE WILLIE JOHN
ARE YOU EVER COMING BACK
b/w
I'M STICKIN' WITH YOU BABY
KING 4893

BONNIE LOU
BEYOND A SHADOW OF A DOUBT
b/w
LITTLE MISS BOBBY SOX
KING 4895

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894

JAMES BROWN with the FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

NEW RELEASES!!!

GRANDPA JONES
ROCK ISLAND LINE
b/w
HELLO BLUES
KING 4918

EARL BOSTIC
BUGLE CALL RAG
b/w
I'LL STRING ALONG WITH YOU
KING 4905

JACK DU PREE
OVERHEAD
b/w
SO SORRY, SO SORRY
KING 4906

KING RECORDS

RECORD REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE HONEYDREAMERS
(MGM 12178; K12178)

B "DON'T SEND ME AWAY" (2:35) [Instrumental Music BMI —Williams, Friedman] The Honeydreamers blend smoothly on this pretty romantic ballad set to a fish-beat by George Williams' ork. Lovely, tender item.

C+ "A PATCHED UP HEART" (2:15) [Instrumental BMI—Williams, Friedman] This portion stars the group on a smooth and easy-going up-tempo novelty.

GUY MITCHELL
(Columbia 40672; 4-40672)

B "SOLO" (2:45) [Hawthorne ASCAP — Hoffman, Manning] Jimmy Carroll's ork and chorus sets up a beautiful showcase for Guy Mitchell's delivery of a warm and romantic ballad. Soft, moody item.

B "GREEN GROWS THE GRASS" (2:50) [Oxford ASCAP — Hoffman, Manning] A pretty ballad which has Guy reminiscing, is effectively offered on this half. Sing brings back memories of college, etc.

THE STARGAZERS
(London 1653; 45-1653)

B "ZAMBEZI" (2:33) [Shapiro, Bernstein ASCAP—Carstens, DeWaal, Hilliard] An instrumental that never clicked in the U.S., but is currently one of England's top hits, is returned to the States in the form of a catchy group vocal, contagiously styled by the Stargazers. Infectious pleaser that could now make the grade.

C+ "WHEN THE SWALLOWS SAY GOODBYE" (2:22) [Bluebird Ltd. ASCAP—Pelosi, Steel, Tudor] The versatile crew changes the pace and glides through a pleasant sentimental British import.

THE FOUR TUNES
(Jubilee 5239; 45-5239)

B "I GOTTA GO" (2:25) [Benell BMI — Nabble, Best, Gordon, Owens] The Four Tunes swing into action with a solid jumper that oughta do well in the jukes. A solid hard-driving novelty with the popular rock and roll beat.

B+ "HOLD ME CLOSER" (2:52) [Benell BMI—Owens] This portion features the group on a stronger contender. A beautiful fish-beat ballad displaying some lovely harmony. Good side that could step out.

JOHNNY BRANDON
(King 4909; 45-4909)

B+ "ROCK-A-BYE BABY" (2:55) [Lowell BMI—Franks] English song star Johnny Brandon gets right into the American kick with a commercial and hard hitting rock and roller that really swings. Lively dance deck that the kids will love. Big production. Could stir up noise.

C+ "LONELY LIPS" (2:50) [Mecca ASCAP — Brandon] Another rhythm ballad aimed at the youngsters. Good shuffle beat disk zestfully presented.

JERRY TYFER
(Wing 90061; 90061x45)

C+ "I'M SO SORRY" (2:53) [Goday BMI—Davenport, Taylor] A slow and tearful ballad is emotionally delivered by Jerry Tyfer. Tempo is the commercial fish-beat that the hoofers want.

C+ "HOOK, LINE AND SINKER" (2:07) [Valley Brook ASCAP—Haley, Khoury, Bonner] A catchy, novelty, up-beat, rock and roller with a cute lyric. Lively dance ditty.

THE CASH BOX SLEEPER OF THE WEEK

"I GOT LOST IN HIS ARMS" (2:38)
[Irving Berlin ASCAP—Berlin]

"IN A STRANGE PAIR OF ARMS" (2:40)
[Laurel ASCAP—Simon, Kennedy]

ROBERTA SHERWOOD
(Decca 29882; 9-29882)

ROBERTA SHERWOOD

● In signing Roberta Sherwood, Decca may have come up with "the find of the year". For in doing so, they have captured a sensational talent who, in time, could be one of the top female artists in the country. She recently came out of retirement and has become one of the top nite club attractions in Miami. She's an extremely polished song stylist with great character in her voice. And she displays her wares to best advantage as she delivers a great Berlin standard "I Got Lost In His Arms" from "Annie Get Your Gun". The song never was a commercial smash, but with this recording, it may become one. Roberta has great understanding of the lyrics' meaning and presents the tune with penetrating emotion. Watch this lass. She's gonna go places. Flip "In A Strange Pair Of Arms", is another gripping rendition of a tearful and beautiful ballad.

"MOONGLOW" & "THEME FROM 'PICNIC'" (2:29)
[Mills ASCAP—Hudson, DeLange, Mills/Columbia Pictures ASCAP—Duning]

"RIO BATUCADA" (2:40)
[Panorama ASCAP—Liberal]

GEORGE CATES & ORCH.
(Coral 61618; 9-61618)

● George Cates and the orchestra introduce what is probably the most exciting and imaginitive instrumental creation to hit the market in a month of Sundays—a selection that is not only artistic, but also extremely commercial. Tagged with the double moniker "Moonglow" & "Theme", the side opens with a wonderful up-beat jazz-flavored piano and rhythm treatment of the standard "Moonglow", as it is heard in the big box office flicker "Picnic". But at mid-point the unusual is introduced. As the "Moonglow" delivery ambles along, a huge chorus and orchestra enters with a lush and dreamy rendition of the beautiful major "Theme from 'Picnic'". When the two melodies blend, the listener gets the feeling of being carried off into space by the music. A thoroughly striking recording. Coupling is another lovely piece of instrumental merchandise. A string-filled Latin tempo pleaser dubbed "Rio Batucada". Has a "Lisbon Antigua" feeling. Jockeys oughta go wild about the top half, and dealers and ops will feel the results of the vast air play the disk is sure to get.

RUBY MURRAY
(Capitol 3377; F-3377)

C+ "FOR NOW, FOR EVER" (1:53) [Edward Kassner ASCAP — Roberts, Powell] British song star Ruby Murray makes her debut on the Capitol label singing a warm and beautiful love item. Touching romantic tale rendered with feeling.

C+ "(OH, PLEASE) MAKE HIM JEALOUS" (2:10) [Leeds ASCAP—Lewis, Stock] A charming and fragile love song rendered in a tearful manner by the lark. Ruby has a feeling for a sentimental love song.

FRANCES WAYNE
(Epic 9154; 5-9154)

B+ "I'VE GROWN ACCUSTOMED TO HIS FACE" (3:05) [Chappell ASCAP—Lerner, Loewe] A brilliant love song from the sensational new B'way musical "My Fair Lady", is delivered with great understanding and warmth by Fran Wayne. Pretty job. Song looks like a big one and this rendition should share in the take.

C+ "ALONE IN NEW ORLEANS" (2:42) [Pinelawn BMI — McGregor, Cobert] An effective presentation of a good piece of blues material. Soft, slow and inviting.

BOBBY DARIN & JAYBIRDS
(Decca 29883; 9-29883)

B "ROCK ISLAND LINE" [Holli BMI—Donegan] An exciting fol type song that looks like an all ou hit, is treated to colorful reading b Bobby Darin, assisted by the Jay birds. Swinging side that shoul share in the song's final take.

B "TIMBER" (2:10) [Songsmith ASCAP—Darin, Kirshner, Shaw] Another beaty song with an excitin folk flavor is dramatically executed here by the talented youngster. La has a fascinating sound and come over zestfully.

CHARLIE APPLEWHITE
(MGM 12220; K12220)

B "I COULD HAVE DANCED ALL NIGHT" [Chappell ASCAP — Loewe, Lerner] Charlie Applewhite introduces his rich voice on the MGM plattery as he fashions one of the pretty ballads from the big hit B'way musical "My Fair Lady". Lovely job.

B+ "SHANGRI-LA" [E. H. Morris ASCAP — Lawrence, Lee, Warren] The title tune from the forthcoming B'way musical based on James Hilton's "Lost Horizon" is delivered with great feeling by the crooner's polished voice. Pretty romantic item that has the earmarks of a hit.

THE FOUR ESQUIRES
(London 1652; 45-1652)

B+ "LOOK HOMEWARD ANGEL" (2:56) [Greta BMI—Gold] This disk is the first London release by an American group. And it's a beautiful love song rendered with warmth and tenderness by the Four Esquires. The boys have an intimate sound and some quality material to work with. Could be a big side both here and abroad. Big chorus adds to beauty of side.

B "SANTO DOMINGO" (2:29) [Peter Schaeffers BMI—Raleigh, Schonleitner] The South Sea Island quality is ever present on this drifting and easy-flowing love affair.

JO ANN TOLLEY
(Jubilee 5240; 45-5240)

B+ "FIRST OFFENDER" (2:41) [Oxford ASCAP — Wayne, Brooks] Jo Ann Tolley comes up with her most commercial side to date. An exciting love song with today's popular rock and roll fish beat. The thrush does a dramatic job that the teenagers will love. Lyrics feature a clever play on words. Could blossom into a big seller.

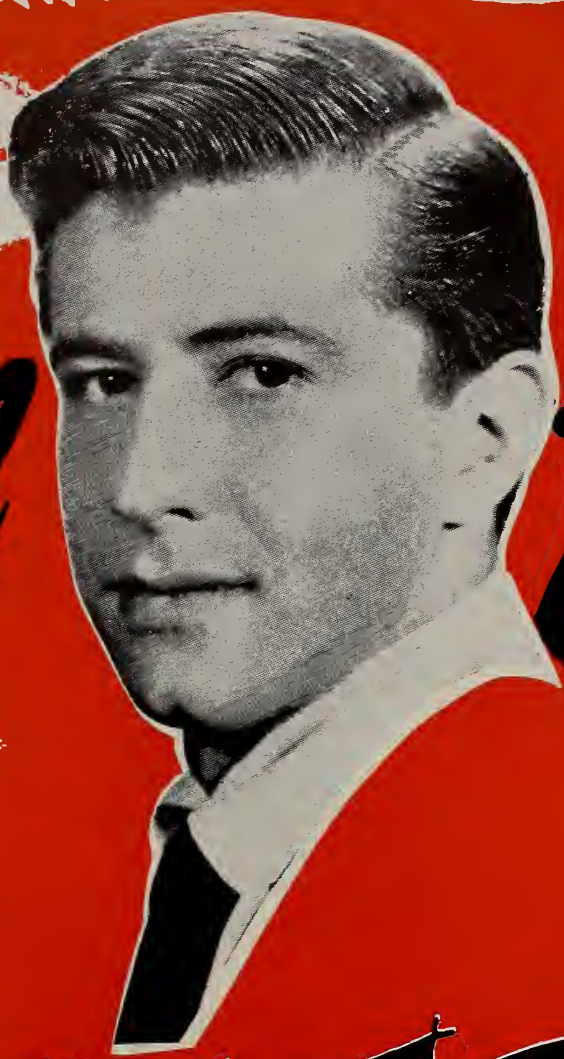
C+ "ALWAYS A BRIDESMAID" (2:59) [Benell BMI—Chessler] The lark tells a tearful story on this end to a waltz tempo. Touching sentimental item.

DICK LEE
(Vik 0200; 4X-0200)

B "SIERRA MADRE" (1:57) [Melody Lane BMI—Thorn, Palos] The big voice of Dick Lee excitingly tells a beautiful romantic tale against a latin tempo backing. Lovely ballad featuring a chorus big orking. Good production side that could make noise.

B "SERENADE" (2:07) [Harms ASCAP—Cahn, Brodszky] Lee hands in another fine performance as he sings the title tune from Lanza's comeback flicker. Pretty, romantic item that should start going well after the pic gets around.

IMPERIAL HAS A RED-HOT HIT!



Bill Farrell

"CHERRY LIPS"

b/w

"SLIPPIN' AND SLIDIN'"

Imperial Record 7001

Imperial Records

6425 Hollywood Blvd.
Hollywood 28, Calif.

THE BIGGEST JUMP
IN THE RECENT HISTORY
OF CASH BOX (March 24th issue)

41
to
24

AND HIGHER
THIS WEEK!

LOVELY ONE
The Four Voices
COLUMBIA RECORD NO. 4-40643

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The elements took a hand last Monday and stopped not only the record business in New York but all activity of any sort. The big snow came and tied up everything for a couple of days. But things are back to normal now. . . . Congratulations to Mr. and Mrs. **Ben Rosner** (he's sales manager for Vik Records) on the birth of a baby girl. . . . **Moose Charlap** has signed a writing deal with Frank Music. . . . **Ralph Young**, who opened a six week engagement at the Thunderbird in Las Vegas last week, will break it up by flying to New York for two weekends to appear at the Boulevard and then complete his Vegas stint. . . . Did **Bernie Miller** start something when he called **Teddi King** one of the world's great women? The ad so far has received tremendous comment. . . . **Jimmie Komack** opens at the Bon Soir on April 3 for an indefinite stay. . . . For the third time in 14 months, **Bill Haley** played the State Theater in Hartford last week and in spite of a 12" snow storm took in $3800 the first day and $4700 the second. . . . **Milton Karle** now handling disk promotion for **Dinah Shore** in New York. . . . **Johny Mathis**, a 20 year old singer from San Francisco, discovered by **George Avakian**, is currently at the Blue Angel. . . . **Dick Roman's** new disk will be "Have Faith" which was written by a New York City patrolman. **Morris Diamond**, publisher of the tune, said a portion of the royalty will be donated to the Damon Runyon Cancer Fund. . . . **Tony Martin** opens at the Copacabana on April 26 for three weeks. . . . **The Four Voices** have just been set to do the **Arthur Godfrey** morning TV show for one week starting April 2. . . . **Sylvia Syms**, who caused such excitement with her first Decca album, will have a single released by the diskery this week. . . . **Lige McKelvey** on an extensive record promotion tour through the midwest for Village Music to plug **Frankie Laine's** "Moby Dick" and **Billy Vaughn's** "Till I Waltz Again With You".

TONY MARTIN

CHICAGO:

Spring has sprung. Resulting in lots of activity. . . . The **Diamonds** flew in to cut "Church Bells May Ring" for Mercury. Made an apearance on **Howard Miller's** TV-er while here. . . . **The Glitters**, gal trio, discoveries of **Jay Michaels**, WCAE, Pittsburgh, here for record huddles. . . . **Joe Bushkin**, who really loves a piano, came in to work on new Capitol LP, "Midnight Rhapsody". . . . **Sandy Harbin** now doing promotion exclusively for **Randy Wood** of Dot Records. . . . **Art Tatum**, wizard of the 88's, and his trio getting raves at the London House. Group projected very well on CBS-TV's "In Town Tonight". . . . **Audrey Morris**, bistro balladeer, bowed at the brand new Churchill Room 3/20. . . . Are the Chicago and New York rumors true about d.j. **Ron Dunn**, WCPO, Cincinnati, being pegged for a move in the near future? . . . **Jack Solinger** now handling promotion chores for **Jimmy Martin**. . . . **Norman Fink** excited about the tunes from the new Allen J. Lerner musical, "My Fair Lady". Reports that **Vic Damone's** disk, "On The Street Where You Live", from the show, doing real well. . . . Handsome **Len Dresslar** dropped in to say "Hi". Very excited about his newest release, "Rock Island Line". . . . **Wes Hopkins** (formerly of WNEW, New York) replaced **Johnny Andrews**, KYW, Cleveland. Wes programs daily shows from **The Cash Box**. . . . **The Dream Weavers** in town for promotion on their latest Decca release. . . . All City's Music men bade a fond farewell to **Herbie Mintz** at a cocktail party at the Cameo 3/22. Herbie is leaving Chicago to open his own cafe in Fort Lauderdale, Fla. (Lots of luck, Herbie). . . . **Howard Miller** presented a $10,000 check to the Damon Runyon Cancer Fund on his show, 2/33. Money was contributed by Chicago area residents and will go to the Billings Hospital for cancer research.

VIC DAMONE

HOLLYWOOD:

Peter Hanley in town, on his first visit to the coast, to film a **Rosemary Clooney** TV show and to make the rounds of the local D.J. shows. . . . **Lew Leeser** has joined the Hanson and Schwam public relations office, and will handle the firm's record promotion department. . . . **Fred Stryker** of Fairway Music reports great initial reaction to **Jeri Sothern's** new Decca release of "You Gotta Get A Lot of Livin' Out Of Life". . . . **Artie Valando's** T. C. and Bedack Music firms undergoing a complete reorganization. **Charlie Morris** will no longer be associated with the company. . . . **Monica Lewis** now making her home in Hollywood. Her first release on the King label out this week. . . . As a result of her current success at the 881 Club, **Ann Hathaway** is negotiating a contract with a Coast independent. . . . **Bob Demain** taking **Dolores Hawkin's** up-beat version of "I'll Be Seeing You" around to the jockies and predicting it will be the big one for her. . . . **Bill Norman** had to cancel his promotion tour with his first Maze Records release because of the death of his father. . . . **Lamar Sherlock**, brother of Decca promotion man **George Sherlock**, starts his D. J. show at KTMS, Santa Barbara this week. . . . **Nick Therry** on a northern California trip with **The Four Chaps'** first Rama disk of "Completely Yours". . . . During his recent stint at the Club Koko in Phoenix, **Champ Butler** signed with station KOOL to do a weekly two hour disk-jockey show which he will transcribe in Hollywood. . . . HIFI Records has signed the **Page Cavanaugh Trio**, and combo teams with vocalist **Dick Stewart** for their first album. . . . **Martha Henry** leaves the **George Jay** office to become record librarian at KIEV, Glendale.

MONICA LEWIS

If you think Mercury is hot with hits now . . .

Look What's Coming Up!

NEW RELEASES

"Out Of The Picture"
AND
"Honey Hair, Sugar Lips"
BY
The Crew Cuts
MERCURY 70840

"Flamenco Love"
AND
"The Perfect Song"
BY
Richard Hayman
MERCURY 70837

"Bella Bambinella"
AND
"Who's Gonna Take You"
BY
The Gaylords
MERCURY 70834

FAST SELLING NEW RELEASES

"Church Bells May Ring"
B/W
"LITTLE GIRL OF MINE"
The Diamonds
MERCURY 70835

"Rock Island Line"
B/W
"REAL LIVE DOLL"
Len Dreslar
MERCURY 70831

"Let's Go Around Together"
B/W
"LET'S GET BUSY, TOO"
Dinah Washington
MERCURY 70833

2 GREAT NEW INSTRUMENTALS BY 2 GREAT NAMES

THE THEME FROM
"PICNIC"
B/W
"ROCK AND ROLL THE BARRELL"
Ralph Marterie
AND HIS ORCHESTRA
MERCURY 70836

"The Beautiful Girls Of Vienna"
B/W
"THE LITTLE BALLERINA"
David Carroll
AND HIS ORCHESTRA
MERCURY 70822

MERCURY RECORD CORPORATION, CHICAGO, ILLINOIS

Mercury RECORDS

A GREAT PERFORMANCE BY A GREAT ARTIST!

ANDY WILLIAMS

orchestra and chorus
conducted by ARCHIE BLEYER

singing

WALK HAND IN HAND

and

NOT ANY MORE

Cadence 1288

cadence RECORDS

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

GAIETY MUSIC
New York, N. Y.

1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. Theme From Three Penny Opera (Dick Hyman)
4. No, Not Much (Four Lads)
5. Why Do Fools Fall In Love (Teen Agers)
6. The Great Pretender (Platters)
7. Poor People Of Paris (Baxter)
8. Innamorata (Jerry Vale)
9. We All Need Love (P. Faith)
10. Infatuation (Renato Carosone)

HUDSON ROSS
Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Teen Agers)
4. Rock And Roll Waltz (Starr)
5. No, Not Much (Four Lads)
6. Theme From Three Penny Opera (Dick Hyman)
7. Eddie My Love (Chordettes)
8. Juke Box Baby (Perry Como)
9. Eloise (Kay Thompson)
10. April In Paris (Count Basie)

ELMORES RECORD SHOP
Fort Smith, Ark.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. Poor People Of Paris (8axter)
5. Band Of Gold (Don Cherry)
6. The Great Pretender (Platters)
7. I'll 8e Home (Pat 8oone)
8. See You Later, Alligator (Bill Haley)
9. Juke Box Baby (Perry Como)
10. It's Almost Tomorrow (Dream Weavers)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. See You Later, Alligator (8ill Haley)
6. The Great Pretender (Platters)
7. Rock And Roll Waltz (Starr)
8. Memories Are Made Of This (Dean Martin)
9. Band Of Gold (Don Cherry)
10. Angels In The Sky (Crewcuts)

RICHLOY RECORDS
Philadelphia, Pa.

1. A Tear Fell (Teresa 8rewer)
2. Theme From Three Penny Opera (Dick Hyman)
3. To You, My Love (N. Noble)
4. Church Bells May Ring (Willows)
5. Valley Valparaiso (M. Miller)
6. Blue Suede Shoes (C. Perkins)
7. Why Do Fools Fall In Love (Teen Agers)
8. Innamorata (Jerry Vale)
9. Eddie My Love (Teen Queens)
10. Lovely One (Four Voices)

COCROFT MUSIC COMPANY
Thomasville, Ga.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. The Great Pretender (Platters)
4. Juke Box Baby (Perry Como)
5. Why Do Fools Fall In Love (Teen Agers)
6. I'll Be Home (Pat Boone)
7. Lisbon Antigua (N. Riddle)
8. Poor People Of Paris (Baxter)
9. Mystic Midnight (Marc Fredericks)
10. See You Later, Alligator (Bobby Charles)

NORSIDE MUSIC SHOP
St. Louis, Mo.

1. A Tear Fell (Teresa Brewer)
2. Eddie My Love (Fontanes)
3. Blue Suede Shoes (C. Perkins)
4. Whistling Willie (Chordettes)
5. Poor People Of Paris (Baxter)
6. Missing (McGuires)
7. 8eyond The Sea (R. Williams)
8. Baby, 8aby All The Time (Julie London)
9. I'll 8e Home (Pat Boone)
10. Ivory Tower (Cathy Carr)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Main Title (Dick Jacobs)
2. Our Love Affair (T. Charles)
3. I'll Be Home (Pat Boone)
4. Lisbon Antigua (N. Riddle)
5. Teenage Heart (E. Barton)
6. Rock And Roll Waltz (Starr)
7. Poor People Of Paris (Baxter)
8. Come To Me (Rover Boys)
9. Please Tell Me Why (Buddy Johnson)
10. Lovely One (Four Voices)

SONG SHOP
Cincinnati, Ohio

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (Cathy Carr)
3. Poor People Of Paris (Baxter)
4. I'll Be Home (Pat Boons)
5. Juke Box Baby (Perry Como)
6. No, Not Much (Four Lads)
7. Lisbon Antigua (N. Riddle)
8. Main Title (Elmer Bernstein)
9. Rock And Roll Waltz (Starr)
10. Why Do Fools Fall In Love (Gale Storm)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. No, Not Much (Four Lads)
2. Poor People Of Paris (Baxter)
3. A Tear Fell (Teresa Brewer)
4. Main Title (Dick Jacobs)
5. Hot Diggity (Perry Como)
6. I'll 8e Home (Pat Boone)
7. Lipstick And Candy (La Rosa)
8. Eddie My Love (Fontanes)
9. 8lue Suede Shoes (C. Perkins)
10. Why Do Fools Fall In Love (Teen Agers)

NORTH MAIN RECORD SHOP
Houston, Tex.

1. I Was The One (Elvis Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Lovely One (Four Voices)
4. Poor People Of Paris (Baxter)
5. Picking Up The Pieces (Estes)
6. Juke Box Baby (Perry Como)
7. Eddie My Love (Chordettes)
8. Bo Weevil (Fats Domino)
9. Speedoo (Cadillacs)
10. Forever Darling (Ames Bros.)

LYNN MUSIC COMPANY
Lynn, Mass.

1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. The Great Pretender (Platters)
5. Theme From The Three Penny Opera (Dick Hyman Trio)
6. Poor People Of Paris (Baxter)
7. Innamorata (Jerry Vale)
8. Mr. Wonderful (Teddi King)
9. Ask Me (Nat Cole)
10. Main Title (Dick Jacobs)

SUPER ENTERPRISE
Washington, D. C.

1. Poor People Of Paris (Baxter)
2. I'll Be Home (Pat Boone)
3. Juke Box Baby (Perry Como)
4. No, Not Much (Four Lads)
5. Blue Suede Shoes (C. Perkins)
6. See You Later, Alligator (Bill Haley)
7. Why Do Fools Fall In Love (Teen Agers)
8. The Great Pretender (Platters)
9. 8and Of Gold (Don Cherry)
10. Eddie My Love (Chordettes)

THE WAX WORKS
Owensboro, Ky.

1. Heartbreak Hotel (E. Presley)
2. I'll Be Home (Pat Boone)
3. Blue Suede Shoes (C. Perkins)
4. Poor People Of Paris (Baxter)
5. Why Do Fools Fall In Love (Diamonds)
6. Theme From Three Penny Opera (Richard Hayman)
7. No, Not Much (Four Lads)
8. The Great Pretender (Platters)
9. Lisbon Antigua (N. Riddle)
10. Rock And Roll Waltz (Starr)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Why Do Fools Fall In Love (Teen Agers)
2. Tutti Frutti (Pat Boone)
3. Hot Diggity (Perry Como)
4. No, Not Much (Four Lads)
5. Lisbon Antigua (N. Riddle)
6. Rock And Roll Waltz (Starr)
7. See You Later, Alligator (Bill Haley)
8. Poor People Of Paris (Baxter)
9. The Great Pretender (Platters)
10. Innamorata (Jerry Vale)

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Hot Diggity (Perry Como)
4. The Great Pretender (Platters)
5. Poor People Of Paris (Baxter)
6. See You Later, Alligator (Bill Haley)
7. Theme From Three Penny Opera (Dick Hyman)
8. Why Do Fools Fall In Love (Teen Agers)
9. No, Not Much (Four Lads)
10. I'll Be Home (Pat Boone)

BERT'S CAMERA CENTER
Baton Rouge, La.

1. Try Rock And Roll (Bobby Mitchell)
2. I'll Be Home (Pat Boone)
3. Bo Weevil (Fats Domino)
4. One Night (Smiley Lewis)
5. Heartbreak Hotel (E. Presley)
6. The Great Pretender (Platters)
7. Eddie My Love (Teen Queens)
8. Why Do Fools Fall In Love (Teen Agers)
9. A Tear Fell (Ivory Joe Hunter)
10. Crazy Little Palace (Billy Williams Quartet)

THE MUSIC SHOP
Springfield, Ill.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. The Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. See You Later Alligator (Bill Haley)
6. Poor People Of Paris (Baxter)
7. I'll Be Home (Pat Boone)
8. Juke Box 8aby (Perry Como)
9. Why Do Fools Fall In Love (Gale Storm)
10. Band Of Gold (Don Cherry)

ROYLES T. V.
Salt Lake City, Utah

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Heartbreak Hotel (E. Presley)
4. Poor People Of Paris (8axter)
5. Theme From Three Penny Opera (Dick Hyman)
6. Memories Are Made Of This (Dean Martin)
7. The Great Pretender (Platters)
8. Why Do Fools Fall In Love (Teen Agers)
9. Rock And Roll Waltz (Starr)
10. See You Later, Alligator (Bill Haley)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. Memories Are Made Of This (Dean Martin)
4. Poor People Of Paris (Baxter)
5. Theme From The Three Penny Opera (Richard Hayman)
6. See You Later, Alligator (Bill Haley)
7. The Great Pretender (Platters)
8. I'll 8e Home (Pat 8oone)
9. It's Almost Tomorrow (Dream Weavers)
10. He (Al Hibbler)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. Main Title (Elmer Bernstein)
2. Lisbon Antigua (N. Riddle)
3. A Tear Fell (Teresa Brewer)
4. Why Do Fools Fall In Love (Diamonds)
5. Heartbresk Hotel (E. Presley)
6. Blue Suede Shoes (C. Perkins)
7. Theme From Three Penny Opera (Dick Hyman)
8. Poor People Of Paris (8axter)
9. I'll Be Home (Pat 8oone)
10. Lovely Lies (Manhattan Bros.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE Original AND THE HOTTEST RECORD IN AMERICA!

ROCK ISLAND LINE

The Rockin' Sensation

LONNIE DONEGAN

AND HIS SKIFFLE GROUP

#1650

Other Sensational Hot London Pops

MANTOVANI

CANDLELIGHT

B/W

SPRING IN MONTMARTRE

1646

THE STARGAZERS

ZAMBEZI

B/W

WHEN THE SWALLOWS SAY GOODBYE

1653

THE FOUR ESQUIRES

LOOK HOMEWARD ANGEL

B/W

SANTO DOMINGO

1652

LITA ROZA

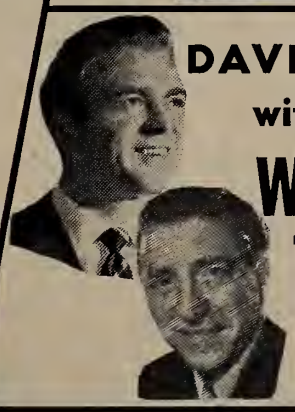
JIMMY UNKNOWN

B/W

MY KID BROTHER 1658

DAVID WHITFIELD

with Mantovani



WHEN YOU LOSE THE ONE YOU LOVE 1617

TED HEATH

MALAGUENA

B/W

THE BARBERSHOP JUMP

1621

LONDON® RECORDS

TRUE HIGH ffrr FIDELITY

THE CASH BOX
The Nation's TOP 50
COMPILED BY "THE CASH BOX"

Best Selling Records
FROM LEADING RETAIL OUTLETS!

Comprising **100** Selections

AA—Double A
AB—Abbott
AL—Aladdin
AO—Aoollo
AP—ABC Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Ero
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesto
4 Star—Four Star
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Jo
KA—Kapo
KI—King
LI—Liberty
LO—London
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Ramo
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampo
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victo
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pas. 3/24 — Pas. 3/17

1—Poor People Of Paris
1 — 2

★CA-3336 (F-3336)—LES BAXTER
Helen Of Troy

CR-61592 (9-61592)—LAWRENCE WELK
Nobody Knows But The Lord

DE-29835 (9-29835)—RUSS MORGAN
Annabelle

GR-0144 (4G-0144)—CHRIS POWELL
Theme form Three Penny Opera

LO-1628 (45-1628)—WINIFRED ATWELL
Stardust

MG-12188 (K12188)—ROGER ROGER
Chinese Bolero

VI-20-6366 (47-6366)—CHET ATKINS
Honey

2—Lisbon Antigua (In Old Lisbon)
2 — 1

★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood

CO-40635 (4-40635)—MITCH MILLER O.
Willy Can

CR-61553 (9-61553)—ALAN DALE
I'm Gonna Sleep With One Eye Open

CR-61595 (9-61595)—LAWRENCE WELK
Chain Gang

VI-20-6406 (47-6406)—LEO DIAMOND
Music Box Tango

VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Theme From Three Penny Opera

3—Why Do Fools Fall In Love
5 — 7

DE-29832 (9-29832)—GLORIA MANN
Partners For Life

★DO-15448 (45-15448)—GALE STORM
I Walk Alone

★GE-1002 (45-1002)—TEEN AGERS
Please Be Mine

★ME-70790 (70790 x 45)—DIAMONDS
You Baby You

4—No, Not Much
3 — 3

★CO-40629 (4-40629)—FOUR LADS
I'll Never Knew

5—Rock And Roll Waltz
4 — 4

VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY
I'm With You

★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind A Thousand Times

Pas. 3/24 — Pas. 3/17

6—I'll Be Home
6 — 6

★CK-830 (45-830)—FLAMINGOS
Need Your Love

★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti

7—Blue Suede Shoes
12 — 11

CA-3373 (F-3373)—BOB ROUBIAN
Candy Coated Kisses

CO-21505 (4-21505)—SID KING & 5 STRINGS
Let 'Er Roll

DO-15456 (45-15456)—JIM LOWE
The $64,000 Question

KI-4903 (45-4903)—BOYD BENNETT
Mumbles Blues

ME-70805 (70805x45)—JERRY MERCER
Ghost Of My Love

★SU-234 (45-234)—CARL PERKINS
Honey Don't

VI-20-6450 (47-6450)—PEE WEE KING
Tennessee Dancin' Doll

8—Juke Box Baby
9 — 14

★VI-20-6427 (47-6427)—PERRY COMO
Hot Diggity

9—The Great Pretender
7 — 5

MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt

★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancing Partner

10—Hot Diggity
10 — 16

★VI-20-6427 (47-6427)—PERRY COMO
Juke Box Baby

11—Heartbreak Hotel
14 — 13

MO-985 (45-985)—CADETS
Church Bells May Ring

★VI-20-6420 (47-6420)—ELVIS PRESLEY
I Was The One

12—See You Later, Alligator
8 — 8

CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee

★DE-29791 (9-29791)—BILL HALEY & COMETS
The Paper Boy

DE-29786 (9-29786)—ROY HALL
Don't Stop Now

VI-20-6426 (47-6426)—OTTO BASH
Lookout Mountain

13—A Tear Fell
13 — 15

AT-1086 (45-1086)—IVORY JOE HUNTER
I Need You By My Side

★CR-61590 (9-61590)—TERESA BREWER
Bo Weevil

Pas. 3/24 — Pos. 3/17

14—Eddie My Love
15 — 17

★CD-1284 (45-1284)—CHORDETTES
Whistlin' Willie

★DO-15450 (45-15450)—FONTANE SISTERS
Yum Yum

EP-9151 (5-9151)—LILLIAN BRIGGS
Teen In Jeans From New Orleans

★RP-453 (45-453)—THE TEEN QUEENS
Just Goofed

15—Theme From Three Penny Opera
11 — 9

CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo

CO-40587 (4-40587)—LOUIS ARMSTRONG
Back O' Town Blues

CO-40586 (4-40586)—TURK MURPHY
Maryland, My Maryland

CO-40657 (4-40657)—BOYD RAEBURN
Fine And Mellow

CR-61574 (9-61574)—LAWRENCE WELK
Stompin' At The Savoy

DE-29816 (9-29816)—OWEN BRADLEY
Lights Of Vienna

DO-15444 (45-15444)—BILLY VAUGHN
Little Boy Blue

GR-0144 (4G-0144)—CHRIS POWELL
Poor People Of Paris

LO-1645 (45-1645)—ERIC RODGERS TRIO
Aisha

★ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time

★MG-12149 (K12149)—DICK HYMAN TRIO
Baubles, Bangles & Beads

VI-20-6419 (47-6419)—JOHN GORDY
Annabelle

VI-20-6417 (47-6417)—TITO PUENTE
Mama Ines

VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Lisbon Antiga

16—Main Title (Man With The Golden Arm)
20 — 33

★CA-3372 (F-3372)—BILLY MAY
Phonograph Song

CO-40664 (4-40664)—LES ELGART
D.J. Jamboree

★CR-61606 (9-61606)—DICK JACOBS
Butternut

★DE-29869 (9-29869)—ELMER BERNSTEIN
Clark Street

★VK-0196 (4X-0196)—RICHARD MALTBY
Heart Of Paris

WI-90063 (90063 x 45)—BUDDY MORROW
I Should Care

17—Innamorata
17 — 20

★CA-3352 (F-3352)—DEAN MARTIN
Lady With The Big Umbrella

★CO-40634 (4-40634)—JERRY VALE
Second Ending

DE-29767 (9-29767)—FRANK VERNA
I'd Give A Million Tomorrows

Pas. 3/24 — Pas. 3/17

18—Memories Are Made Of This
16 — 10

★CA-3295 (F-3295)—DEAN MARTIN
Change Of Heart

CO-40573 (4-40573)—MINDY CARSON
Cryin' For Your Kisses

DO-15436 (45-15436)—GALE STORM
Teen Age Prayer

19—Lovely One
24 — 41

★CO-40643 (4-40643)—FOUR VOICES
Geronimo

20—Tutti Frutti
18 — 12

★DO-15443 (45-15443)—PAT BOONE
I'll Be Home

MG-12165 (K12165)—ART MOONEY
You Can Take My Heart

★SP-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy

21—Bo Weevil
21 — 19

★CR-61590 (9-61590)—TERESA BREWER
A Tear Fell

★IM-5375 (45-5375)—FATS DOMINO
Don't Blame It On Me

KI-4900 (45-4900)—BONNIE LOU
Chaperon

22—Band Of Gold
19 — 18

CA-3283 (F-3283)—KIT CARSON
Cast Your Bread

★CO-40597 (4-40597)—DON CHERRY
Rumble Boogie

23—Mr. Wonderful
25 — 23

AP-9669 (45-9669)—BETTE ANNE STEELE
Never Do A Tango With An Eskimo

CR-61591 (9-61591)—DOROTHY COLLINS
Love Me As Tho There Were No Tomorrow

★DE-29834 (9-29834)—PEGGY LEE
Crazy In The Heart

EP-9146 (5-9146)—MELLO-LARKS
Leroy

★ME-70777 (70777 x 45)—SARAH VAUGHAN
You Ought To Have A Wife

★VI-20-6392 (47-6392)—TEDDI KING
Are You Slipping Thru My Fingers

24—Magic Touch
41 — —

★ME-70819 (70819 x 45)—PLATTERS
Winner Take All

25—11th Hour Melody
23 — 21

★CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris

★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again

DE-29827 (9-29827)—BILL SNYDER
As Time Goes By

Pas. 3/24 — Pas. 3/17

26—To You My Love
31 — 36

★DE-29839 (9-29839)—GEORGIE SHAW
Fallen Angel

ES-404 (45-404)—MONTY KELLY
Bali Hai

★ME-70821 (70821 x 45)—NICK NOBLE
You Are My Only Love

MG-12156 (K12156)—BETTY MADIGAN
Faithful And True

27—Flowers Mean Forgiveness
28 — 31

★CA-3350 (F-3350)—FRANK SINATRA
You'll Get Yours

28—It's Almost Tomorrow
26 — 22

★CO-40595 (4-40595)—JO STAFFORD
If You Want To Love

CR-61524 (9-61524)—LAWRENCE WELK
Rice

★DE-29683 (9-29683)—DREAM WEAVERS
You've Got Me Wondering

DO-15424 (45-15424)—SNOOKY LANSON
Stop

ME-70717 (70717x45)—DAVID CARROLL
You Are Mine

29—Angels In The Sky
22 — 26

CO-21229 (4-21229)—GENE AUTRY
Mostly Martha

★ME-70741 (70741x45)—CREWCUTS
The Straw Hat Song

VI-20-5757 (47-5757)—TONY MARTIN
Boulevard of Nightingales

30—Port-au-Prince
38 — —

★CA-3374 (F-3374)—NELSON RIDDLE
Midnight Blues

VI-20-6411 (47-6411)—SNOWHILL SAX BAND
Jersey Hop

31—Rock Island Line
— — —

CR-61613 (9-61613)—DON CORNELL
Na-Ne Na-Na

DE-29883 (9-29883)—BOBBY DARIN & JAYBIRDS
Timber

EP-9161 (5-9161)—JIMMY GAVIN
Jahnny Rollin' Stone

★LO-1650 (45-1650)—LONNIE DONEGAN
John Henry

ME-70831 (70831 x 45)—LEN DRESLAR
Real Live Doll

32—Without You
— — —

CR-61608 (9-61608)—JOHNNY DESMOND
The Most Happy Fella

MG-12189 (K12189)—ALAN DEAN
Take A Bow

★VI-20-6470 (47-6470)—EDDIE FISHER
No Other One

33—Forever Darling
27 — 29

MG-12144 (K-12144)—DESI ARNAZ
The Straw Hat Song

★VI-20-6400 (47-6400)—AMES BROS.
I'm Gonna Love You

Pos. 3/24 — Pos. 3/17

34—R-O-C-K
— — —

★DE-29870 (9-29870)—BILL HALEY & COMETS
The Saints Rock 'N Roll

35—Speedoo
29 — 24

CR-61563 (9-61563)—STEVE LAWRENCE
Chicken And The Hawk

DO-15439 (45-15439)—COMMODORES
Whole Lotta Shakin' Goin' On

★JZ-785 (45-785)—CADILLAC
Let Me Explain

36—Ask Me
32 — 32

★CA-3328 (F-3328)—NAT "KING" COLE
Nothing Ever Changes My Love For You

DE-29804 (9-29804)—ALICE BABS
Open The Window Of Your Heart

37—Valley Valparaiso
37 — 40

★CO-40633 (4-40633)—PERCY FAITH
Bluebell

38—No Other One
— — —

★VI-20-6470 (47-6470)—EDDIE FISHER
Withaut You

39—Missing
36 — 38

★CR-61587 (9-61587)—McGUIRE SISTERS
Tell Me Now

40—Rock Right
40 — 39

★ME-70811 (70811 x 45)—GEORGIA GIBBS
The Greatest Thing

41—Winner Take All
— — —

42—The Saints Rock 'N Roll
— — —

43—Beyond The Sea
43 — 43

44—Madeira
39 — 42

45—I Was The One
42 — 46

46—Held For Questioning
— — —

47—Lullaby Of Birdland
33 — 30

48—Ivory Tower
— — —

49—Infatuation
— — —

50—Long Tall Sally
— — —

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Decca Finds Singles In LP Albums

NEW YORK—The increasing market for Long Playing albums has resulted in what may become a trend in the presentation of new talent. Decca Records, which during the past few months has added many new names to its roster, has had tremendous success and reception to these recent contractees via 12-inch albums which mark their debuts on the label. Among those Decca artists signed during recent months who had album releases are: Joe Lilley, whose LP is titled "Alone Together"; Conley Graves with "Genius At Work"; Vicki Benet's "Woman Of Paris"; and Sylvia Syms who made her bow with the album "Sylvia Syms Sings". In some cases reaction to the sets was so good that the company later released some of the sides as singles. In other instances, although the albums were in preparation, Decca was so enthusiastic about the artists that they released singles from the album even prior to issuing the LP. This was the case with the Mary Kaye Trio whose album of "A Night In Las Vegas" will be on the market shortly. It is also the situation that existed with Decca's newly acquired vocalist Roberta Sherwood. Miss Sherwood waxed all of the sides for an album on her recent trip to New York, but due to the strong feeling of the entire organization they rushed out two of the tunes, "I Got Lost In His Arms" and "In A Strange Pair Of Arms" as a single last week. Decca feels that due to the fact that the album market is and has been steadily growing, the attractive packaging and visual exposure an LP is given provides more exciting and attractive exposure for new talent. It also gives the consumer a wider scope of the artist's talent and potentialities.

First Copy

HOLLYWOOD — Buddy Bregman, young West Coast band leader, composer and arranger, presents a first copy of his first RCA Victor record ("Theme From 'Picnic'") to Kim Novak who stars in the Columbia picture.

Something Different!!
HIGH Rating from Billboard!
THE HONEYDREAMERS
sing
"DON'T SEND ME AWAY"
(rhythm 'n blues)
and
"A PATCHED UP HEART"
(rock 'n roll)
with
George Williams & his orchestra
MGM # 12178

from ABC-PARAMOUNT
FULL COLOR FIDELITY
FLAMENCO LOVE
and
HEART OF PARIS
DON COSTA
9693
SID FELLER
I'VE GROWN ACCUSTOMED TO HER FACE
and
MIDNIGHT BREEZE
9692
BERNIE WAYNE
YOU'RE KINDA CUTE
and
THE NIGHT WAS MADE FOR DREAMERS
9679
EYDIE GORMÉ
TOO CLOSE FOR COMFORT
and
THAT'S HOW
9684

Top 15 Best Selling Pop Albums

1. BELAFONTE ..... Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
2. JULIE IS HER NAME..... Julie London (Liberty LP 3006)
3. THE BENNY GOODMAN STORY.... (Decca DL 8252, 3; ED 797, 8, 9)
4. SONGS FOR SWINGING LOVERS... Frank Sinatra (Capitol W 653, EAP 653)
5. THE MAN WITH THE GOLDEN ARM. Original Movie Score (Decca DL 8257)
6. ELVIS PRESLEY ..... Elvis Presley (RCA Victor LPM 1254; EPB 1254)
7. OKLAHOMA ..... Original Movie Cast (Capitol SAO 595; SDM 595)
8. CAROUSEL ..... Original Movie Cast (Capitol W 694; EDM 694)
9. FOUR FRESHMEN AND 5 TROMBONES ..... Four Freshmen (Capitol T 683; EAP 683)
10. MUSIC TO CHANGE HER MIND... Jackie Gleason (Capitol W 632; EAP 632)
11. HIS SPARKLING STRINGS..... Lawrence Welk (Coral CRL 57011; EC 82020)
12. TV FAVORITES ..... Lawrence Welk (Coral CRL 57205; EC 82019)
13. THE STUDENT PRINCE..... Mario Lanza (RCA Victor LM 1837; ERB 1837)
14. SO SMOOTH ..... Perry Como (RCA Victor LPM 1085; EPB 1085)
15. IN THE WEE SMALL HOURS..... Frank Sinatra (Capitol W 581; EBF 1, 2-581)

All Smiles

MIAMI—Lillian Roth, Epic Records singing star is all smiles as she tells disk jockey Bea Kalmus (right) about her film and recording hits "I'll Cry Tomorrow" when she guested recently on Bea Kalmus' popular WQAM nightly radio show from the DiLido Hotel in Miami Beach, Florida.

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THE CASH BOX Album Reviews

POPULAR

"SWING LOW IN HI FI"—Percy Faith and His Orchestra—Columbia CL 796 (1-12")

SWING LOW SWEET CHARIOT; ALL GOD'S CHILDREN GOT WINGS; SOMETIMES I FEEL LIKE A MOTHERLESS CHILD; LITTLE DAVID PLAY YOUR HARP; WERE YOU THERE; IT'S ME OH LORD; GET ON BOARD; DEEP RIVER; EV'RY TIME I FEEL THE SPIRIT; STEAL AWAY ROLL THE OLD CHARIOT ALONG; NOBODY KNOWS THE TROUBLE I'VE SEEN; GO DOWN MOSES; EZEKIEK SAW THE WHEEL.

The Negro spiritual, with its fascinating rhythm and stirring expression of simple faith, has always been a source of pleasure to all. This Columbia release features Percy Faith in 14 richly imaginative renditions of the best loved spirituals in the book. The set is lovely and completely captivating as it runs through one delightful melody after another. You don't hear the lyrics but Faith puts all the meaning into each piece by way of touching instrumental tenderness. Superb recording. The disk has a universal appeal.

"SARAH VAUGHAN IN THE LAND OF HI-FI"—Featuring Julian "Cannonball" Adderley, Alto Sax; Roy Haynes, Drums; Jimmy Jones, Piano; Joe Benjamin, Bass, Orchestra Arranged And Conducted by Ernie Wilkins——EmArcy MG-36058 (1-12" LP)

OVER THE RAINBOW; SOON; CHEROKEE; I'LL NEVER SMILE AGAIN; DON'T BE ON THE OUTSIDE; HOW HIGH THE MOON; IT SHOULDN'T HAPPEN TO A DREAM; SOMETIMES I'M HAPPY; MAYBE; AN OCCASIONAL MAN; WHY CAN'T I; OH MY.

Sarah Vaughan once again throws in a "convincer" proving that she is one of the best jazz-stylists around. She's in magnificient form as she gives out with her "own kind" of dynamic and unrestrained vocalizing. This gal's also got a great personality and an unusual voice range that allows her to go far-afield when dishing out a number. Sarah's material consists of top-notch tunes. Here's an extra-special disk by Miss Vaughan that should be chart bound. Exciting jazz-orchestral accompaniment features some leading sidemen. A must for all Vaughan admirers.

"MORE HARRY JAMES IN HI-FI"—Harry James And His Orchestra—Capitol W712 (1-12" LP)

THE MOLE; AUTUMN SERENADE; SLEEPY TIME GAL; CRAZY RHYTHM; MELANCHOLY RHAPSODY; SEPTEMBER SONG; CARNIVAL; STRICTLY INSTRUMENTAL; BLUE AGAIN; DON CHA GO WAY MAD; THESE FOOLISH THINGS; SOMEBODY LOVES ME; STREET SCENE.

This waxing is a follow-up, as the title indicates, to the highly successful "Harry James In Hi-Fi" LP. Undoubtedly, from the latter's grip on the public and the quality of this new James' item, it's going to get a big reaction from band enthusiasts. For on this platter the Harry James' horn and the fresh and imaginative arrangements of men like Billy May, LeRoy Holmes and Neal Hefti constantly provides highly palatable pressings to lend an ear to. The album seems to have "assured sales icing" covering it.

"SERENADE FOR LOVE"—Richard Hayman And His Orchestra—Mercury MG 20115 (1-12" LP)

SOMETHING MONEY CAN'T BUY; AMERICANO; VALSE D'AMOUR; SKIPPING ALONG; OH! HOW I MISS YOU TONITE; IT HAD TO BE YOU; DENSERO; SOMETHING TO REMEMBER YOU BY; SERENADE TO A LOST LOVE; MARIANNE; TEARS ON SATIN; WINTER WONDERLAND.

Richard Hayman, who has been putting new life into the harmonica as a musical instrument, continues to put his flashy yet relaxing trademark into his album entries. His newest is a pleasing, unpretentious item that neatly combines the ballad, novelty and Latin rhythm. The set's a perfect package for the mood music crowd. Hayman's solid following should make the disk a successful venture.

"THE FOUR LADS STAGE SHOW"—The Four Lads—Joe Mele At the Piano—Columbia CL 2577 (1-10" LP)

BYE AND BYE; WHEN YOU AND I WERE YOUNG, MAGGIE; MY BLUE HEAVEN; THE WABASH CANNON BALL; SWIXIE BOP.

The two smash hits by the Four Lads, "Moments To Remember" and "No Not Much" are ballads. In this waxing the bays are heard in a different vein as they belt out some favorite oldies to an up-beat. The final band on the disk is entirely devoted to a short history of American popular music. All the tunes are performed with freshness and bounce by the group. Though recorded in a studio, there was an audience of wildly enthusiastic young ladies present. With the boys currently riding high there could be a strong reaction to this disk.

"FOR DANCERS ONLY"—Les Elgart And His Orchestra—Columbia CL 803 (1-12" LP)

FOR DANCERS ONLY; THE SWEETHEART OF SIGMA CHI; OUT OF NOWHERE; PERDIDO; MOONLIGHT IN VERMONT; THE ENCHANTED WAITRESS; BEAUTIFUL LOVE; SEPTEMBER SONG; TAKE THE "A" TRAIN; TENDERLY; IT HAD TO BE YOU; HARLEM NOCTURNE.

One of the top present day dance bands, Les Elgart And His Orchestra, has an exceedingly able dance floor plum wrapped up in this LP. Elgart's popularity, of course, is mostly based on providing the "modern sound". It's this sound that continually pervades each selection on the platter. The package should be on the shelves of each record dealer who relies heavily on the kids for sales. Great party platter.

"COLLEGE MEMORIES"—Fred Waring And The Pennsylvanians—Decca DL 8222 (1-12")

HALLS OF IVY; HANOVER WINTER SONG; AMICI USQUE; TORCH BEARERS; LORD JEFFREY AMHERST; MOONLIGHT AND V.P.I.; TOAST TO MICHIGAN; NEBRASKA ALMA MATER; THE WHIFFENPOOF SONG; THE CORPS; NAVY BLUE AND GOLD; GAUDEAMUS IGITUR; MOONLIGHT ON THE CAMPUS; THE HILLS OF OLD PENN STATE; SWEETHEART OF SIGMA CHI.

One of life's most nostalgic and sentimental recollections are the college years. On this Decca release Fred Waring and the Pennsylvanians are in the collegiate spirit as they perform 15 memorable campus favorites. One could hardly ask for more inviting renditions of the songs than are given by the Pennsylvanians. An added attraction is Bing Crosby's vocalizing on "The Whiffenpoof Song". The set has a good market that includes Waring fans, mood music lovers, college students and college graduates.

"OUR PARIS"—Franck Pourcel And His Grand Orchestre A Cordes—Capitol T0002 (1-12" LP)

The city of sentiment and romance, Paris, is delightfully etched by way of its lovely melodies. Conveyed by the popular French orchestra of Franck Pourcel, the music flows with charming grace. One of the tunes on the set, "La Goualante Du Pauvre Jean" is known here as "The Poor People Of Paris". The package is a very worthwhile mood music item to have around the house and dealers' shelves. Should be a strong seller.

THE CASH BOX Album Reviews

"CARNIVAL IN VENICE"—Carmen Cavallaro—Piano Solos With Rhythm Accompaniment—Decca DL 8241 (1-12" LP)

SERENADE; CIRIBIRIBIN; THE MOON OF SANTA LUCIA; TANGO OF ROSES; OH, MARIE; ANNA; FUNICULI FUNICULA; COME BACK TO SORRENTO; VIENI SUL MAR; O SOLE MIO; SANTA LUCIA; CARNIVAL OF VENICE.

The slick and familiar piano style of Carmen Cavallaro deliciously takes on 12 Italian folk tunes. Cavallaro's art is to give familiar melodies a delicate "overhauling" and still retain the true flavor of the composition. He does this beautifully as he deals with music of a definite nationalistic origin. Colorful package. Satisfying addition to Cavallaro's other ear-pleasing releases.

"SLEEPY SERENADE"—Eddy Howard And His Orchestra—Mercury MG 20111 (1-12" LP)

BE ANYTHING, BE MINE; MADEMOISELLE; CALL ME DARLING; I DON'T KNOW ANY BETTER; TAHITI, MY ISLAND; KENTUCKY BABE; STREET OF DREAMS; AUF WIEDERSEH'N SWEETHEART; YOU'VE GOT ME CRYIN' AGAIN; WHAT WILL I TELL MY HEART; TILL WE TWO ARE ONE; NOW I LAY ME DOWN TO DREAM.

The relaxed voice of Eddy Howard, a sugary chorus and Howard's orchestra keep up a solid series of mood music moments. Most of the material is tuned to the I-Don't-Want-To-Set-The-World-On-Fire pace. Some of the more familiar selections are "Auf Wiederseh'n Sweetheart" and "Till We Two Are One". There's a pleasant air about it all.

CLASSICAL

"CARUSO"—RCA Victor LM-6127 (3-12" LP)

Considering the crude conditions compared to today's hi-fi standards, under which Caruso recorded, it always amazes the listener to hear such tonal brilliance and vocal range still come through. For a healthy bite into what this almost legendary singer sounded like, the classical collector is referred to Victor's ornate package of 46 Caruso performances. Modern techniques have given the recordings a new lease on life and thus the sound quality, in almost all instances, exceeds the original pressings. This impressive set also includes an interesting narrative and pictorial booklet. The intelligent use of white space on the leather-like container makes the set a knock-out for display purposes. Opera lovers can't let this one go by! Caruso still ranks as the greatest tenor of all time, and this package can show you why.

BEETHOVEN: Symphony No. 3 In E Flat (Eroica)—William Steinberg Conducting The Pittsburgh Symphony Orchestra—Capitol P8334 (1-12" LP)

Beethoven's "Symphony No. 3", one of the staples in the classical area of music, is given a discerning reading by William Steinberg and The Pittsburgh Orchestra. Steinberg, whose stature increases with each of his new Capitol releases, gives the esoteric opus the depth its sections require. With hi-fi sound (and this set has it!) a prime consideration in most platter purchases today, this package—with its also brilliant performance—could give it an edge on the many recordings of the work available.

SIBELIUS: Concerto In D Minor For Violin And Orchestra, Op 47-Glazounov: Concerto In A Minor For Violin And Orchestra, Op. 82—Thomas Magyar, Violin—Wil'em Van Otterloo Conducting The Hague Philharmonic Orchestra Epic LC 3184 (1-12" LP)

Two major works, written in this century, by Sibelius and Glazounov make up a creditable Epic release. The Sibelius' "Concerto In D Minor For Violin and Orchestra" is a work of considerable beauty. It is passionate, lyrical and not an easy opus for an artist to perform. Violinist Thomas Magyar takes the work's hurdles in stride with good results. The outright romanticism of the Glazounov Violin and Orchestra concerto is highly appealing. It allows Magyar to again call on his fine control and tonal resources. The over all conducting of Willem Van Otterloo is unfailing in its poise and understanding of both concertos. This set could take a sizable cut of the sales from the fairly large number of recordings of the two works available.

JAZZ

"TOUCH OF GENIUS"—George Shearing Quintet—MGM E3265 (1-12" LP)

MY SILENT LOVE; MIDNIGHT MOOD; IF YOU WERE THE ONLY GIRL IN THE WORLD; MINORATION; I'LL NEER SMILE AGAIN; THEY ALL LAUGHED; WE'LL BE TOGETHER AGAIN; LOOSE LEAF; NOTHING BUT D. BEST; GENEVA'S MOVE; CARNEGIE HORIZONS; CONCEPTION.

One of the nation's top-ranking jazz-pop pianists, George Shearing, applies his agile piano artistry against the soft backdrop of the rest of the Quintet in this MGM release. Working with special material and old standbys the disk is a rewarding tour of the free jazz style Shearing possesses. The set could easily pass over to mood music adherents. Good follow-up to "You're Hearing George Shearing". Strong entry for the wide Shearing market.

"ANITA"—Anita O'Day—Orchestra Conducted by Buddy Bregman—Verve MG V-2000 (1-12" LP)

YOU'RE THE TOP; HONEYSUCKLE ROSE; A NIGHTINGALE SANG IN BERKELEY SQUARE; WHO CARES?; I CAN'T GET STARTED; FINE AND DANDY; AS LONG AS I LIVE; NO MOON AT ALL; TIME AFTER TIME; I'LL SEE YOU IN MY DREAMS; I FALL IN LOVE TOO EASILY; BEAUTIFUL LOVE.

Anita O'Day, a member of the select group of true jazz stylists, offers some superb efforts in this Verve pressing. The important check points of her art, well-timed phrasing and a sensuous jazz personality, are evident in more than adequate amounts. The virtue of applying her talent only to quality material is also apparent. Miss O'Day gets the lush orchestral support from Buddy Bregman's ork. This corner wouldn't be surprised if this waxing takes the jazz-wise public by storm. Anita's voice has a unique character that's tough to beat.

"TRIBUTE TO BENNY GOODMAN"—Jess Stacy & The Famous Sidemen—Ziggy Elman, Vido Musso, Babe Russin, Allen Reuss, Murray McEachern, Ted Vesely, Heinie Beau, Nick Fatool—Atlantic 1225 (1-12" LP)

LET'S DANCE; KING PORTER STOMP; WHERE OR WHEN; GEE BABY AIN'T I GOOD TO YOU; WHEN BUDDHA SMILES; I MUST HAVE THAT MAN; ROLL 'EM; DON'T BE THAT WAY; BLUES FOR OTIS FERGUSON; SOMETIMES I'M HAPPY; SING SING SING; YOU TURNED THE TABLES ON ME; DOWN SOUTH CAMP MEETING; GOODBYE.

The recognition of the Benny Goodman renaissance continues on its merry way with a memorable re-creation of the Swing Era by some of B. G.'s great sidemen. This Atlantic release swings and hops with marvelous vitality and jazz artistry throughout. With the famous Goodman standards presented by fellas like Jess Stacy and Ziggy Elman, ya just can't go wrong! Excellent sound. With the current Midas touch of any disk mentioning Benny Goodman, the set should move extremely well.

(Continued on page 21)

FOUR KNIGHTS

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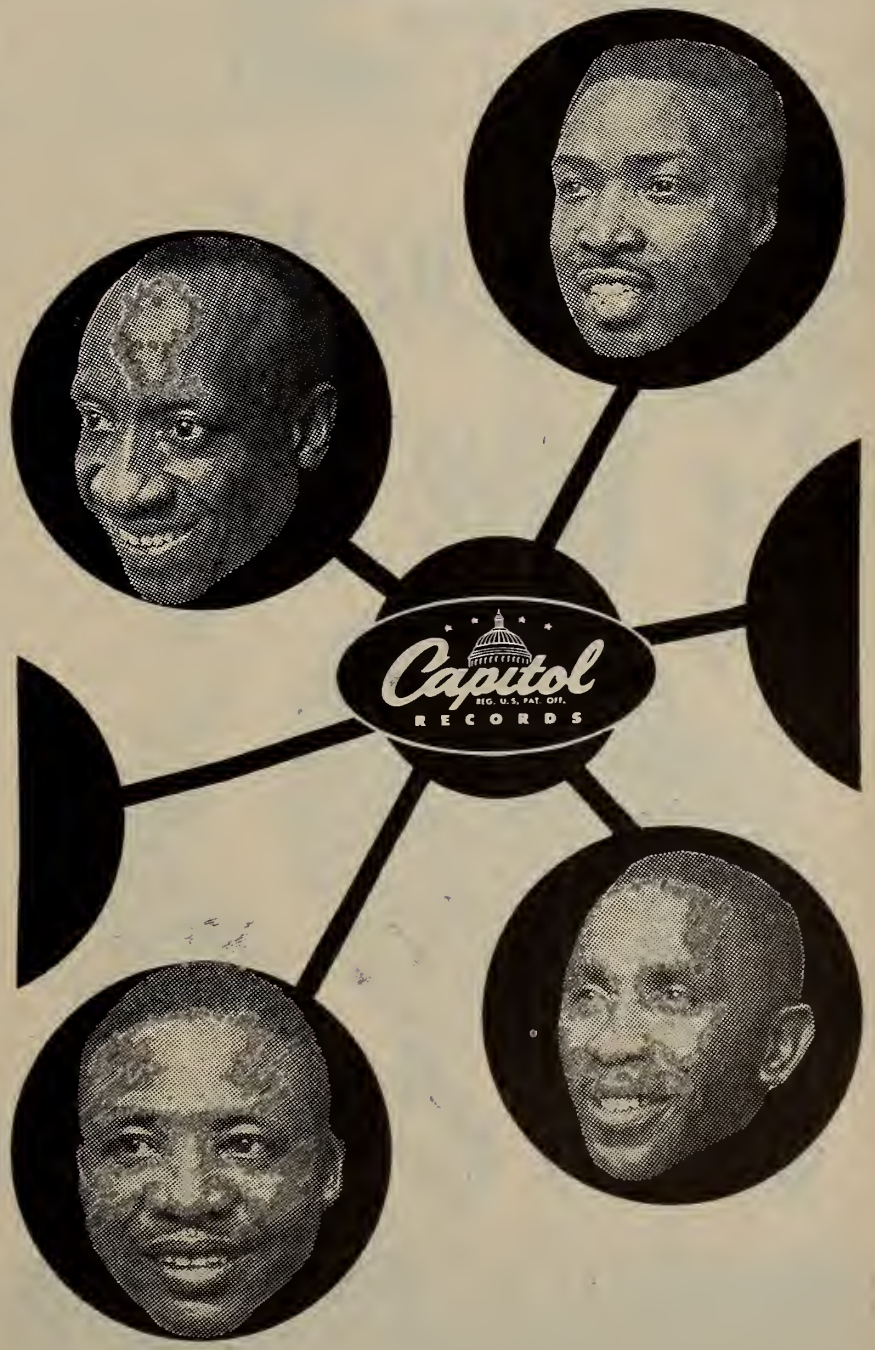

High School Hi-Fi

NEW YORK—Three nationally known concert and recording artists, left to right, conductor Morton Gould, Zinka Milanov and Rise Stevens, listen to recording of classical music on high fidelity set in auditorium of High School of Music and Arts, Convent Ave. and W. 135th St., New York City. The hi-fi set was presented to the school Wed., March 14 by RCA Victor Records and accepted by 17-year-old Anne Drazen (right), on behalf of the student body, following a discussion in the auditorium of the growth and development of recorded classical music. Valued at $1,600, the hi-fi unit included a tape recorder, AM and FM radio.

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 24, without any changes on the part of THE CASH BOX.

Ron Wilner
WAYE—Baltimore, Md.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Lovely One (Four Voices)
4. And The Angels Sing (Three Chuckles)
5. Mr. Wonderful (Teddi King)
6. On The Street Where You Live (Vic Damone)
7. Hot Diggity (Perry Como)
8. Why Do Fools Fall In Love (Gale Storm)
9. Large Large House (Pedicin)
10. Without You (Fisher)

Lee Case
WAYE—Baltimore, Md.

1. On The Street Where You Live (Vic Damone)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Sweet Lips (J. P. Morgan)
5. Tear Fell (Teresa Brewer)
6. Lullaby Of Birdland (Blue Stars)
7. Without You (J. Desmond)
8. Into The Night (Dream Weavers)
9. Three Penny Opera (Hyman)
10. Lovely Lies (Manhattan Bros.)

Gene Piatt
KELO—Sioux Falls, So. Dak.

1. No, Not Much (4 Lads)
2. Bitter With The Sweet (Billy Eckstine)
3. To You My Love (G. Shaw)
4. 3 Penny Opera (D. Hyman)
5. Forever Darling (Ames Bros.)
6. Poor People Of Paris (Baxter)
7. Ask Me (Nat Cole)
8. Don't Tell Me Not To Love You (Joni James)
9. How Do I Love You (Wayne)
10. Love Me As Tho There Were No Tomorrow (D. Kallman)

Reed Farrell
WAIT-Chicago, Ill.

1. Juke Box Baby (Perry Como)
2. Rock And Roll Wedding (Sunny Gale)
3. Lisbon Antigua (N. Riddle)
4. Street Of 33 Steps (R. Hayes)
5. Without You (Fisher/Dean)
6. Too Close For Comfort (E. Gorme)
7. I'm Still A King (D. Cherry
8. Main Title (D. Jacobs)
9. First Formal Gown (P. Page)
10. $64,000 Question (Travis)

Bobby Beers
KOSI—Denver, Colo.

1. No, Not Much (4 Lads)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. Rock And Roll Waltz (Starr)
5. 3 Penny Opera (L. Welk)
6. Eddie My Love (Fontane Sis.)
7. Great Pretender (Platters)
8. Why Do Fools Fall In Love (Gale Storm)
9. Main Title (May/Elgart/Morrow)
10. That's All (T. Ernie Ford)

Don Wallace
KTUL—Tulsa, Okla.

1. Heartbreak Hotel (Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Blue Suede Shoes (Perkins)
4. Poor People Of Paris (Baxter)
5. Lisbon Antigua (N. Riddle)
6. Eddie My Love (Teen Queens)
7. I'll Be Home (Pat Boone)
8. Rock And Roll Waltz (Starr)
9. Bo Weevil (Fats Domino)
10. 3 Penny Opera (D. Hyman)

George E. Lezotte
WAVZ—New Haven, Conn.

1. Main Title (Les Elgart)
2. Poor People Of Paris (Baxter)
3. Little Spanish Town (Crosby)
4. Picnic (M. Stolof)
5. Vibrations (Jimmy Komack)
6. 3 Penny Opera (D. Hyman)
7. Fools Fall In Love (Teen Agers)
8. Innamorata (Frank Verna)
9. Mr. Wonderful (S. Vaughan)
10. Hold Me Forever (Roman)

Len Ross
KONE—Reno, Nev.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (4 Lads)
4. Mack The Knife (Armstrong)
5. Poor People Of Paris (Baxter)
6. Small Town K. C. Jones)
7. Valley Valparaiso (P. Faith)
8. Juke Box Baby (P. Como)
9. Memories Are Made Of This (Dean Martin)
10. Mr. Wonderful (S. Vaughan)

Bob Clark
KOWB—Laramie, Wyo.

1. No, Not Much (4 Lads)
2. Later, Alligator (Haley)
3. Why Do Fools Fall In Love (Diamonds)
4. Poor People Of Paris (Baxter)
5. 3 Penny Opera (Hayman)
6. I'll Be Home (Pat Boone)
7. Band Of Gold (Carson)
8. Hot Diggity (Como)
9. Mr. Wonderful (Vaughan)
10. Heartbreak Hotel (Presley)

Johnny Argo
WKDA—Nashville, Tenn.

1. Rock Island Line (Donegan)
2. I'll Be Home (Pat Boone)
3. Man With The Golden Arm (Richard Maltby)
4. Heartbreak Hotel (E. Presley)
5. Later, Alligator (Bill Haley)
6. I Was The One (E. Presley)
7. Rockin' Daddy (Eddie Bond)
8. No, Not Much (4 Lads)
9. Lovely Lies (Manhattan Bros.)
10. Long Tall Sally (M. Robbins)

Milton Q. Ford
WMAL—Washington, D. C.

1. Rock And Roll Waltz (Starr)
2. Por People Of Paris (Baxter)
3. I'll Be Home (Pat Boone)
4. Lisbon Antigua (N. Riddle)
5. Why Do Fools Fall In Love (Gale Storm)
6. Great Pretender (Platters)
7. Later, Alligator (Bill Haley)
8. Port au Prince (N. Riddle)
9. Hot Diggity (Perry Como)
10. A Tear Fell (Teresa Brewer)

Bob N. Perry
WQAM—Miami, Fla.

1. Juke Box Baby (Perry Como)
2. 3 Penny Opera (Dick Hyman)
3. Magic Touch (Platters)
4. Rock And Roll Waltz (Starr)
5. Lisbon Antigua (N. Riddle)
6. Go On With The Wedding (Patti Page)
7. Later, Alligator (Bill Haley)
8. Beyond The Sea (R. Williams)
9. Teen Age Prayer (G. Storm)
10. No, Not Much (Four Lads)

Al Radka
KFRE—Fresno, Calif.

1. No, No Much (Four Lads)
2. Poor People Of Paris (Les Baxter)
3. Lisbon Antigua (N. Riddle)
4. Small Town (Kay Cee Jones)
5. Who Are We (Gogi Grant)
6. Without You (Eddie Fisher)
7. Rock And Roll Waltz (Starr)
8. Flowers Mean Forgiveness (Frank Sinatra)
9. Great Pretender (Platters)
10. 3 Penny Opera (Dick Hyman)

Tom Edwards
WERE—Cleveland, Ohio

1. Forever Darling (Ames Bros./Arnaz)
2. Poor People Of Paris (Baxter)
3. To You, My Love (N. Noble)
4. Rock Island Line (Donegan)
5. Infatuation (Renato Carosone)
6. No, Not Much (Four Lads)
7. Crazy In The Heart (P. Lee)
8. Hot Diggity (Perry Como)
9. In A Little Spanish Town (Bing Crosby)
10. Ivory Tower (Cathy Carr)

"Litt!e Joe" Augello
WOHO—Toledo, Ohio

1. Blue Suede Shoes (Perkins)
2. Hot Diggity (Perry Como)
3. Why Do Fools Fall In Love (Teen Agers)
4. Poor People Of Paris (Baxter)
5. A Tear Fell (Teresa Brewer)
6. And The Angels Sing (Chuckles)
7. No, Not Much (Four Lads)
8. I'll Be Home (Pat Boone)
9. Innamorata (Dean Martin)
10. Eddie My Love (Teen Queens)

Carry Hobbs
KDAV—Lubbock, Texas

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. I'll Be Home (Pat Boone)
4. Poor People Of Paris (Baxter)
5. 3 Penny Opera (D. Hyman)
6. Memories Are Made Of This (Dean Martin)
7. Lisbon Antigua (N. Riddle)
8. 11th Hour Melody (Hibbler)
9. Eddie My Love (Teen Queens)

Gary Lesters
WVNJ—Newark, N. J.

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Rock And Rol Waltz (Starr)
5. Capri In May (T. Bennett)
6. Memories Are Made Of This (Dean Marin)
7. Juke Box Baby (Perry Como)
8. Valley Valparaiso (P. Faith)
9. 11th Hour Melody (Hibbler)
10. Port Au Prince (N. Riddle)

Dal Stallard
KCMO—Kansas City, Mo.

1. I'll Be Home (Pat Boone)
2. Poor People Of Paris (Baxter)
3. Blue Suede Shoes (Roubian)
4. Juke Box Baby (Perry Como)
5. Main Title (Richard Maltby)
6. Lisbon Antigua (N. Riddle)
7. A Tear Fell (Teresa Brewer)
8. Why Do Fools Fall In Love (Gale Storm)
9. No, Not Much (Four Lads)
10. Bo Weevil (Teresa Brewer)

Jack Buechler
WKOW—Madison, Wisc.

1. A Tear Fell (Teresa Brewer)
2. Bo Weevil (Teresa Brewer)
3. Main Title (Dick Jacobs)
4. Baby Baby All The Time (Julie London)
5. Held For Questioning (Rusty Draper)
6. Magic Touch (Platters)
7. Mr. Wonderful (Peggy Lee)
8. I Don't Want To Set The World On Fire (Don Cherry)
9. Mack The Knife (3 Penny Opera) (Louis Armstrong)
10. Juke Box Baby (Perry Como)

Murry Jordan
WLIB—New York, New York

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (4 Lads)
3. Great Pretender (Platters)
4. Poor People Of Paris (Baxter)
5. Eddie My Love (Teen Queens/Chordettes)
6. 11th Hour Melody (Hibbler)
7. To You, My Love (Noble/Shaw)
8. Flowers Mean Forgiveness (Frank Sinatra)
9. When You Lose The One You Love (David Whitfield)
10. Little Mistakes (C. Richards)

Bob Kloss
WKWK—Wheeling, W. Va.

1. Eddie My Love (Fontanes)
2. Mr. Wonderful (King/Vaughan)
3. Hug And Squeeze (B. Trow)
4. I Don't Want Nobody (Buddy Johnson)
5. Main Title (May/Maltby)
6. Innamorata (Martin/Vale)
7. Lullabye Of Birdland (Blue Stars)
8. That's All (T. Ernie Ford)
9. 11th Hour Melody (Busch)
10. Flowers Mean Forgiveness (Frank Sinatra)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 24, without any changes on the part of THE CASH BOX.

Lou Arnold (Salvucci)

WJWG—Conway, New Hampshire

1. Juke Box Baby (P. Como)
2. 3 Penny Opera (Armstrong)
3. Forever Darling (Ames Bros.)
4. Bo Weevil (Brewer)
5. Hot Diggity (Perry Como)
6. Get Up! Get Up! (Morgan)
7. Rock And Roll Waltz (Starr)
8. Innamorata (Martin/Vale)
9. Some Of These Days (E. Rodgers)
10. Poor People Of Paris (Baxter)

Roland A. Dumas

WMAS—Springfield, Mass.

1. Poor People Of Paris (Welk)
2. Lisbon Antigua (N. Riddle)
3. Innamorata (Verna)
4. Why Do Fools Fall In Love (Diamonds)
5. Memories Are Made Of This (Dean Martin)
6. Lipstick & Candy (J. LaRosa)
7. Hot Diggity (Perry Como)
8. A Tear Fell (Teresa Brewer)
9. Mr. Wonderful (Peggy Lee)
10. Eddie My Love (Chordettes)

Peggy Lainson

WOW—Omaha, Neb.

1. Poor People Of Paris (All Artists)
2. Lisbon Antigua (All Artists)
3. Heartbreak Hotel (E. Presley)
4. No, Not Much 4 Lads)
5. Rock And Roll Waltz (Starr)
6. Why Do Fools Fall In Love (All Artists)
7. Great Pretender (Platters)
8. I'll Be Home (Pat Boone)
9. 3 Penny Opera (All Artists)
10. Juke Box Baby (Perry Como)

Bob Watson

WQXI—Atlanta, Ga.

1. Poor People Of Paris (Baxter)
2. 11th Hour Melody (Hibbler)
3. Lipstick And Candy (LaRosa)
4. Hot Diggity (Perry Como)
5. Our Love Affair (T. Charles)
6. Eddie My Love (Chordettes)
7. Mr. Wonderful (Peggy Lee)
8. A Tear Fell (Teresa Brewer)
9. Main Title (Dick Jacobs)
10. Beyond The Sea (R. Williams)

Sammy David

KACB—Alexandria, La.

1. 11th Hour Melody (Hibbler)
2. No, Not Much (Four Lads)
3. Juke Box Baby (P. Como)
4. Eddie My Love (Chordettes)
5. Mr. Wonderful (S. Vaughan)
6. Forever Darling (Ames Bros.)
7. 3 Penny Opera (D. Hyman)
8. To Make A Mistake (Duane)
9. Poor People Of Paris (Les Baxter)
10. Too Young To Go Steady (Nat Cole)

Paul Reidy

WFIG—Sumter, S. C.

1. Why Do Fools Fall In Love (Gale Storm)
2. No, Not Much (Four Lads)
3. Eddie My Love (Fontanes)
4. Speedoo (Cadillacs)
5. Only You (Hilltoppers)
6. Poor People Of Paris (Baxter)
7. Bo Weevil (Teresa Brewer)
8. Chain Gang (Len Dresslar)
9. Rock And Roll Waltz (Starr)
10. Later, Alligator (Bill Haley)

Henry DeBecco

WJAS—Pittsburgh, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (Perkins)
3. Hot Diggity (Perry Como)
4. Rock Island Line (Donegan)
5. No, Not Much (Four Lads)
6. Main Title (Dick Jacobs)
7. Held For Questioning (Rusty Draper)
8. 33 Steps (Richard Hayes)
9. How Soon (Nanette Fabray)
10. You Oughtta Have A Wife (Sarah Vaughan)

David Dries

KENT—Shreveport, La.

1. No, Not Much (4 Lads)
2. That's Your Mistake (O. Williams)
3. W-P-L-J (4 Deuces)
4. Street Of 33 Steps (R. Hayes)
5. Tutti-Frutti (L. Richard)
6. When You Are In Love (Crosby)
7. Lovely One (4 Voices)
8. Juke Box Baby (P. Como)
9. Too Young To Go Steady (Patti Page)
10. Blue Suede Shoes (Perkins)

Bob Maxwell

WWJ—Detroit, Mich.

1. No, Not Much (4 Lads)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Doodly Doodly (T. Stevens)
5. And The Angels Sing (Beachcombers)
6. Ole Man River (Bing Crosby)
7. How Soon (Nanette Fabray)
8. Sweet Lips (J. P. Morgan)
9. Kiss & Run (Jeri Southern)
10. You Ought To Have A Wife (S. Vaughan)

Bob McGonagle

WFUN—Huntsville, Ala.

1. Eddie My Love (Chordettes)
2. Innamorata (Jerry Vale)
3. Seven Days (S. Lanson)
4. Heartbreak Hotel (E. Presley)
5. Blue Suede Shoes (Perkins)
6. Ballad Of James Dean (Dylan Todd)
7. Speedoo (Cadillacs)
8. Forever Darling (Ames Bros.)
9. Later, Alligator (Bill Haley)
10. Poor People Of Paris (Baxter)

Ken Johnston

WNRC—New Rochelle, N. Y.

1. Get Up, Get Up (Morgan)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Crazy In The Heart (P. Lee)
5. Voice Inside (Patti Page)
6. 3 Penny Opera (D. Hyman)
7. Eloise (Kay Thompson)
8. Valley Valparaiso (P. Faith)
9. Hot Diggity (Perry Como)
10. Rock And Roll Waltz (Starr)

Neil (Mack) Bird

WGUY—Bangor, Maine

1. Lovely Lies (Manhattan Bros.)
2. Why Do Fools Fall In Love (Diamonds/Storm)
3. Into The Night (Dream Weavers)
4. Bo Weevil (Teresa Brewer)
5. Dancin' The Bop (Jodimars)
6. First Formal Gown (P. Page)
7. Hot Chocolatta (DeJohns)
8. Blue Suede Shoes (Perkins)
9. Winner Take All (Platters)
10. I'll Be Home (Pat Boone)

Frank Elkins

WDCF—Dade City, Fla.

1. No, Not Much (Four Lads)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Gale Storm)
4. I'll Be Home (Pat Boone)
5. Great Pretender (Platters)
6. Juke Box Baby (Perry Como)
7. Poor People Of Paris (Baxter)
8. Rock And Roll Watz (Starr)
9. Eddie My Love (Fontanes)
10. Mr. Wonderful (B. A. Steele)

Guy Curtis

WSKI—Montpelier, Vermont

1. No, Not Much (Four Lads)
2. I'll Be Home (Pat Boone)
3. Blue Suede Shoes (Perkins)
4. Why Do Fools Fall In Love (Diamonds)
5. Innamorata (Jerry Vale)
6. Rock Right (Georgia Gibbs)
7. Mr. Wonderful (Collins/King)
8. Smack Dab In The Middle (Basie & Williams)
9. April In Paris (Basie/Modernaires)
10. Cause You're My Lover (Earl Bostic)

Sherm Feller

WVDA—Boston, Mass.

1. No, Not Much (4 Lads)
2. Street Of 33 Steps (R. Hayes)
3. You're Wrong All Wrong (Eileen Rodgers)
4. Little Musicians (Hugo Winterhalter)
5. Flowers Mean Forgiveness (Frank Sinatra)
6. Wandering Heart Bonnie Sis.)
7. Flamenco Love (Don Costa)
8. Hot Diggity (Perry Como)
9. Mr. Wonderful (Teddi King)
10. Blue Suede Shoes (S. Taylor)

Dick Gilbert

KTYL—Phoenix, Arizona

1. No, Not Much (4 Lads)
2. Valley Valparaiso (P. Faith)
3. Poor People Of Paris (Morgan/Baxter)
4. Innamorata (Dean Martin)
5. Flowers Mean Forgiveness (Frank Sinatra)
6. Moritat (Dick Hyman)
7. Rock And Roll Waltz (Starr)
8. I'll Be Home (Pat Boone)
9. Without You (Eddie Fisher)
10. Lipstick & Candy (J. LaRosa)

Ray Harris

WTSV—Claremont, N. H.

1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (Four Lads)
4. Valley Valparaiso (P. Faith)
5. Tutti Frutti (Pat Boone)
6. Too Close For Comfort (Sammy Davis)
7. Lisbon Antigua (Alan Dale)
8. Eloise (Kay Thompson)
9. Whistlin' Willie (Chordettes)
10. Why Do Fools Fall In Love (Diamonds)

Stan Richards

WORL—Boston, Mass.

1. Hot Diggity (Perry Como)
2. Blue Suede Shoes (Perkins)
3. No, Not Much (Four Lads)
4. Innamorata (Jerry Vale)
5. Lipstick And Candy (LaRosa)
6. First Formal Gown (P. Page)
7. No Other Love (Eddie Fisher)
8. Without You (Alan Dean)
9. 33 Steps (Richard Hayes)
10. Eddie My Love (Fontanes)

Jack Karey

WCFL—Chicago, Ill.

1. Hot Diggity/Juke Box Baby (Perry Como)
2. Eddie My Love (Chordettes)
3. Poor People Of Paris (Baxter)
4. 33 Steps (Richard Hayes)
5. Blue Suede Shoes (Perkins)
6. Eloise (Kay Thompson)
7. Mr. Wonderful (Peggy Lee)
8. Too Close For Comfort (Eydie Gorme)
9. To You, My Love (N. Noble)
10. Port Au Prince (N. Riddle)

Johnny Morris

KSTP—Minneapolis, Minn.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (4 Lads)
3. Lovely Lies (Manhattan Bros.)
4. Rock And Roll Waltz (Starr)
5. Poor People Of Paris (Baxter)
6. Why Do Fools Fall In Love (Diamonds)
7. Hot Diggity (Perry Como)
8. Innamorata (Dean Martin)
9. I'll Be Home (Pat Boone)
10. Heartbreak Hotel (E. Presley)

Earl McDaniel

KPOP—Los Angeles, Cal.

1. Main Title (E. Bernstein)
2. Rock Island (Lonnie Donegan)
3. Heart Break Hotel (E. Presley)
4. I'll Be Home (Pat Boone)
5. Eddie My Love (Chordetes/Teen Queens)
6. Down In Mexico (Coasters)
7. If You Can Dream (4 Aces)
8. Hot Diggity (Perry Como)
9. Church Bells May Ring (Willows)
10. End Of A Love Affair (Dick Kallman)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

Victor To Convert 10" LP To 12"

NEW YORK—RCA Victor is in the process of converting past 10-inch LP's into 12-inch packages, many of which will be released in the very near future. The revised LP sets will be completely repackaged and dressed up in attractive four-color jackets and will feature the top material from past releases in addition to some material previously unreleased in package form. The first 12-inch release includes twenty-nine disks.

Artists whose albums are included in the revision are Perry Como, Eddie Fisher, Pedro Vargas, Benny Goodman, Glenn Miller, Jose Iturbi, the Three Suns, Frankie Karle, Eartha Kitt, Tommy Dorsey, Shorty Rogers, Perez Prado, Henri Rene, Paul La Valle, the Melachrino Strings, Wayne King, and George Beverly Shea.

Hill & Range Makes Deal For "Church Bells May Ring"

NEW YORK—Morty Craft of Melba Records, the company which introduced "Church Bells May Ring," by the Willows, announced this week that he and Ray Maxwell, partners in the tune's publishing firm—Ray Maxwell Music—have made an agreement with the Hill & Range Songs Company for rights to the song.

Hill and Range and Maxwell Music will share all profits from the song on a 50-50 basis with the exception of income from the Melba recording. And the Maxwell firm retains the copyright. Included in the transaction are all foreign rights to the song.

To acquire the aforementioned rights to the song, H & R gave the Maxwell company what Craft called a "large" advance in addition to a bonus. H & R must promote the tune, get cover recordings and handle sheet music.

Bernie Wayne To Europe

NEW YORK—Arranger, conductor, composer Bernie Wayne is leaving April 11th on a European tour that will take him to Rome, Paris, London, Spain, Germany and many other countries where he will search for what he calls "some continental inspiration." He may also do some recording while in Germany.

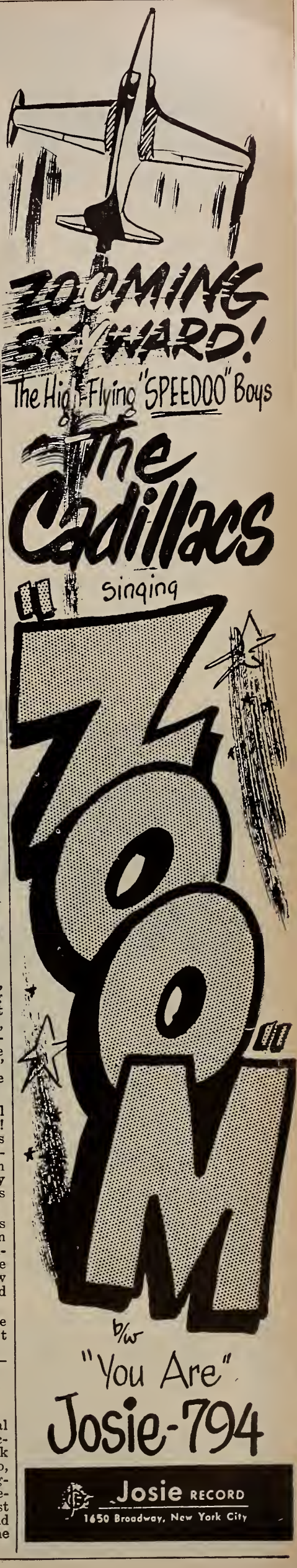
When he returns in May, he will begin active preparation for "Oh Boy! Girls!" a B'way musical which goes into rehearsal on August 1 for a November opening. This is the show with a book by Eddie Davis, produced by George Weiner and starring James Barton.

In the recording field, Wayne is currently doing quite well. Nelson Riddle recorded his tune "Port-Au-Prince," and his own recording "The Night Was Made For Dreamers" b/w "You're Kinda Cute" was just released on the ABC-Paramount label.

Before leaving for Europe, Wayne will break in his suitcase on an out of town disk jockey trip.

Dick Jacobs Promotes Disk

NEW YORK—Dick Jacobs, Coral Records' Musical Director and conductor, has just returned from a disk jockey trip that took him to Buffalo, Rochester, Detroit, Boston, Washington, Baltimore, Philadelphia and Cleveland. Jacobs was working on his latest Coral release, "Main Title" and "Molly-O" from "The Man With The Golden Arm."



THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ROCK ISLAND LINE" — THE CASH BOX DISK OF THE WEEK 3/17
Lonnie Donegan — London 1650; 45-1650

"R-O-C-K" "THE SAINTS ROCK 'N ROLL" — THE CASH BOX DISK OF THE WEEK 3/24
Bill Haley & His Comets — Decca 29870; 9-29870

"WITHOUT YOU" "NO OTHER ONE" — THE CASH BOX DISK OF THE WEEK 3/17
Eddie Fisher — RCA Victor 20/47-6470

"HELD FOR QUESTIONING" — THE CASH BOX DISK OF THE WEEK 3/3
Rusty Draper — Mercury 70818; 70818x45

Autographing Records

CHARLESTON, N. C.—Pat Boone autographs copies of his latest record in Jack Gale's "Hound Dog Record Store" in this city. Jack, in addition to being proprietor of the shop, is also a disk jockey on station WTMA. Pat drew 3700 people to County Hall for the show that Gale sponsored.

• DETROIT REPORTS: IT'S A SENSATION!
• THE HIT OF THE YEAR IN MINNEAPOLIS!
• SHIPPED BY AIR TO RE-STOCK BUFFALO!
• COAST-TO-COAST THE ORDERS POUR IN!

A HIT!

The Original by AL CAIOLA!

"FLAMENCO LOVE" REGENT # 7500

REGENT RECORDS, INC. NEWARK, N.J.

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records—City by City

New York, N. Y.
1. Why Do Fools Fall In Love (Teen Agers)
2. Lisbon Antigua (N. Riddle)
3. Poor People of Paris (Baxter)
4. Rock and Roll Waltz (K. Starr)
5. No, Not Much (Four Lads)
6. 3 Penny Opera (Dick Hyman)
7. Innamorata (Vale/Martin)
8. Hot Diggity (Perry Como)
9. Great Pretender (Platters)
10. Later, Alligator (Bill Haley)

Chicago, Ill.
1. Poor People of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Agers)
3. Rock and Roll Waltz (K. Starr)
4. Lisbon Antigua (N. Riddle)
5. Blue Suede Shoes (C. Perkins)
6. 3 Penny Opera (Dick Hyman)
7. No, Not Much (Four Lads)
8. Juke Box Baby (Perry Como)
9. Eddie My Love Chordettes/Fontanes/Teen Queens)
10. Later, Alligator (Bill Haley)

Los Angeles, Calif.
1. Poor People of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Rock and Roll Waltz (K. Starr)
5. Band of Gold (Don Cherry)
6. Later, Alligator (Bill Haley)
7. Why Do Fools Fall In Love (Teen Agers)
8. Great Pretender (Platters)
9. Memories Are Made of This (Dean Martin)
10. Main Title (Maltby/May)

Philadelphia, Pa.
1. Why Do Fools Fall In Love (Teen Agers)
2. Rock and Roll Waltz (K. Starr)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Poor People of Paris (Baxter)
6. 3 Penny Opera (Dick Hyman)
7. I'll Be Home (Pat 8oone)
8. Eddie My Love (Teen Queens)
9. A Tear Fell (Teresa 8rewer)
10. Juke Box Baby (Perry Como)

Kansas City, Mo.
1. Poor People of Paris (8axter)
2. I'll Be Home (Pat Boone)
3. Blue Suede Shoes (C. Smith)
4. Heartbreak Hotel (E. Presley)
5. Juke Box Baby (Perry Como)
6. Main Title (Richard Maltby)
7. A Tear Fell (Teresa Brewer)
8. No, Not Much (Four Lads)
9. Bo Weevil (Brewer/Domino)
10. Why Do Fools Fall In Love (Teen Agers)

Minneapolis, Minn.
1. Lisbon Antigua (N. Riddle)
2. Why Do Fools Fall In Love (Diamonds)
3. I'll Be Home (Pat Boone)
4. Heartbreak Hotel (E. Presley)
5. Poor People of Paris (Baxter)
6. No, Not Much (Four Lads)
7. Lovely Lies (Manhattan Bros.)
8. Hot Diggity (Perry Como)
9. Blue Suede Shoes (C. Perkins)
10. Rock and Roll Waltz (K. Starr)

Seattle, Wash.
1. Heartbreak Hotel (E. Presley)
2. Poor People of Paris (8axter)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Main Title (Richard Maltby)
6. Later, Alligator (Bill Haley)
7. Sister Sookey (Turbans)
8. Why Do Fools Fall In Love (Teen Agers)
9. Eddie My Love (Chordettes)
10. Rock and Roll Waltz (K. Starr)

Milwaukee, Wisc.
1. Poor People of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Why Do Fools Fall In Love (Teen Agers)
4. Eddie My Love (Chordettes/Fontanes)
5. Bo Weevil (Teresa Brewer)
6. To You My Love (Nick Noble)
7. Hot Diggity (Perry Como)
8. A Tear Fell (Teresa Brewer)
9. Lisbon Antigua (N. Riddle)
10. Rock and Roll Waltz (K. Starr)

Cincinnati, Ohio
1. Poor People of Paris (Baxter)
2. I'll 8e Home (Pat Boone)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Heartbreak Hotel (E. Presley)
6. Ivory Tower (Cathy Carr)
7. Juke 8ox Baby (Perry Como)
8. Rock and Roll Waltz (K. Starr)
9. Great Pretender (Platters)
10. Why Do Fools Fall In Love (Storm/Teen Agers)

Houston, Texas
1. Lisbon Antigua (N. Riddle)
2. Poor People of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Rock and Roll Waltz (K. Starr)
5. Why Do Foo's Fall In Love (Teen Agers/Diamonds)
6. Pickin' Up the Pieces (Estes)
7. I Was the One (Elvis Presley)
8. Lovely One (Four Voices)
9. Juke 8ox 8aby (Perry Como)
10. Great Pretender (Platters)

Pittsburgh, Pa.
1. Hot Diggity (Perry Como)
2. Blue Suede Shoes (C. Perkins)
3. Why Do Fools Fall In Love (Teen Agers)
4. Poor People of Paris (8axter)
5. No, Not Much (Four Lads)
6. Rock and Roll Waltz (K. Starr)
7. Lovely One (Four Voices)
8. Lisbon Antigua (N. Riddle)
9. Innamorata (Martin/Vale)
10. I'll Be Home (Pat Boone)

Atlanta, Ga.
1. No, Not Much (Four Lads)
2. Poor People of Paris (8axter)
3. Great Pretender (Platters)
4. Blue Suede Shoes (C. Perkins)
5. Rock and Roll Waltz (K. Starr)
6. Why Do Fools Fall In Love (Teen Agers)
7. Hot Diggity (Perry Como)
8. A Tear Fell (Teresa Brewer)
9. Our Love Affair (T. Charles)
10. Main Title (Dick Jacobs)

New Orleans, La.
1. Poor People of Paris (8axter)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. Juke 8ox 8aby (Perry Como)
5. Rock and Roll Waltz (K. Starr)
6. Flowers Mean Forgiveness (Frank Sinatra)
7. Memories Are Made of This (Dean Martin)
8. Eddie My Love (Fontanes/Teen Queens)
9. Great Pretender (Platters)
10. Bo Weevil (Domino/Brewer)

Detroit, Mich.
1. Hot Diggity (Perry Como)
2. Blue Suede Shoes (C. Perkins)
3. Poor People of Paris (Baxter)
4. A Tear Fell (Teresa Brewer)
5. Why Do Fools Fall In Love (Teen Agers)
6. Main Title (Maltby, May, Jacobs)
7. And the Angels Sing (Chuckles)
8. Lisbon Antigua (N. Riddle)
9. Ivory Tower (Williams, Carr)
10. Rock Island Line (L. Donegan)

Boston, Mass.
1. Rock and Roll Waltz (K. Starr)
2. Poor People of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Lisbon Antigua (N. Riddle)
6. Blue Suede Shoes (C. Perkins)
7. Innamorata (Jerry Vale)
8. Why Do Fools Fall In Love (Teen Agers)
9. Hot Diggity (Perry Como)
10. Later, Alligator (Bill Haley)

San Francisco, Calif.
1. Poor People of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Rock and Roll Waltz (K. Starr)
4. No, Not Much (Four Lads)
5. Later, Alligator (Bill Haley)
6. 8and of Gold (Don Cherry)
7. Hot Diggity (Perry Como)
8. Great Pretender (Platters)
9. Memories Are Made of This (Dean Martin)
10. 3 Penny Opera (Mack the Knife) (Armstrong/Hyman)

Denver, Colo.
1. No, Not Much (Four Lads)
2. Lisbon Antigua (N. Riddle)
3. Poor People of Paris (8axter)
4. Rock and Roll Waltz (K. Starr)
5. Great Pretender (Platters)
6. 3 Penny Opera (Hayman and August/Welk/Hyman)
7. Later, Alligator (Bill Haley)
8. Band of Gold (Don Cherry)
9. I'll Be Home (Pat Boone)
10. Memories Are Made of This (Dean Martin)

St. Louis, Mo.
1. Blue Suede Shoes (C. Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People of Paris (Baxter)
4. A Tear Fell (Teresa Brewer)
5. Lisbon Antigua (N. Riddle)
6. When You Lose the One You Love (David Whitfield)
7. Rock Island Line (L. Donegan)
8. Hot Diggity (Perry Como)
9. I'll Be Home (Pat Boone)
10. Miss You (Mulcays)

Cleveland, Ohio
1. Poor People of Paris (8axter)
2. Hot Diggity (Perry Como)
3. Blue Suede Shoes (C. Perkins)
4. Why Do Fools Fall In Love (Teen Agers)
5. A Tear Fell (Teresa Brewer)
6. I Was the One (Elvis Presley)
7. Lisbon Antigua (N. Riddle)
8. Rock and Roll Waltz (K. Starr)
9. No, Not Much (Four Lads)
10. Ivory Tower (Cathy Carr)

Baltimore, Md.
1. Poor People of Paris (Baxter)
2. Lovely One (Four Voices)
3. Blue Suede Shoes (C. Perkins)
4. Why Do Fools Fall In Love (Teen Agers)
5. Large, Large House (Pedicin)
6. Cry Baby (Bonnie Sisters)
7. Juke Box Baby (Perry Como)
8. Lisbon Antigua (N. Riddle)
9. 3 Penny Opera (Dick Hyman)
10. A Tear Fell (Teresa Brewer)

San Antonio, Texas
1. Poor People of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. I'll 8e Home (Pat Boone)
5. Great Pretender (Platters)
6. Rock and Roll Waltz (K. Starr)
7. Later, Alligator (Bill Haley)
8. 3 Penny Opera (Hyman Welk)
9. Why Do Fools Fall In Love (Teen Agers/Storm)
10. Juke Box Baby (Perry Como)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

First Session

NEW YORK — The Lassies, new Decca recording artists, are caught by the cameraman during their first date. With them is conductor-arranger Jack Pleis and A&R man Paul Cohen. The Lassies' first release is: "I Look At You", backed by "Sleepy Head".

Chess Pop Label Changes Name

CHICAGO — Len Chess of Chess and Checker Records is changing the name of his pop label, "Marterry" to "Argo".

The first release on the newly changed label, now being recorded, will feature James Moody and his alto sax with Eddie Jefferson doing the vocal chores on "Moody's Mood for Love".

Bernice Mason Handles Dot's National Publicity

HOLLYWOOD—The Board of Directors of Dot Records, Inc., headed by President Randy Wood, has retained Hollywood publicist Bernice Mason to handle national publicity for the five-year-old company.

Decision to create the publicity post implements Dot's plans for immediate expansion which include the release of 36 albums by October first, entrance into the classical field, and recording in Europe.

Miss Mason will continue as an associate with Jerry Johnson Associates. Johnson is the Hollywood representative of Dot Records and has charge of record promotion for the company in the eleven Western states. It is expected that Miss Mason's publicity stint will supplement the activities of the company's record promoters who are, besides Johnson, Al Bennett in the Eastern territory, Bob Smith in the Middle West, and Weber Parrish in the South.

Dot recently opened offices in New York City, where Jack Spina is in charge of personal representation of Dot artists. Henry Onorati is in charge of Dot albums, and the company's advertising program.

Headquarters of Dot Records are in Gallatin, Tennessee.

Steve Gibson To ABC-Paramount

NEW YORK—ABC Paramount, it is reported, this week, signed Steve Gibson's Red Caps with Damita Jo, formerly with RCA Victor, to a three-year contract.

Negotiations were conducted between Sid Feller and Don Costa, of the a & r department of ABC Paramount, and Jolly Joyce.

"UP THE CREEK"
(Without A Paddle)
by
THE MATYS BROS.
Decca

●

"I OUGHTA"
b/w
"EVERYTHING BUT YOU"
by
DOTTI MALONE
Wing

●

"HALF YOUR HEART"
b/w
"GOODIE BYE BYE BABY"
by
KITTY NATION
Wing

●

"HOOK LINE AND SINKER"
by
JERRY TYFER
Wing

Valleybrook PUBLICATIONS INC.
112 E. 5th Street
CHESTER, PENNA.

ALBUM REVIEWS (Continued from page 17)

"IN THE LAND OF HI-FI WITH GEORGE AULD"—George Auld And His Orchestra—EmArcy MG 36060 (1-12" LP)

IN THE LAND OF HI-FI; FOR YOU; UNTIL THE REAL THING COMES ALONG; TIPPIN' IN; SUNDAY KIND OF LOVE; I MAY BE WRONG; SWINGIN' IN THE MOORE PARK; IF I LOVED YOU; DINAH; THEY CAN'T TAKE THAT AWAY FROM ME; MY BLUE HEAVEN; LOVE IS JUST AROUND THE CORNER.

It seems that the air is beginning to stir once more to the sounds of a great new era for bands. Whether this is true or not, there are certainly some fine present-day bands that provide the basis for such hope. One of these is George Auld's. Endowed with a rich swing heritage, Auld on this EmArcy waxing belts out a continually delightful series of ebullient swing creations. And with the technical support of full hi-fi sound, the platter should be one of the top band sessions in quite some time. Should enjoy a healthy sale.

LATIN RHYTHMS

"MAMBO"—Ramon Marquez And His Orchestra—Damiron & Chapuseaux—Hermos Castro And Orchestra Tropical—Fiesta FLP 1203 (1-12" LP)

The mambo, a vital part of America's dancing feet, is lively and excitingly interpreted by some vocal and orchestral groups possessing lots of authority on the subject. The number that gets the set under way, "Chivirico", is one of the program's favorite items. This offering should have its share in the current mambo mania.

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greatest since "MARIE"
THE FOUR TUNES
singing
"I GOTTA GO"
b/w
"HOLD ME CLOSER"
JUBILEE 5239

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You've Got A Hit, Son

NEW YORK—Ed Sullivan chats with record star Nick Noble backstage during rehearsal of the "Ed Sullivan Show" (2/26) when the crooner made his TV debut introducing "To You, My Love", which has developed into one of the country's best selling singles. Noble first cracked the wax ice with his hit "The Bible Tells Me So" on the Wing label. He is now recording under the Mercury moniker.

DECCA Records Get The Play

DECCA RECORDS

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TONY BENNETT

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"CAN YOU FIND IT IN YOUR HEART"

b/w

"FORGET HER"

Columbia 40667; 4-40667

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New Orleans, La.

Unique To Continue With Present Staff

Will Expand Operations To Include Classical, Country & Kiddie Disks

NEW YORK—Thomas F. O'Neil of RKO Teleradio Pictures, which purchased a 25% interest in Unique Records, announced this week that the record company will continue to operate with its present staff but will expand into the package field which will include in addition to popular music, a complete and balanced line of classical, folk, country and children's music.

O'Neil further added: "By extending our activities into the recording and music publishing fields, we are further intensifying our desires to have RKO Teleradio Pictures provide the maximum in entertainment services to the general public."

All songs recorded by Unique and distributed under its current two labels, "Unique" and "Point" now become part of the RKO Teleradio Pictures, Inc. grouping. O'Neil said that Unique's current management, headed by president Joseph Leahy, will continue to operate the firm and its two music organizations, Britton Music Corporation and Lamas Music Corporation. Other officers are Stanley Borden, vice-president and general manager, and Martin J. Machat, secretary.

Eligio del Guercio, Sr., represented Unique during the negotiations.

2 Hit Recordings on the New Hit Tune

"RIO BATUCADA"

recorded by

GEORGE CATES and Orchestra . Coral

LEROY HOLMES and Orchestra . MGM

published by

PANORAMA MUSIC CORP.

sole selling agents

Keys Music, 146 W. 54 St., N. Y.

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Your scribe is back at the desk after a very interesting coast-to-coast jaunt. Happy to report that business is booming all across Canada and the music men are enjoying their share of the booming economy. . . . My memo pad tells me that there have been a raft of recent visitors in these parts including A & R men **Hy Grill** of King Records and **Don Law** of Columbia. Sorry to have missed their visits but hope they will be back again soon. . . . The predictions on Canadian tunes and talent made in earlier issues of this column are coming true with a bang, making this old operator a pretty smug fellow. With the **Diamonds** hitting big, as predicted, Mercury now has two Toronto quartets, the other being our **Crewcuts**. . . . ABC-Paramount has latched on to two other of our earlier toutes, **Terry and the Macs** and the **Rover Boys** and Unique has garnered the Hamilton smasheroo **Bill Long** and his high riding Canadian disk "Blow The Whistle", already being reported by Chattanooga's **Milton Estes** and Niagara Falls' **Ramblin' Lou**. Watch this one break big as the U. S. D.J.'s latch on to this platter. . . . Our old friend **Denny Vaughan** and his Clarendon House pubbery have a smash hit up-coming in **Johnny Cowell's** "Walk Hand In Hand" which Denny has cut for the Spiral label. Kapp has released the Vaughan disk in the U. S. and **Tony Martin** and **Andy Williams** already have covered for Victor and Cadence respectively. Genial **Johnny** Cowell has another hit breaking for him in his novelty tune "You've Got The Love" which has been cut on two separate platters by Sparton Records. **Joyce Hahn**, the Cross Canada Hit Parade star is off and running with her version for the pop market and **Madeline Bonin** and the **Mainstreeters** have done a fine job for the Country market. Our congratulations to Johnny while we immodestly remind Tin Pan Alley with another "I told you so". . . . On the Quality label there's a brand new release, featuring **Barry Nesbitt** and his alter ego **Rog Gedunc**, of Station CKFH Toronto, doing Barry's own composition "Old Age". This is one of Quality's first Canadian cuttings and is another Canuck master that can and should be latched on to by one of the U.S. record companies. . . . **Priscilla Wright** in town guesting on **Pat Patterson's** Saturday morning CFRB show and looks set for another click disk with her current release "My Sweet Sixteen" b/w "Too Young To Love (But Old Enough to Cry)". . . . Everything hereabouts is jumping and, as mentioned above we're tickeld pink to see our predictions come true!

DENNY VAUGHAN

PRISCILLA WRIGHT

MONTREAL MEMOS:

On March 13th, the Montreal Symphony Orchestra conducted by **Andre Kostelanetz** presented Montreal's First "Pops" Concert at the Forum and drew good notices. . . . Genevieve, Parisian singer opened last week at the Ritz Cafe of the Ritz Carlton hotel having as her accompanist **Luc Poret**. . . . Decca's **Four Aces** and opera singer **Elaine Malbin** just completed a very successful engagement in these parts. They were headlining the Steinberg's 39th anniversary show at the St. Denis Theatre. . . . The New Orleans cafe is still maintaining its name act policy. **Florian Zabach**, the violinist who originally was booked for one week has been held over for another week in this spot. . . . Currently featured at the El Morocco is the versatile comedian **Lou Seiler**.

Night Owl Hoot Hop

SHREVEPORT, LA.—Dave Dries, popular Shreveport disk jockey heard regularly on station KENT, employs the public address system to chat with the hoards of teenagers who turned out to swing at the Night Owl Hoot Hop. The dance is a regular Saturday night affair held in a Shreveport recreation center. It packs the house with 600 students every week. On April 7th, the Hop will call it a season. But because of its great success, it will run again next Fall.

Deejay Evening For Connee

MIAMI BEACH—South Florida's top disk jockeys gather to greet Decca Recording Star Connee Boswell following her launching the new Regency Room of the Empress Hotel. From left, Dick and Diane Osborne, WKAT, T. J. Johnston, WWPB, Al Fox, WWPB, Chuck Webb, WGBS, Sleepytime Gal, WKAT, Harry Burge, WGBS, Elliot Fields and Hal Murray, kneeling, WKAT.

Art Mooney To Appear In New MGM Picture

NEW YORK—Art Mooney and his orchestra have been signed to appear in the MGM film "The Opposite Sex". Mooney leaves for the coast and the MGM studios April 1st. His spot in the film will spark a trend to feature more and more MGM recording artists in the company's films, not only in musicals but in any scene where vocalists, orchestras, trios, etc., are necessary.

In the case of Mooney, numbers performed by the band will be released as a sound track recording. This is another move on the part of the record division to give MGM pactees high gear promotion and exposure via films.

Beecham Conducts All-Star "La Boheme" For Victor

NEW YORK—RCA Victor over the weekend began recording in New York the complete Puccini opera, "La Boheme".

Sir Thomas Beecham is conducting the production starring Victoria de Los Angeles in the role of Mimi, Jussi Bjoerling as Rodolpho, and Robert Merrill as Marcello. Georgio Tozzi, a rising new basso recently signed by the Metropolitan Opera, makes his recording debut in the role of Colline.

This event marks the first time Sir Thomas had made an operatic recording in this country. The album will be released next fall.

Bandstand Matinee

CHICAGO—Jim Lounsberry interviewed Somethin' Smith and the Redheads when they appeared on Bandstand Matinee recently. They discussed their new record on the program which is seen on WGN-Television, Channel 9, 4:00 to 5:30 p.m. Monday thru Friday.

Gillespie Tours Mid-East

NEW YORK—Under the sponsorship of the Department of State and the American National Theatre Academy, Dizzy Gillespie, famed trumpeter, and an all-star 18-piece jazz band will begin a 10-week tour of the Middle East when they play the first concert in Iran on March 27.

The concerts will present a complete history of American jazz to the Middle Easterners. Gillespie and his band will offer selections made famous by Benny Goodman, Louis Armstrong, Duke Ellington, Jimmy Lunceford, Roy Eldridge, Count Basie and Gillespie's own "Groovin' High."

The tour will take the jazz musicians to Iran, Syria, Pakistan, Lebanon, Turkey, Yugoslavia and Greece. Plans were originally made to present Gillespie in Israel, but were later cancelled due to the political situation.

London Gets "Ivory Tower" For England And Europe

CINCINNATI, OHIO—Harry Carlson, president of the indie Fraternity label, this city, has announced the pacting with Harry C. Kruse, executive vice-president of London Records, Inc., for London to exclusively distribute Fraternity's hit version of Cathy Carr's "Ivory Tower" in England and Europe.

This contract with London Records completes the world rights negotiations for Fraternity. Last week, deals were set for the diskery to be distributed in Australia and New Zealand by Marvel Records and in Canada by Quality.

Clark On RIAA Board

NEW YORK—Sam Clark, head of ABC-Paramount has been elected to the board of directors of the RIAA, it was announced this week. Clark will represent the firms in the D and E category. He replaces Archie Bleyer, who represented those groups last year.

At the same time, John Griffin, executive secretary of the organization, announced that membership in the RIAA had grown to its highest mark so far, 47. It started with 31 members.

Silver Disk To Winterhalter

NEW YORK—RCA Victor has presented Hugo Winterhalter with a silver record for the part he played in creating "Rock And Roll Waltz", the Kay Starr Victor hit. The diskery once before presented him with such a record for Eddie Fisher's "Anytime".

"Champagne Waltz"

LOS ANGELES—Lawrence Welk dances with his Champagne Lady, Alice Lon, while Ben Oakland, composer of songs makes the 'tag' . . . March 11 thru 17 was designated as Champagne Waltz Week in honor of Lawrence Welk's birthday and 25th Wedding Anniversary. Welk was one of the first bands to introduce the tune in 1934 and is responsible for its revival.

In addition Bob Thiele, Director of Artists & Repertoire for Coral Records, has announced that the company plans to tape parts of Lawrence Welk's Madison Square Garden appearance March 26th. The tapes will be released later by Coral as an album. The event is the giant "Sell-O-Thon" presented by the Dodge Dealers of America. Dodge sponsors the Lawrence Welk TV show, as well as the shows of Danny Thomas and Bert Parks, both of whom will also appear at the Garden. The Welk show, over ABC-TV has played a large part in making the maestro one of the hottest record properties in the industry. His albums and singles have been enjoying big sales.

a big one . . .
"Can you find it in your heart"
recorded by tony bennett
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From The M-G-M film "MEET ME IN LAS VEGAS"
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THE FONTANE SISTERS
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and
"CAPRI IN MAY"
recorded by
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JACKIE GLEASON ..... Capitol
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c/w
"My Darkest Night"
PRISCILLA BOWMAN
JAY McSHANN ORCH.
VEE-JAY 179

"Zing Zing Zing"
THE DELLS
VEE-JAY 166

"One More Mile"
JOE BUCKNER
VEE-JAY 172

Vee-Jay RECORDS, INC.
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2 New Releases

ZONA SAGO
Sensational Instrumental
"Jivin' At Random"
b/w
"Short Order"
ABCO No. 102

FREDDIE HALL
SINGING
"Can This Be Mine"
G - 103

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Herald 469

Another Smash Hit!
"LITTLE FOOL"
"I GOTTA HAVE YOU"
Charlie & Ray
Herald 472

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New York City, N.Y.

Another Big Hit!
"DARLING HOW LONG"
The Heartbeats
H-713

New Hit Release!
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Bee Bee Queen
H-714

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GETTING BIGGER!
"I STILL REMEMBER"
ROMANCERS
381
"BE FAIR"
THE PIPES
388
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

2 HOT SIDES
"Church Bells May Ring"
b/w
"HEARTBREAK HOTEL"
THE CADETS
Mod. 985
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

THE CASH BOX R&B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THE MAGIC TOUCH"
"WINNER TAKE ALL" — THE CASH BOX DISK OF THE WEEK — 3/10
The Platters ..... Mercury 70819; 70819 x 45

•

"SLIPPIN' AND SLIDIN'" — THE CASH BOX AWARD O' THE WEEK — 3/24
Little Richard ..... Specialty 572
("LONG TALL SALLY"—reported 3/24 issue)

•

"LOST DREAMS"
Ernie Freeman ..... Imperial 5381

NEW HOT RELEASE
"WEAR YOUR BLACK DRESS"
b/w
"I CAN'T UNDERSTAND IT"
WILLIE EGANS
VITA # 125
VITA RECORDS
1486 N. FAIR OAKS AVE.
PASADENA CALIFORNIA

NEW AND HOT
Cledus Harirson
"HowMuch I Love You"
#AL 3318
and On Dig Records
Tony Allen
"It Hurts Me So"
DIG # 104
Aladdin RECORDS
Beverly Hills, Calif.

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KO KO WOP
by
THE EL CAPRIS
B - 102
BULLSEYE RECORDS
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RED HOT & GROWING . . .
"PLEADIN' FOR LOVE"
b/w
"YOU'LL NEVER, NEVER KNOW"
by LARRY BIRDSONG
EXCELLO # 2076

A SURE FIRE HIT!
"BEYOND THE CLOUDS"
b/w
"FOOLISH ME"
by JOHNNY BRAGG
EXCELLO # 2078

WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chapel 2-2215)

Cromwell - Collier Appoints Four New Men To Record Department

NEW YORK—Four key appointments to a newly created record department of the Crowell-Collier Publishing Company's Recording, Radio and Television Division were announced today by William A. H. Birnie, head of the division.

Retained as consultants to the department by Birnie are:

Donald M. Brown, who will concentrate on membership promotions; George T. Simon, who becomes Program Director for the jazz club repertoire; Ronald Wise, Program Director in classical and opera fields; and T. Clynton Elrod, who joins the organization in charge of systems and controls for all record club operations.

The four will be instrumental in establishment and operation of record club activities under William H. Fowler, manager of the new division's record department.

Brown, widely known in direct mail and book club fields, will be in charge of creative copy and layout for both direct mail and display advertising.

Simon will have responsibility for screening and selecting jazz club material. He is a former editor of Metronome Magazine.

Wise, who will perform the same functions as Simon but in the classical and opera repertoire, is a musicologist of wide and varied experience. In addition to several years with Mercury Records, he has also served with the RCA and Columbia classical departments and took an active part in the original introduction of the London FFRR Catalog to this country.

Systems and control operations will be under Elrod's direction.

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		Pos. Last Week
1	**WHY DO FOOLS FALL IN LOVE** *Teen Agers* *(Gee 1002)*	1
2	**EDDIE MY LOVE** *Teen Queens* *(RPM 453)*	2
3	**DROWN IN MY OWN TEARS** *Ray Charles* *(Atlantic 1085)*	3
4	**BLUE SUEDE SHOES** *Carl Perkins* *(Sun 234)*	5
5	**THE GREAT PRETENDER** *Platters* *(Mercury 70753)*	4
6	**DEVIL OR ANGEL** *Clovers* *(Atlantic 1089)*	6
7	**AIN'T THAT LOVIN' YOU BABY** *Jimmy Reed* *(Vee-Jay 168)*	9
8	**BO WEEVIL** *Fats Domino* *(Imperial 5375)*	8
9	**LONG TALL SALLY** *Little Richard* *(Specialty 572)*	—
10	**DOWN IN MEXICO** *Coasters* *(Atco 6064)*	—
11	**SMOKESTACK LIGHTNING** *Howlin' Wolf* *(Chess 1618)*	12
12	**TUTTI-FRUTTI** *Little Richard* *(Specialty 561)*	7
13	**NEED YOUR LOVE SO BAD** *Little Willie John* *(King 4841)*	10
14	**I'LL BE HOME** *Flamingos* *(Checker 830)*	11
15	**DID YOU EVER LOVE A WOMAN** *B. B. King* *(RPM 457)*	—

Young America Sings

NEW YORK—Don McNeill and Archie Bleyer got together recently with 1000 youngsters and a 30 piece brass band to record two sides of a song entitled "Make America Proud Of You" on the Cadence label. Lois Steele and Jack Fulton, composers of "Wanted" and many other hit tunes, wrote the song and Fred Waring made the choral arrangement. All of the people associated with the recording are turning over every penny of the profit from the record and the song to the Girl Scouts and Boy Scouts of America.

When the New Trier High School first sang the song on the McNeill Breakfast Club show some time ago, Don was greatly impressed with the song itself but was even more impressed by how much these teenagers enjoyed singing it. This gave him the idea of promoting it as Young America's song and he received enthusiastic acceptance of the idea from Bleyer, Waring, Steele and Fulton. The Girl Scouts and Boy Scouts were selected as the beneficiaries and plans were made with the New Trier (Winnetka, Ill.) and Evanston High School choral groups and the Scouts from the Chicago area to record it. McNeill introduced the recording on Washington's Birthday.

Leslie Distrib. (N.Y.) Sets Up Spanish Dept.

NEW YORK—Because of the great influx of Spanish speaking people into New York City, Lou Boorstein, head of Leslie Distributing, One-Stop in this city, is setting up a special Latin Department and is hiring a Spanish speaking salesman to head it.

Many operators have been unfamiliar with the type of selections best suited for Latin locations and in many cases were giving them up. But under the new system, operators will be serviced with a complete line of the best in cha chas, mambos, merengues, pasa dobles, etc.

BIG EASTERN SELLER!
(Ask: Johnny Halonka—New York, Harry Finfer—Philadelphia, Henry Nathanson—Baltimore, Harry Levin—Detroit, and Cecil Steen—Boston.)
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LOS ANGELES, CALIFORNIA
REpublic 4-9016 REpublic 4-3074

LOOK TO APOLLO FOR THE HITS
Strong on the Charts
Eddie Bo
I'M WISE
HAPPY TEARS
486
FOUR GREAT NEW RELEASES
The Keynotes
BYE BYE BABY
Really Wish You Were Here
493
Brenda Lee
I AIN'T GONNA GIVE NOBODY NONE
If I Ever Get Rich Again
490
Inspirations
RAINDROPS (The Crying Song)
Maggie
494
Chuck Edwards
JUST FOR A DAY
She Carried Me All Over Town
495
APOLLO RECORDS
457 WEST 45th ST., NEW YORK 19
PLAZA 7-0060

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Seems we misinformed our readers in this space in the March 17 issue when we stated that the tremendous **Irving Feld** package was being put together by The Gale Agency under the guidance of **Irv Siders**. Siders tells us the package belongs to Irving Feld and is not under his guidance. In fact only "some of the dates are being booked by Gale Agency." Be that as it may, it is still a very, very impressive package consisting of **Bill Haley and the Comets; The Platters; Lavern Baker; Clyde McPhatter; The Drifters; Joe Turner; Bo Diddley; Red Prysock** and his band; **The Flamingos; The Colts; The Teen Agers; The Teen Queens**. . . . **Jockey Jack** (WERD-Atlanta, Ga.) tells us memberships are coming in from all over the country for the National Jazz, Rhythm and Blues Disc Jockey Association. A national convention will be held in Chicago May 18-20. Jack asks any jazz, rhythm and blues, or gospel jockey who wants to join to please contact **Larry Dean**, national secretary, WCIN-Cincinnati, O. . . . **Zell Sanders**, manager of **The Hearts**, and writer of their latest Baton release, "Going Home To Stay", tells us the tune is starting to take off. **Sol Rabinowitz** and **Lou Sprung**, Baton Records, tell us the same thing. The fellas also have a potent prospect in **Ann Cole's** newest, "New Love". . . . **Don Robey**, Duke and Peacock, has an artist he calls **Big Walter. Bea Kaslin**, Hull Records, has a girl singer she calls Bee Bee Queen. Wonder how many other artists are around who have names that remind you of other artists. . . . **Rene Touzet**, MGM artist, now headlining at the Golden Slipper night club in Glen Cove, L. I. with his mambo band. . . . **Ray Clark**, and **Bob Rolontz**, Groove Records, have signed **Beverly Wright**, LA thrush. Miss Wright cut her initial session in Los Angeles this week. The new Groove release introduces **Roy Gaines**, singer-guitarist, with "Right Now Baby" and "De Dat De Dum Dum". Gaines is managed by **Joel Turnero**, who collaborated with Roy in composing both tunes. . . . **Tom Robinson**, Atlas Records, announces the signing of a new group, **The Parkeets**. Robinson very high on the **Fi-Tones** newest release, "Love You Baby", which he claims is better than anything they've done yet. The Fi-Tones have been signed to a long term contract with Shaw Artists. . . . **Ray Rivera**, progressive vocalist formerly with Cadillac and Grand, has signed a personal management contract with **Stan Pat**. Rivera's first release for Web will be out in a week.

JOE TURNER

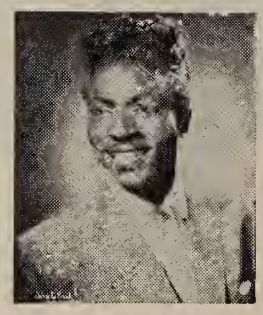
The singer is opening an engagement at the Melody Lounge in L. I. on March 21. Pat has also signed **The Dreams**, a vocal quintet who formerly recorded for Savoy Records. . . . "**Screamin" Jay Hawkins**, **Wing Records**, begins two weeks at the Carnival in Pittsburgh on March 19. . . . **Ken Knight** (WRHC-Jacksonville, Fla.) writes he is working hard to bring the jockeys in his area into the national disc jockey organization. . . . **Charlie Fuqua's** Inkspots played at the U. of Tuscon on March 24, and then down to New Orleans and a two week engagement at Carl Liller's Cocktail Lounge starting March 31. . . . **Morty Craft** just sold 50% down the line of "Church Bells May Ring" to Hill and Range for an undisclosed bonus plus an advance. Ray Maxwell Music, Craft and his partner, Ray Maxwell, retain the copyright and all rights to the Melba disk by the Willows. Craft leaves for the coast this week with stopovers at Akron and Cleveland to catch the Willows appearing on the **Dick Reynolds** (WHKK-Akron, O.) show and the **Phil McLain** (WERE-Cleveland, O.) show. Morty will be plugging both "Church Bells" and his newest, "Gone With The Wind" by the **Shepherd Sisters**. The latter has also taken off as though it were jet propelled. . . . **Jack Angel** reports he has four disks going well for Herald. They are **Charlie & Ray's** "Little Fool"; **The Turbans'** "Sister Sooki", **The Smoothtones** "Dear Diary"; and **Al Savage's** "What Will I Do". . . . **Abe (Pop) Cohen**, Essex Distributors, Newark, and **Mom Cohen** flew to L. A. last week and what an experience they had. With their home about ten minutes from the Newark airport, they fought the mountainous snow drifts and icey roads for several hours to get to LaGuardia Airport in L. I., N. Y. and when they arrived they were told that due to weather conditions their plane would leave from Newark airport. Anyone who travelled the New York roads last week can tell you what a terrifying and almost impossible job it was. However, all's well that ends well. **Irv Marcus**, Peacock and Duke salesmanager, met the Cohens at the airport and has been their devoted host since. . . . **Gil Snapper**, Rim Records, reports it is a tossup between **Lori Jay's** "Thrills and Heartaches" and "Hold Me Close". Both sides, says Snapper, are getting good action. . . . **William Miller**, and **Billy Dawn**, Hull Records, were delayed in their planned east and midwest trip because of the snow storms last week. They will, however, leave early next week. Hull moved into new offices on the same floor last week, at 1595 Broadway. Currently moving nicely for Hull are "Darling How Long" by **The Heartbeats** and "Queen Bee" by **Bee Bee Queen**. . . . You can't beat **George Goldner** for timing. So as to get the utmost in publicity on his newest and fast breaking hit, "Little Girl of Mine" by the Cleftones on Gee, his wife **Mona** presented him with another 'little girl' on March 21. George says "Mona and I held up releasing the "little girl of mine" until the Cleftones "Little Girl of Mine" was a hit." "Yea-a-a-a-ah". To celebrate the event George hosted a party for his friends at Rosoff's Restaurant last Friday. . . . Alpha Distributors, New York, got the New York distributorship for Cadence, not Wing. . . . **Hy Weiss**, swinging the superlatives again, and this time for "I Believe In You" by **Robert & Johnny** on his Old Town label. . . . **Woody Hinderling** (Bullseye Records) back in New York after a trip to Pittsburgh, Cleveland, Chicago, Detroit, St. Louis, and Memphis, plugging "Ko Ko Wop". Woody reports he got great results on his trip and from the increased reaction, he thinks the tune will really start showing in the charts soon. . . . **Ray Clark**, Groove, tells us they have readied "Johnah Jones at The Embers", a 12 inch LP and a two pocket EP, and it will be out in April. Ray says it is a very commercial set composed of the most requested tunes Jones performs at the club. Also to be released at the same time is "Piano Red In Concert". It is a 12" LP made at a recent Atlanta concert and consists of old standards and Red's most requested tunes. Groove switched distribs in Portland, O. last week. The new distrib is North Pacific Supply Co., Inc. North Pacific also is the RCA distrib in Portland. The man to see or write to is **Chuck Wood**. . . . **Stan Steinhaus**, Panart Records, reports the first release of 5-12" LPs is just about ready and will be announced within a week or so. . . . The winners of the 1956 Ballroom Dancing Championships of the United States, held at the Arcadia Ballroom, N. Y. C., on March 23, 24, and 25, were officially invited to compete in the Richardson Cup Competition, an international event, at The Star Ballroom Championships, Empress Hall, London, April 16.

THE COLTS

THE HEARTS

CHICAGO:

Lots of busy doings in town. Business is going great all over and new releases pouring out as soon as they're made. . . . Chess reports a new release by **The Moonglows**. New sides are "We Go Together" and "Chickie Um Bah". . . . Our hit picker, **Paul Glass** at All-State, picks the new **Moonglows'** release, "We Go Together", as one of the real big ones. Also slated for top niche in the pop field, says Paul, is "Church Bells May Ring" by **The Willows**. Paul is gaining but pahlenty respect as a hit picker. His last picks, "Long Tall Sally" by **Little Richard** and "Church Bells May Ring" both were **Cash Box' "R&B Sure Shots"**. . . . **Len Chess** reports that the first release on his new Argo label will be "Moody's Mood For Love" featuring **James Moody's** alto sax with **Eddie Jefferson** doing the vocal chores. . . . **The Flamingos** clicked on CBS-TV's "In Town Tonight". . . . **T-Bone Walker** currently breaking it up at the Crown Propeller. Next attraction at this nitery will be **The Ravens**. . . . **Muddy Waters** down to Florida for two months of steady dates. . . . **Fats Domino**, doing real great on his midwest tour, joins the R&B "Big Ten" show on April 1st. . . . **George Leaner** being kept real busy on "Blue Suede Shoes" by **Carl Perkins**. George visited Milwaukee t'other day and found things really popping up there. He reports that "Down In Mexico" by **The Coasters** and **Lil Green's** "Romance In The Dark" going strong. Lil is originally from Chicago and still has a great many friends here. . . . Newest releases on ABCO's agenda are **Zona Sago's** instrumental, "Jivin' At Random" and **Freddie Hall** singing "Can This Be Mine". . . . Our friendly philosopher, George Leaner, had some cogent thoughts on the music classifications that exist today. Says George, "The breakdown of music into C&W, Pop and R&B sometimes limits songs and may tend to ruin sales." He went on to explain that classifying a song puts it into a market with a certain number of sales and cuts off any sales that might come from another market, if the song were not categorized. This thought could stand some heavy pondering. . . . The **El Dorados** new release due in 10 days. . . . **Dewey Phillips** of WHBQ, Memphis, Tenn. and **Gene Nobles** of WLAC, Nashville, Tenn. enjoying short vacation in Nashville. Both are having fun viewing basketball tourney going on there. . . . **Kae Williams** of WHAT in Philly became poppa of a boy. Kae "wins all bets". . . . **Jimmy Bracken** of Vee-Jay planning eastern tour. Will visit Baltimore, Philadelphia, Newark and New York City. . . . George "**Hound Dog**" **Lorenz**, WKBW, Buffalo, New York, called **Abner** of Vee-Jay to advise him that, in his estimation, the flip side of the **Bowman-McShann** new release, "My Darkest Night", is "gonna click real big".



LITTLE RICHARD

LOS ANGELES:

Jake Porter, whose Combo label has been doing very well with "Strange Love" by the **Native Boys**, has another good one coming up with "I Don't Care" by **Peppermint Harris**. . . . **Leo and Eddie Mesner** have signed two new artists for their new label Dig Records. Both **Mel Williams** and a new vocal group called **The Premieres** have releases out this week on Dig. . . . **Ben Waller** returned from a trip to Chicago where he recently opened a branch office. **Waller** plans to confer with movie producer **Otto Preminger** soon in New York relative to filming the life of **Fats Waller**. . . . First sides on the new Whippet label by the **Robins** have taken off and are establishing the label. The Robins Whippet record of "Cherry Lips" has already taken off nationally. New firm is a subsidiary of the Gene Norman Presents enterprises. . . . **Lillian Randolph Singers**, who are heard daily over station KOWL have been signed to a recording contract by **Dootsie Williams** for his Dootone label. . . . The Rock and Roll Cavalcade which features **Roy Brown, Little Willie John**, and **Percy Mayfield** has been set for an extended one-nighter tour of the South and East. . . . Specialty Records has a smash follow-up to "Tutti Frutti" in the new **Little Richard** disc of "Long Tall Sally" b/w "Slippin' and Slidin' ". . . . **Abe Diamond** reports that ABC-Paramount expects to be in the Rhythm and Blues in a big way with the signing of several artists, including **Steve Gibson and the Red Caps**. . . . **Roger Davenport** traveling through the country setting up additional markets for the Hunter Hancock taped Rhythm and Blues show. . . . First release of a new artist, **Cledus Harrison**, of "How Much I Love You" out on Aladdin this week. . . . **Jean Bennett** of Personality Productions initiated a novel promotion stunt for the several R&B groups in the firm. Each month, disc-jockies and the press receive a "Novelty of the Month" from **The Platters, The Penguins**, and **The Colts**.

PENGUINS

JAZZ JOTS

Promotion man **Ed Smollet**, the dad of his second, last St. Patrick's Day. Doll was named Laurie Jane and she weighed in at 8 pounds 8 ounces. . . . **Joe Saye**, Scottish blind jazz pianist signed by **Bobby Shad** to the Emarcy label, has been booked into the Cafe Bohemia for two weeks starting March 30. This will be Saye's U. S. debut. Saye came to the United States to get medical aid for his young son. An operation on the lad's eyes will be performed shortly. Dr. Jacob Freid, Jewish Braille Institute of America, wrote to Petrillo explaining the situation and Saye was granted his union card immediately. With him on the Bohemia bill will be the **Mitchell-Ruff Duo**, recently signed by Epic Records.

Distrib Promotes

CHICAGO—Midwest Mercury Distribs, in a big promotion gimmick to kick off Rusty Draper's latest release "42" had all its employees wear tee shirts with the number 42 on them. Pictured above (l. to r.) (back of counter) Ethel Phillips, one of the writers of the tune; Bud Brandom, publisher; and Henry Friedman, manager of Midwest. Employees are in the foreground.

Namesake

LOS ANGELES—Los Angeles disk jockey, Gene Norman, is shown with the Robins and their first release of "Cherry Lips" on his new Whippet label. The new label was named after Norman's whippet dog, Boris, and marks the entry of the Gene Norman Presents enterprises into the Rhythm and Blues field.

Myers Expands Promotion Set-Up

PHILADELPHIA, PA.—James E. Myers, head of Myers Music, Inc., has added Nick Therry to handle west coast promotion for the pubbery and Nick Busillo to work out of the home office in Philadelphia. Also added was June Galcik to the Philly office staff to assist office manager Augusta Remer.

The company is busy working on seven songs including the title tune from Columbia's flicker "Rock Around The Clock". Other plugs include "Completely Yours," "Sexteen Teens" and "Goodbye Mambo".

Myers has a number of other film songs set for release shortly and plans are in the works for a television film production company. The firm has also moved into the personal management field with the signing of the Four Chaps to a term pact.

Patiox Records Formed

NEW ORLEANS, LA.—It was announced this week that Patiox Records, a new company specializing in pop, country and jazz music, was formed in New Orleans. In charge is Tom Hicks, vice president in charge of radio and television for station WDSU in this city. Offices have already been set up in New York.

The diskery's first releases will include singles by John Gary; a vocal group called the Headliners (both pop artists); and Sal "Bayou Bill" Vance, a country songster.

BILLY BROOKS' 3rd Straight Hit!
"I WANT YOUR LOVE TONIGHT"
b/w
"This Is My Prayer"
DUKE 149
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

The Cleftones singing
"LITTLE GIRL OF MINE"
b/w
"You're Driving Me Mad"
GEE 1011
GEE
220 WEST 42nd STREET
N. Y. C., N. Y.
(WI 7-0652)

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

"Terry's Tunes" Terry Speights
WBKH—Hattiesburg, Miss.

1. Devil Or Angel (Clovers)
2. Why Do Fools Fall In Love (Teen Agers)
3. Jivin' Around (Ernie Freeman)
4. Blue Suede Shoes (Presley/Bennett)
5. I'm Stickin' With You Baby (Little Willie John)
6. Seven Days (Clyde McPhatter)
7. Tutti Frutti (Little Richard)
8. One Night (Smiley Lewis)
9. Show Me The Way (5 Notes)
10. Tippin' In (Georgie Auld)

Louis Napper
WREV—Reidsville, N. C.

1. Drown In My Own Tears (Ray Charles)
2. Why Do Fools Fall In Love (Teen Agers)
3. Devil Or Angel (Clovers)
4. Who (Little Walter)
5. I'll Be Home (Flamingos)
6. Eddie My Love (Teen Queens)
7. Speedoo (Cadillacs)
8. Blue Suede Shoes (C. Perkins)
9. Need Your Love So Bad (Little Willie John)
10. My Happiness Forever (Lavern Baker)

Ray "Diggie Doo" Meaders
WXOK—Baton Rouge, La.

1. Why Do Fools Fall In Love (Teen Agers)
2. Drown In My Own Tears (Ray Charles)
3. When You're Alone (The Daps)
4. If I Can't Have You (Ruffin)
5. I Don't Want To Be Alone (Jule Curtis)
6. Don't Blame It On Me (Fats Domino)
7. A Tear Fell (Joe Hunter)
8. Seven Days (Clyde McPhatter)
9. Eddie My Love (Teen Queens)
10. Great Pretender (Platters)

Stan Richards
WORL—Boston, Mass.

1. Smack Dab In The Middle (Count Basie)
2. I'll Be Home (Pat Boone)
3. Tutti Frutti (Little Richard)
4. I Don't Want Nobody (Ella & Buddy Johnson)
5. Crazy Little Palace (Billy Williams Qt.)
6. Ivory Tower (Cathy Carr)
7. Wagon Wheels (J. Randolph)
8. Great Pretender (Platters)
9. Mary Lee (Rainbows)
10. Cry Baby (Bonnie Sisters)

Jimmie "D" Wright
WNTM—Vero Beach, Fla.

1. Drown In My Own Tears (Ray Charles)
2. Sitting In The Dark (Nappy Brown)
3. Speedoo (Cadillacs)
4. Eddie My Love (Teen Queens)
5. I'll Be Home (Flamingos)
6. Seven Days (Clyde McPhatter)
7. Church Bells May Ring (Willows)
8. Tutti Frutti (Little Richard)
9. Jivin' Around (Ernie Freeman)
10. Cry Baby (Bonnie Sisters)

Sammy David
KALB—Alexandria, La.

1. I Don't Want Nobody (Ella & Buddy Johnson)
2. You Broke The Rules Of Love (Five Keys)
3. Why Do Fools Fall In Love (Diamonds)
4. Shiver My Timbers (A. Tucker)
5. Later, Alligator (B. Charles)
6. Meet Me Half Way (Arbee Stidham)
7. Long Tall Sally (Little Richard)
8. Bo Weevil (Fats Domino)
9. Blue Suede Shoes (Roubian)
10. 6 Days A Week (Kinglets)

Harry Wescott
WHUM—Reading, Pa.

1. Strange Love (Native Boys)
2. Why Do Fools Fall In Love (Teen Agers)
3. Blue Suede Shoes (C. Perkins)
4. Church Bells May Ring (Willows)
5. Tutti Frutti (Little Richard)
6. Eddie My Love (Teen Queens)
7. Devil Or Angel (Clovers)
8. Great Pretender (Platters)
9. Bo Weevil (Fats Domino)
10. Speedoo (Cadillacs)

Jim Ameche
WNJR—Newark, N. J.
(Taped Show)

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (C. Perkins)
3. Church Bells May Ring (Willows)
4. Eddie My Love (Teen Queens)
5. Speedoo (Cadillacs)
6. Down In Mexico (Coasters)
8. Sister Sookey (Turbans)
8. Bo Weevil (Fats Domino)
9. Cherry Lips (Robins)
10. I've Got News For You (Priscilla Bowman)

Larry Dean
WCIN—Cincinnati, Ohio

1. Why Do Fools Fall In Love (Teen Agers)
2. Please, Please, Please (James Brown)
3. Ivory Tower (Otis Williams)
4. Sweet Sixteen (Colts)
5. I (Tony Allen)
6. Park Your Love (Notes)
7. Ko Ko Wop (El Capris)
8. In Paradise (Cookies)
9. Drown In My Own Tears (Ray Charles)
10. Mexico Bound (Champions)

A GREAT NEW ARTIST—
Roy "Mr. Guitar" Gaines
"RIGHT NOW BABY"
b/w
"DE DAT DE DUM DUM"
G/4G-0146

ANOTHER HIT BY—
Piano Red
"I AIN'T NOBODY'S FOOL"
b/w
"THAT'S MY DESIRE"
G/4G-0145

A SENSATIONAL ROCKER—
The Nitecaps
SINGING
"TOUGH MAMA"
b/w
"SWEET THING"
G/4G-0147

FABULOUS "5000" SERIES

MEAN OLD FRISCO BLUES
Arthur Crudup
G/4G-5005

ROMANCE IN THE DARK
Lil Green
G/4G-5004

ROCKIN' WITH RED
Piano Red
G/4G-5000

WORRIED LIFE BLUES
Big Maceo
G/4G-5001

RIDING HIGH!!

DARLING, LISTEN
Varetta Dillard
G/4G-0139

MORITAT
b/w
POOR PEOPLE OF PARIS
Chris Powell
G/4G-0144

WAIT TILL NEXT WEEK BABY
Big Connie
G/4G-0142

HOOTIN' BLUES NO. 2
Sonny Terry
G/4G-0135

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ATCO's NEW Releases!

The "Yes Sir! That's My Baby" Kids do it again
The Sensations
featuring the lovely voice of
YVONNE MILLS
AIN'T HE SWEET
and
Please Mr. Disc Jockey
ATCO 6067

Jimmy Griffin and His Orchestra
I'M GETTING RIGHT
and
Little Mary
ATCO 6068

The Pearls
BELLS OF LOVE
and
COME ON HOME
ATCO 6066

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234 West 56th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

THE CASH BOX HOT 100

in NEW YORK CITY | in CHICAGO | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	TRY ROCK AND ROLL *Bobby Mitchell* *(Imperial 5387)*
2	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	BO WEEVIL *Fats Domino* *(Imperial 5357)*
3	CHURCH BELLS MAY RING *Willows* *(Melba 102)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	I'M WISE *Eddie Bo* *(Apollo 486)*
4	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	WHO *Little Walter* *(Checker 833)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
5	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*	SMOKESTACK LIGHTNING *Howlin' Wolf* *(Chess 1618)*	ONE NIGHT *Smiley Lewis* *(Imperial 5380)*
6	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	YOU'RE THE ONE *Jimmy Rogers* *(Chess 1616)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
7	LONG TALL SALLY *Little Richard* *(Specialty 572)*	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
8	THE MAGIC TOUCH *Platters* *(Mercury 70819)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	DOWN IN MEXICO *Coasters* *(Atco 6064)*
9	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	DOWN IN MEXICO *Coasters* *(Atco 6064)*	A TEAR FELL *Ivory Joe Hunter* *(Atlantic 1086)*
10	LITTLE GIRL OF MINE *Cleftones* *(Gee 1011)*	WHEN YOU'RE ALONE *Daps* *(Marterry 5249)*	THAT'S WHAT I'LL DO *Shirley & Lee* *(Aladdin 3313)*

in CLEVELAND | in NEWARK | in SAN FRANCISCO

	in CLEVELAND	in NEWARK	in SAN FRANCISCO
1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
2	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*
3	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
4	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	CHURCH BELLS MAY RING *Willows* *(Melba 102)*	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
5	I DON'T WANT NOBODY *Ella & Buddy Johnson* *(Wing 90064)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
6	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*	LOST DREAMS *Ernie Freeman* *(Imperial 5381)*
7	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*	LOST DREAMS *Ernie Freeman* *(Imperial 5381)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
8	SMOKESTACK LIGHTNING *Howlin' Wolf* *(Chess 1618)*	WHO *Little Walter* *(Checker 833)*	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*
9	DOWN IN MEXICO *Coasters* *(Atco 6064)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*	DID YOU EVER LOVE A WOMAN *B. B. King* *(RPM 457)*
10	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*	LIL TIPA-TINA *Five Swans* *(Music City 795)*

THE CASH BOX HOT

in PHILADELPHIA

1	WHY DO FOOLS FALL IN LOVE	*Teen Agers (Gee 1002)*
2	EDDIE MY LOVE	*Teen Queens (RPM 453)*
3	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*
4	I'LL BE HOME	*Flamingos (Checker 830)*
5	JIVIN' AROUND	*Ernie Freeman (Cash 1017)*
6	CHURCH BELLS MAY RING	*Willows (Melba 102)*
7	I DON'T WANT NOBODY	*Ella & Buddy Johnson (Wing 90064)*
8	NO MONEY DOWN	*Chuck Berry (Chess 1615)*
9	TUTTI-FRUTTI	*Little Richard (Specialty 561)*
10	SWEETNESS	*Castelles (Grand)*

in LOS ANGELES

1	WHY DO FOOLS FALL IN LOVE	*Teen Agers (Gee 1002)*
2	EDDIE MY LOVE	*Teen Queens (RPM 453)*
3	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*
4	DEVIL OR ANGEL	*Clovers (Atlantic 1089)*
5	I'M A FOOL	*Turks (Money 215)*
6	BO WEEVIL	*Fats Domino (Imperial 5375)*
7	THE GREAT PRETENDER	*Platters (Mercury 70753)*
8	BLUE SUEDE SHOES	*Carl Perkins (Sun 234)*
9	CHERRY LIPS	*Robins (Whippet 100)*
10	DOWN IN MEXICO	*Coasters (Atco 6064)*

in ST. LOUIS

1	WHY DO FOOLS FALL IN LOVE	*Teen Agers (Gee 1002)*
2	BLUE SUEDE SHOES	*Carl Perkins (Sun 234)*
3	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*
4	EDDIE MY LOVE	*Teen Queens (RPM 453)*
5	AIN'T THAT LOVIN' YOU BABY	*Jimmy Reed (Vee-Jay 168)*
6	SMOKESTACK LIGHTNING	*Howlin' Wolf (Chess 1618)*
7	SLIPPIN' AND SLIDIN'	*Little Richard (Specialty 572)*
8	RUN, JODY, RUN	*Jimmie Coe (States)*
9	HOME AT LAST	*Little Willie John (King 4841)*
10	IN PARADISE	*Cookies (Atlantic 1084)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	BLUE SUEDE SHOES	*Carl Perkins (Sun 234)*
2	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*
3	BO WEEVIL	*Fats Domino (Imperial 5375)*
4	WHY DO FOOLS FALL IN LOVE	*Teen Agers (Gee 1002)*
5	JIVIN' AROUND	*Ernie Freeman (Cash 1017)*
6	FINE LITTLE HEALTHY THING	*Billy Emerson (Sun)*
7	DID YOU EVER LOVE A WOMAN	*B. B. King (RPM 457)*
8	LONG TALL SALLY	*Little Richard (Specialty 572)*
9	EDDIE MY LOVE	*Teen Queens (RPM 453)*
10	LOST DREAMS	*Ernie Freeman (Imperial 5381)*

in ATLANTA

1	WHY DO FOOLS FALL IN LOVE	*Teen Agers (Gee 1002)*
2	DROWN IN MY OWN TEARS	*Ray Charles (Atlantic 1085)*
3	BLUE SUEDE SHOES	*Carl Perkins (Sun 234)*
4	AIN'T THAT LOVIN' YOU BABY	*Jimmy Reed (Vee-Jay 168)*
5	THE GREAT PRETENDER	*Platters (Mercury 70753)*
6	DOWN IN MEXICO	*Coasters (Atco 6064)*
7	DID YOU EVER LOVE A WOMAN	*B. B. King (RPM 457)*
8	PLEASE, PLEASE, PLEASE	*Jomes Brown (Federal 12258)*
9	EDDIE MY LOVE	*Teen Queens (RPM 453)*
10	LOST DREAMS	*Ernie Freeman (Imperial 5381)*

in MEMPHIS

1	BLUE SUEDE SHOES	*Carl Perkins (Sun 234)*
2	HEY DOLL BABY	*Clovers (Atlantic 1089)*
3	LONG TALL SALLY	*Little Richard (Specialty 572)*
4	PLEADIN' FOR LOVE	*Larry Birdsong (Excello 2076)*
5	THAT'S YOUR MISTAKE	*Otis Williams (DeLuxe 6091)*
6	LILY MAEBELLE	*Valentines (Rama 171)*
7	WHY DO FOOLS FALL IN LOVE	*Teen Agers (Gee 1002)*
8	LET'S DO THE BOOGIE	*B. B. King (RPM 457)*
9	SMOKESTACK LIGHTNING	*Howlin' Wolf (Chess 1618)*
10	I'LL BE HOME	*Flamingos (Checker 830)*

NEW Atlantic HITS!

His Greatest POP rock 'n roller since Shake—Rattle And Roll

Joe Turner

Boss man of the blues

CORRINE-CORRINA

and

Boogie Woogie Country Girl

ATLANTIC 1088

The Fabulous "Miss Rhythm" at her best

Ruth Brown

SWEET BABY OF MINE

and

I'm Getting Right

ATLANTIC 1091

Headed for the Charts!

The Drifters

YOU PROMISE TO BE MINE

and

Ruby Baby

ATLANTIC 1089

The Teen-Agers flip for . . .

The Cardinals

OFF SHORE

and

CHOO CHOO

ATLANTIC 1090

ATLANTIC RECORDING CORP.

234 WEST 56th St. NEW YORK 19, N. Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE CADETS
(Modern 985)
B- "CHURCH BELLS MAY RING" (2:12) [Ray Maxwell BMI—Willows, Craft] The Cadets turn in a good performance of the bouncy hit now stirring things up in various areas via the Willows' version. The Cadets can pick up a strong sale in the cities where they are introduced first. Strong material and good version.
B "HEARTBREAK HOTEL" (2:15) [Tree BMI—Axton, Durden, Presley] Another cover of a current hit. Similar comments, tho this is farther along the road and therefore will be more difficult to get exposure on.

THE HEARTS
(Baton 222)
B+ "GOING HOME TO STAY" (2:11) [Dare BMI—Zell Sanders] The Hearts offer a melodic lilt story of the disillusioned wife who decides to return home after many years of bitter tears. The gals harmonize smoothly and turn out a good side. Could be a hit.
B "DISAPPOINTED BRIDE" (2:19) [Dare BMI—Zell Sanders] Another slow beat, with a similar story pattern, and a narrative type vocal in parts. OK deck that could get a good reaction from the teeners, tho we like the "Going Home" etching as the stronger of the two.

BRENDA LEE
(Apollo 490)
B "I AIN'T GONNA GIVE NOBODY NONE" (2:19) [Bess BMI—Brenda Lee] Brenda Lee is an overpowering, belty type singer, and she goes all out driving this fast beat jump. She's a gusty performer who gives the impression of a lusty, energy filled gal. Exciting side.
B "IF I EVER GET RICH AGAIN" (2:20) [Bess BMI—Bill Campbell] Miss Lee wails a slow blues with deep feeling. Talented lass who can change moods to fit the material.

SABBY LEWIS
(ABC-Paramount 9687)
B "REGRETTING" (2:57) [Monitor BMI—Kingsbury, Flatto] Sabby Lewis, his band, and the Vibra-Tones, blend effectively on a slow paced pretty blues ballad. OK wax with a full treatment.
B "FORGIVE ME, MY LOVE" (2:48) [Monitor BMI—Lewis, Flatto] Strong lead sings impressively, moving through the slow beat pretty in good style. However, a little more imagination might have put this side in the sock class.

THE PREMIERS
(Dig 106)
C+ "NEW MOON" (2:30) [Dig Music BMI—Sam Yates] The Premiers lilt through a slow blues ballad for an OK side.
B "BABY" (2:25) [Dig Music—BMI—Sam Yates] The Premiers bounce through a middle beat jump for far the better deck. Deck is alive and has more potential.

THE CHROMATICS
(Crest 1011)
B "DEVIL BLUES" (2:35) [American BMI—Hughes] The Chromatics deliver a slow blues with a wailing lead who does a fine job. Strong deck.
B "WILD MAN WILD" (2:05) [American BMI—Jackson] The Chromatics rock wild on a fast beat jump that comes off fair.

THE CASH BOX ★AWARD O' THE WEEK★

"ZOOM" (2:41)
[Bennell BMI—Navarro]

"YOU ARE" (2:43)
[Bennell BMI—Navarro]

THE CADILLACS
(Josie 792)

● The Cadillacs come off "Speedoo" with another hot plate, "Zoom", that races with breakneck speed and is accorded a great spirited rendition by the high flying group. The team inject an excitement that infects the listener. It is a sparkling deck that will prove to be their second straight hit. In the release a torrid horn is accompanied by staccato handclapping and in one's mindseye you see the group moving about with their choreographic skill. The flip, "You Are", is a slow ballad. The lads give it a strong reading, but it's "Zoom" all the way.

"CORRINE CORRINA" (2:52)
[Progressive BMI—Williams, Chatman, Parrish]

"BOOGIE WOOGIE COUNTRY GIRL" (2:38)
[Progressive BMI—Pomus, Ashby]

JOE TURNER
(Atlantic 1088)

● Joe Turner turns in two excellent performances, both of which can bring in a strong reaction. However, it is our impression that "Corrine Corrina" will take most of the marbles. It is a swinging, middle beat jump with a happy lyric, a real rocking Turner vocal, and a driving orchestral backdrop. The kids will be singing "Corrine Corrina" before very long. The flip, "Boogie Woogie Country Girl", is a quick beat boogie not to be undersold. This one can make it on its own. Walls on the piano flavors the deck no end. Turner has a couple of lines that can make this one. "What I mean, What I mean" and "Red jacket shoit" can be just what the deck needs to break it. Watch both sides carefully.

"SWEET BABY OF MINE" (2:30) [Maggie BMI—Sharp]
"I'M GETTING RIGHT" (2:12) [Progressive BMI—Griffin]

RUTH BROWN
(Atlantic 1091)

● Ruth Brown covers a rock and roll item by Bobby Sharp and gives it such an exciting treatment that the deck, "Sweet Baby of Mine", looks like a winner. The material stirs one, and Ruth makes the most of it. It could be the biggest Brown hit in some time. Keep very close tabs on it. The flip. "I'm Getting Right", is a quick beat, high flying tune, that is read with spirit. Miss Brown turns in a hard hitting, happy job against an early jazz flavored backdrop that comes off very well. What can we say? Watch this side too.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"DON'T YOU KNOW I LOVE YOU"	Bobby Charles	Chess 1617
★	"GOING HOME TO STAY"	The Hearts	Baton 222
★	"NEW LOVE"	Ann Cole	Baton 224
★	"LOVE YOU BABY"	Fi Tones	Atlas 1052
★	"TEEN AGE WEDDING BELLS"	Dolly Cooper	Modern 986
★	"THAT'S MY DESIRE" / "I'M NOBODY'S FOOL"	Piano Red	Groove 4G-0145

BOBBY CHARLES
(Chess 1617)
B+ "DON'T YOU KNOW I LOVE YOU" (2:35) [Arc BMI—Guidry] Bobby Charles has a good, tho not as strong as his debut disk "Later, Alligator", deck to follow up. It is well done and swings with a happy beat. Etching should gather in a good share of the coins. Watch it.
B "WHY DID YOU LEAVE" (2:30) [Arc BMI—Guidry] Charles wails a slow sorrowful blues that comes off a fair deck.

THE FIVE DOLLARS
(Fortune 826)
B "SO STRANGE" (2:54) [Trianon BMI—Hurt, Drayton, Williams, Evans, Hurd] The title is so appropriate. It is a really strange record. Slow beat, without a lyric, but with a sound type of vocal. It is certainly an attention getter, but a lyric to break it up might have strengthened it immeasureably. Weird and strong for the first thirty or forty seconds.
B "YOU KNOW I CAN'T REFUSE" (2:52) [Trianon BMI—Andre Williams] The Five Dollars turn on the steam on the flip and go slightly wild. Wild screams, a jump rhythm, and a weird bit of vocalizing make it the stronger deck.

ANN COLE
(Baton 224)
B+ "NEW LOVE" (2:37) [Monument Music BMI—Goodman, Schacter] Ann Cole has a really potent piece of material in her romantic story set to the popular "Auld Lang Syne". It is a beautifully performed effort that could make real strides in the direction of the charts. Watch this one closely.
B "EASY, EASY, BABY" (2:33) [Monument Music BMI—Black, Matthews, Davis, Sprung] Ann Cole gets very much into the rhythm and blues feeling with this side as she wails the slow, rhythmic tune. This gal can sing—and with her successful "Are You Satisfied" to make the path just much easier, either of these decks might stir things up.

WILLIE KING
(Vita 123)
B "MISTREATING ME" (2:35) [Spark BMI—Ike Turner] Willie King sings an Ace-type ballad with feeling. It is a slow paced melodic floater in which King complains about the mistreatment accorded him by his girl. Ike Turner furnishes the backing. Soft, pleasing wax.
B "PEG LEG WOMAN" (2:35) [Spark BMI—Ike Turner] King turns on the enthusiasm and drives out a hard hitting jump side. His gusto filled vocal tells of the gal who makes him happy and he plans to keep her for himself.

CLEDUS HARRISON
(Aladdin 3318)
B "I WAIT FOR YOU" (2:32) [Aladdin BMI—Cledus Harrison] Cledus Harrison sings a slow beat, rhythmic blues with an emotional performance. Harrison promises to wait for his girl tho she left him without even telling him why. OK deck.
B "HOW MUCH I LOVE YOU" (2:15) [Aladdin BMI—Cledus Harrison] Harrison sings how much he loves her, telling her he can't get her off his mind. He has a distinctive style and turns out the better side in this rhythmic middle beat.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

BSK & SLEEPER · GOOD · EXCELLENT · FAIR · VERY GOOD · MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"WE GO TOGETHER" (2:28)
[Sunflower ASCAP—Haims, Stevens]

"CHICKIE UM BAH" (2:36)
[Arc BMI—N. Montague]

MOONGLOWS
(Chess 1619)

MOONGLOWS

● The Moonglows come up with their strongest since "Sincerely", in a lilting middle beat, "We Go Together". It has a warmth, an infectious charm, a delicious quality that makes it pretty safe to predict that this side will be a big one, and probably in both r & b and pop. Covers should flock to this one. The flip, "Chickie Um Bah", is a quick beat racer novelty that the fellas bang out in wild fashion. The orking is driving, the vocaling zany, and it is cork-popping enough to grab strong action. Both sides are threats, but for the strongest action we lean to "We Go Together".

DORIAN BURTON
(President 1008)

B "TWO LITTLE CANDLES" (2:27) [Wemar Music BMI—Burton, Randolph Vastola] Dorian Burton sings a slow beat ballad with intense tenderness and pleasurable voice. It is a romantic, melodic ballad with a folk quality.

B "FLYIN HOME TO MY BABY" (2:22) [Wemar Music BMI—Burton, Randolph, Upshore] Burton ups the tempo on this side, rocking out a quick beat story of his hurry to get back to his baby. Good rocker with exciting instrumental backing.

THE HAMILTON SISTERS
(King 4892)

B "YOU ARE THE ONE" (2:48) [Jay & Cee BMI—Holmes, Allen] The Hamilton Sisters blend sweetly on a light, rhythmic love tune. It is a melodic bouncer, tenderly portrayed by the young fem aggregation. Pleasant offering.

B "LONELY CABIN" (2:54) [Jay & Cee Bmi—Holmes, Allen] The gals sing with a pleasing quality as they project a very pretty item with excellent sound. The deck has a haunting quality, and is a pop wax that deserves to be heard.

FI-TONES
(Atlas 1052)

B+ "LOVE YOU BABY" (2:31) [Mac-Avery BMI—Mosley] The Fi-Tones come up with a middle beat jump that comes off very well and should create an excitement, especially locally where they have had a couple of area hits. The lads swing the gimmicked deck with a verve that is catchy. Keep close tabs on it.

B+ "I CALL TO YOU" (2:27) [Mac-Avery BMI—R. Stewart] The Fi-Tones back with a slow paced ballad lovely. It is a familiar melody smoothly performed. The group blends well. Strong deck.

PIANO RED
(Groove 4G-0145)

B+ "THAT'S MY DESIRE" (2:55) [Mills Music ASCAP — Helmy Kresa, Carroll Loveday] Piano Red gives a spirited treatment to the oldie. It's an exciting version taken at an actual concert and the audience is heard in the background. Deck moves and should get a good reaction.

B+ "I'M NOBODY'S FOOL" (2:35) [Raleigh Music BMI — Edgar Snead] Another cut at the same concert session. Red rocks with his new discovery, Bertha Colbert, handling the vocal. Bertha belts and Red's instrumentalizing and vocalizing helps make this a really strong side. Kids will like the driving tempo.

ROY "Mr. Guitar" GAINES
(Groove 4G-0146)

B "RIGHT NOW BABY" (2:37) [Monument Music BMI—Turnero, Gaines] Roy Gaines sings a country styled quick beat in which he pleads with his baby to say yes. Roy's guitaring exciting and helps to make the disk a potent side.

B "DE DAT DE DUM DUM" (2:33) [Monument BMI — Turnero, Gaines] The flip is a cute fast beat bouncer that Gaines handles in good fashion. His guitaring and spirited vocal come through for an ok side.

DOLLY COOPER
(Modern 986)

B+ "TEEN AGE WEDDING BELLS" (2:45) [Modern BMI — Davis, Josea] Dolly Cooper sings a tender romantic ballad for the starry eyed youngsters. It is moving, melodic and well performed. The kids will undoubtedly make much of it. Watch it carefully.

B "EVERY DAY AND EVERY NIGHT (2:12) [Modern BMI—Davis, Ling] Miss Cooper bounces in rhythmic fashion as she sells her plea for his love. Good modified rock and roll wax.

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

*ARE YOU EVER COMING BACK/
*I'M STICKIN' WITH YOU BABY
Little Willie John (King 4893)

A TEAR FELL
Ivory Joe Hunter (Atlantic 1086)

*CHERRY LIPS
Robins (Whippet 100)

CHURCH BELLS MAY RING
Willows (Melba 102)

CRAZY LOVE
Royaltones (Old Town 1018)

LET'S DO THE BOOGIE
B. B. King (RPM 457)

FINE LITTLE HEALTHY THING
Billy Emerson (Sun)

*HEARTBREAK HOTEL
Elvis Presley (RCA Victor 20-6420)

HEY DOLL BABY
Clovers (Atlantic 1089)

*I'M A FOOL
Turks (Money 215)

I'M WISE
Eddie Bo (Apollo 486)

*IN PARADISE
Cookies (Atlantic 1084)

*I'VE GOT NEWS FOR YOU
McShann & Bowman (Vee-Jay 179)

IVORY TOWER
Otis Williams (DeLuxe 6093)

JUST MADE TWENTY-ONE
Lightnin' Slim (Excello 2075)

LIL TIPA-TINA
Five Swans (Music City 795)

LITTLE GIRL OF MINE
Cleftones (Gee 1011)

LOST DREAMS
Ernie Freeman (Imperial 5381)

MY BIGGEST MISTAKE
Joe Tex (King 4884)

ONE MORE MILE
Joe Buckner (Vee-Jay 172)

ONE NIGHT
Smiley Lewis (Imperial 5380)

PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)

PLEASE, PLEASE, PLEASE
James Brown (Federal 12258)

*RUN JOEY RUN
Jimmie Coe (States 155)

*SLIPPIN' AND SLIDIN'
Little Richard (Specialty 572)

SISTER SOOKEY
Turbans (Herald 469)

*SWEETNESS
Castelles (Grand)

THAT'S WHAT I'LL DO/
A LITTLE WORD
Shirley & Lee (Aladdin 3313)

THAT'S YOUR MISTAKE
Otis Williams (DeLuxe 6091)

THE MAGIC TOUCH/
WINNER TAKE ALL
Platters (Mercury 70819)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)

WHEN YOU'RE ALONE
Daps (Marterry 5249)

WHO/
IT AIN'T RIGHT
Little Walter (Checker 833)

YOU'RE THE ONE
Jimmy Rogers (Chess 1616)

*ZOOM
Cadillac (Josie 792)

RED HOT!
ALL POP

No. 5376
Chuck Carbo
and the Spiders
"HOW I FEEL"

No. 5378
Bobby Mitchell
"TRY ROCK AND ROLL"

No. 5380
Smiley Lewis
"ONE NIGHT"

No. 5381
Ernie Freeman
"LOST DREAMS"

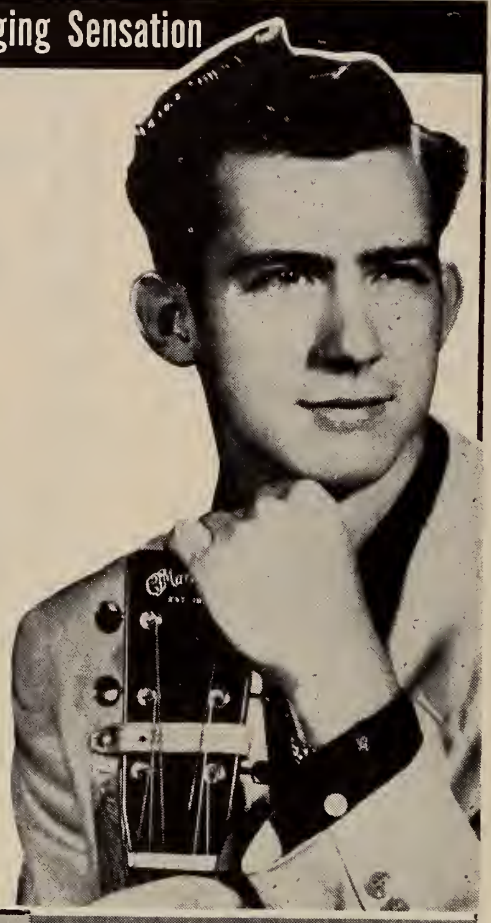
No. 5382
Johnny Fuller
"SISTER JENNY"

No. 5383
The Barons
"SO LONG MY DARLING"

Imperial Records

3 Exciting NEW Releases That Mean BU$INE$$

The New Swinging, Singing Sensation



"Rockin' Daddy"

AND

"I've Got A Woman"

EDDIE BOND

MERCURY 70826

"Goo Goo Da Da"

AND

"Pickin' Peas"

The Carlisles

MERCURY 70828

"Have I Told You Lately That I Love You?"

AND

"In The Heart Of A Fool"

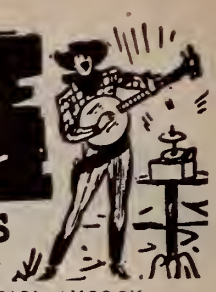
Lulu Belle and Scotty

MERCURY 70824

Mercury RECORDS

CHICAGO 1, ILLINOIS

THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS



"OLD LONESOME GEORGE" GEORGE STRAIT
WDCF—Dade City, Fla.

1. That's A Sad Affair (Reeves)
2. I Learned It From You (Jean Shepard)
3. You And Me (Wells & Foley)
4. So Doggone Lonesome (Cash)
5. You're Free To Go (Smith)
6. I Don't Believe You've Met My Baby (Louvins)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. These Hands (Hank Snow)
9. I Know Why (W. Pierce)
10. If It Ain't On The Menu (Hawkshaw Hawkins)

UNCLE NICK BELL & HIS POTATO-PICKERS
WGUY—Bangor, Me.

1. Poor People Of Paris (Jean's Song) (Chet Atkins)
2. Why, Baby, Why (Sovine & Pierce)
3. Run Boy (Carlisles)
4. Hell Train (Stuart Hamblin)
5. I Forgot To Remember (Elvis Presley)
6. I Got $5 (Faron Young)
7. Do You Know Where God Lives (Eddy Arnold)
8. For Rent (Sonny James)
9. Big Wheels Rolling (Horton)
10. Heartbreak Hotel (E. Presley)

EARL AYCOCK
KRCT—Baytown, Tex.

1. What Am I Worth (G. Jones)
2. Folsom Prison Blues (Cash)
3. Seasons Of My Heart (Jimmy Newman)
4. Take A Look At My Darling (George & Earl)
5. A Good Woman's Love (Hank Locklin)
6. You're Guilty Darling (Benny Martin)
7. Blue Suede Shoes (Perkins)
8. Hello Old Broken Heart (Curtis Gordon)
9. I've Changed (Carl Perkins)
10. I Want To Be Loved (Johnnie & Jack)

RED SMITH
WBOK—New Orleans, La.

1. You're Still Mine (F. Young)
2. Blue Suede Shoes (Perkins)
3. I've Changed (Carl Smith)
4. I Know Why (Webb Pierce)
5. Just Look (Charlene Arthur)
6. These Hands (Hank Snow)
7. I Don't Believe You've Met My Baby (Louvins)
8. So Doggone Lonesome (Cash)
9. Blackboard Of My Heart (Hank Thompson)
10. I Want To Be Loved (Johnnie & Jack & Wells)

BIG JIM HESS
WIVK—Knoxville, Tenn.

1. I Know Why (Webb Pierce)
2. If You Were Mine (Reeves)
3. You And Me (Wells & Foley)
4. What Would You Do (Porter Wagoner)
5. I Was The One (E. Presley)
6. Old Doc Brown (H. Snow)
7. What A Fool I've Been (Davis)
8. Mail Order From Heaven (Marshall Pack)
9. I Wanna Be Loved (Johnnie & Jack & Wells)
10. Lesson Of Love (Al Terry)

CARY HOBB
KDAV—Lubbock, Tex.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. I Was The One (E. Presley)
4. Folsom Prison Blues (Cash)
5. These Hands (Hank Snow)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. Why, Baby, Why (Sovine & Pierce)
8. So Doggone Lonesome (Cash)
9. I Forgot To Remember (Elvis Presley)
10. If This Is Sin (Williams)

CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. Do You Know Where God Lives (Eddy Arnold)
2. That's A Sad Affair (Reeves)
3. Blackboard Of My Heart (Hank Thompson)
4. 'Cause I Love You (Pierce)
5. Pie Peachy Pie Pie (B. Lord)
6. Row No. 2, Seat No. 3 (Lee & Cooper)
7. When You Said Goodbye (Eddy Arnold)
8. 30 Days (Ernest Tubb)
9. Why, Baby, Why (G. Jones)
10. These Hands (Hank Snow)

THOM HALL
WKYW—Louisville, Ky.

1. I Learned It From You (Jean Shepard)
2. I've Changed (Carl Smith)
3. I Know Why (Webb Pierce)
4. Blue Suede Shoes (P. W. King)
5. I Don't Believe You've Met My Baby (Louvins)
6. You're Still Mine (F. Young)
7. My Suspicious Mind (Williams)
8. Don't Take Him For Granted (Davis Sisters)
9. What Would You Do (Porter Wagoner)
10. Sinful Secret (F. Huskey)

GUY SMITH
KCMO—Kansas City, Mo.

1. Heartbreak Hotel (E. Presley)
2. What Would You Do (Porter Wagoner)
3. Blue Suede Shoes (Perkins)
4. 'Cause I Love You (Pierce)
5. Folsom Prison Blues (Cash)
6. Blackboard Of My Heart (Hank Thompson)
7. I'm Movin' In (Hank Snow)
8. Why, Baby, Why (Sovine & Pierce)
9. That's All (T. Ernie Ford)
10. Poor People Of Paris (Jean's Song) (Chet Atkins)

CUZZIN BILL
WONE—Dayton, Ohio

1. Heartbreak Hotel (E. Presley)
2. Why, Baby, Why (Sovine & Pierce)
3. What Would You Do (Sovine)
4. I Don't Believe You've Met My Baby (Louvins)
5. Blue Ink And Blank Paper (Cuzzin Bill)
6. Blue Suede Shoes (Perkins)
7. So Doggone Lonesome (Cash)
8. I Forgot To Remember (Elvis Presley)
9. I Know Why (Webb Pierce)
10. Seven Nights To Rock (Moon Mullican)

BILL CARTER
KBOX—Modesto, Calif.

1. Eat, Drink And Be Merry (Porter Wagoner)
2. Why, Baby, Why (Sovine & Pierce)
3. God Was So Good (Newman)
4. Look Around (Rusty & Doug)
5. Love, Love, Love (Pierce)
6. Hello Old Broken Heart (Curtis Godron)
7. That'll Be Love (Reeves)
8. Wrap It Up And Save It (Mimi Roman)
9. Only You (Charlie Walker)
10. I'll Give My Heart To You (Wiley Barkdull)

SMILEY ROBERTS
WJKD—Springfield, Mass.

1. I Forgot To Remember (Elvis Presley)
2. Just Call Me Lonesome (Eddy Arnold)
3. Love, Love, Love (W. Pierce)
4. Satisfied Mind (Wagoner)
5. Are You Satisfied (Wooley)
6. Yonder Comes A Sucker (Jim Reeves)
7. Cattle Call (Eddy Arnold)
8. Why, Baby, Why (Sovine & Pierce)
9. I Don't Care (Webb Pierce)
10. Don't Take It Out On Me (Hank Thompson)

"HILLBILLY" EVANS
WXOK—Baton Rouge, La.

1. Blue Suede Shoes (Perkins)
2. You And Me (Wells & Foley)
3. I Don't Believe You've Met My Baby (Louvins)
4. I Know Why (Webb Pierce)
5. Heartbreak Hotel (Presley)
6. Stay Close To Me (Fairburn)
7. On My Mind (Flatt & Scruggs)
8. For Rent (Sonny James)
9. Blackboard Of My Heart, (Hank Thompson)
10. Chapel Of My Heart (Millet)

"CU'Z" LARRY LANE
WEBK—Tampa, Fla.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. I Was The One (Presley)
4. Trouble In Mind (Arnold)
5. 'Cause I Love You (Pierce)
6. These Hands (Mac Wiseman)
7. You And Me (Wells & Foley)
8. Eat, Drink & Be Merry (Porter Wagoner)
9. For Rent (Sonny James)
10. I Don't Believe You've Met My Baby (Louvins)

MARTY KRAUSS
WILY—Pittsburgh, Pa.

1. I Forgot To Remember (Elvis Presley)
2. Why, Baby, Why (G. Jones)
3. Love, Love, Love (Pierce)
4. 16 Tons (T. Ernie Ford)
5. You're Free To Go (Smith)
6. Just Call Me Lonesome (Eddy Arnold)
7. Freight Train Blues (J. Dean)
8. These Hands (Hank Snow)
9. You're Guilty Darling (Martin)
10. Folsom Prison Blues (Cash)

SLIM LAY
WHBS—Huntsville, Ala.

1. Tall Men (Rose Maddox)
2. Heartbreak Hotel (E. Presley)
3. If It Ain't On The Menu (Hawkshaw Hawkins)
4. Why, Baby, Why (Sovine & Pierce)
5. So Doggone Lonesome (Tubb)
6. You And Me (Wells & Foley)
7. Blue Suede Shoes (Perkins)
8. That's What I'll Do (Martin)
9. 'Cause I Love You (Pierce)
10. I Want To Be Loved (Johnnie & Jack & Wells)

"TATER" PETE HUNTER
KTLW—Texas City, Tex.

1. Good Woman's Love (Locklin)
2. Yes, I Know Why (Pierce)
3. Seasons Of My Heart (Jimmy Newman)
4. So Doggone Lonesome (Cash)
5. Only You (Charlie Walker)
6. It Takes A Heap Of Lovin' (Heap & Williams)
7. Where Did The Sunshine Go (Jimmy Dickens)
8. If You Do Dear (Carl Smith)
9. You're Still Mine (F. Young)
10. What Would You Do (Sovine)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. I Know Why (W. Pierce)
2. Blue Suede Shoes (Perkins)
3. If You Were Mine (Reeves)
4. I Forgot To Remember (Elvis Presley)
5. I Don't Believe You've Met My Baby (Louvins)
6. I Hear You Knockin' (Mac Wiseman)
7. Honey Chile (Jerry Reed)
8. These Hands (Hank Snow)
9. So Doggone Lonesome (Cash)
10. My Stolen Love (Sonny James)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Heartbreak Hotel (Presley)
2. Tall Men (Rose Maddox)
3. Where Did The Sunshine Go (Jimmie Dickens)
4. For Rent (Sonny James)
5. You And Me (Wells & Foley)
6. SOS (Johnnie & Jack)
7. I Don't Care (E. Presley)
8. I Know Why (W. Pierce)
9. How Far Is Heaven (Wells)
10. Blue Suede Shoes (P. W. King)

RAY FRAZIER'S COUNTRY JUNCTION
WCLA—Petersburg, Va.

1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (Presley)
3. I've Changed (Carl Smith)
4. I Know Why (Webb Pierce)
5. Eating High On The Hog (Mac Wiseman)
6. I've Got $5 (Faron Young)
7. The Day I Found You (Clark)
8. For Rent (Sonny James)
9. Blackboard Of My Heart (Hank Thompson)
10. Poor People Of Paris (Jean's Song) (Chet Atkins)

RAY GODWIN
WFJX—Fort Jackson, S. C.

1. Why, Baby, Why (Sovine & Pierce)
2. These Hands (Lefty Frizzell)
3. Love, Love, Love (Reed)
4. You're Not Play, Love (Wilburns)
5. Tall Men (Rose Maddox)
6. You And Me (Wells & Foley)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. Just Call Me Lonesome (Eddy Arnold)
9. Too Young To Know (Gordon)
10. I Cried Again (Jackson)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

	POS. LAST WEEK	
I FORGOT TO REMEMBER TO FORGET *Elvis Presley* *(RCA Victor 20-6357; 47-6357)* *(Sun 223; 45-223)*	1	2
HEARTBREAK HOTEL *Elvis Presley* *(RCA Victor 20-6420; 47-6420)*	2	3
WHY, BABY, WHY *Red Sovine & Webb Pierce* *(Decca 29739; 9-29739)* *George Jones* *(Starday 202; 45-202)*	3	1
BLUE SUEDE SHOES *Carl Perkins* *(Sun 234; 45-234)*	4	4
EAT, DRINK AND BE MERRY *Porter Wagoner* *(RCA Victor 20-6289; 47-6289)*	5	6
I DON'T BELIEVE YOU'VE MET MY BABY *Louvin Brothers* *(Capitol 3300; F3300)*	6	7
SIXTEEN TONS *Tennessee Ernie Ford* *(Capitol 3262; F3262)*	7	5
LOVE, LOVE, LOVE *Webb Pierce* *(Decca 29662; 9-29662)*	8	8
YES, I KNOW WHY *Webb Pierce* *(Decca 29805; 9-29805)*	9	—
SO DOGGONE LONESOME *Johnny Cash* *(Sun 232; 45-232)* *Ernest Tubb* *(Decca 29836; 9-29836)*	10	10

Loyalty

LOS ANGELES—The three Solle sisters, Mary, Claire and Kay, show movie and recording star, Rex Allen, their loyalty to **The Cash Box**, when he paid them a visit recently at Leuenhagen's Record Bar in Los Angeles.

Tucker To Direct Wilburn Brothers

NSHVILLE, TENN. — It was announced here this week that Gabe Tucker has assumed the direction of the Wilburn Brothers (Decca) in regards to their personal appearances, and radio and TV dates. The agreement was made on March 20.

Tucker, who is personal manager of Ernest Tubb, said that the Wilburn Brothers are set for a 20-day tour opening April 14 with the "Ernest Tubb Road Show." The unit will play many of the major Southern cities, where they will promote their current release "I'm So In Love With You" and "Deep Elem Blues."

Clothing For The Needy

NEW YORK—The welfare committee of The Troupers, a group of show business women engaged in aiding needy theatrical children, is now preparing its annual Easter clothing distribution program at the Hotel Woodstock, this city. Needy theatrical families are being asked to contact the organization at the hotel located at 127 West 43rd St. Tel.: LUxemburg 2-5000.

This is a small part of a year-round program in which The Troupers also provide medical care at the Jewish Memorial Hospital in New York City for children of theatrical families.

Christmas In March

TOLEDO, OHIO — Christmas gifts came in March to children in the Toledo area, thanks to the third "Hitch with Mitch Two-Bit Ball" which played to a capacity crowd of over 6000 at the Toledo Sports Arena on Sunday afternoon, March 18th. All proceeds went to the "Christmas Cheer Committee" of Toledo and Lucas Counties to buy new toys for needy girls and boys next Christmas.

WOHO disk jockey Fred "Hitch with Mitch" Mitchell promoted and emceed the proceedings along with his fellow WOHO jockeys. The show consisted of 17 acts which offered three hours of top entertainment. Included in the outstanding roster were Jerry Murad's Harmonicats, Dick Jacobs, Cathy Carr, the Three Chuckles, Joe Bushkin, Tony Travis, and Ronnie Gaylord.

Decca Needle Contest

NEW YORK — Decca Records has announced that its salesmen are competing in a contest to spark sales on their firm's complete catalog of Fidelitone Needles. Decca is the exclusive distributor of these needles, and the contest is to have the salesmen increase their sales of the line in all new market and new accounts.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. BLUE SUEDE SHOES — Corl Perkins (Sun)
2. HEARTBREAK HOTEL — Elvis Presley (RCA Victor)
3. I DON'T BELIEVE YOU'VE MET MY BABY — Louvin Brothers (Capitol)
4. YES, I KNOW WHY — Webb Pierce (Decco)
5. WHY, BABY, WHY — Red Sovine & Webb Pierce (Decco); George Jones (Storday); Honk Locklin (RCA Victor)
6. YOU AND ME — Kitty Wells & Red Foley (Decco)
7. SO DOGGONE LONESOME — Johnny Cosh (Sun); Ernest Tubb (Decca)
8. THESE HANDS — Honk Snow (RCA Victor)
9. I FORGOT TO REMEMBER TO FORGET — Elvis Presley (RCA Victor)
10. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) — Porter Wogoner (RCA Victor); Red Sovine (Decco)

11) I WANT TO BE LOVED. 12) EAT, DRINK AND BE MERRY. 13) I WAS THE ONE. 14) IF YOU WERE MINE. 15) FOLSOM PRISON BLUES. 16) FOR RENT. 17) BLACKBOARD OF MY HEART. 18) I'VE CHANGED. 19) SEASONS OF MY HEART. 20) RUN BOY. 20) LOVE, LOVE, LOVE. 20) 'CAUSE I LOVE YOU. 20) YOU'RE FREE TO GO. 20) POOR PEOPLE OF PARIS (JEAN'S SONG). 20) A GOOD WOMAN'S LOVE. 20) I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT.

CINCINNATI CUT-UPS

Walter Phillips is doing a new TV show over WLW from the Gourmet Room of the Terrace Plaza Hotel these days. The comedian often arrives by Helicopter on the 19th floor roof just in time to go on with the show. . . . **Nelson King** and **Tommie Sutton** made a trip to Nashville this week end to make plans for the next DJ convention, in the Country Music capitol. . . . **Dave Garroway** and the entire cast of NBC-TV's popular early morning "Today" show will salute Cincinnati in an origination from Fountain Square in the heart of the city over WLW-T on Tuesday, April 17th., it was announced by Crosley officials. . . . WCKY has extended their country music programs all night thru the early morning hours. . . . **Cathy Carr** whose Fraternity recording of "Ivory Tower" is a top pop hit today, and **Tony Travis**, Hollywood singer will come into the Queen City for **Bob Braun's** TV Teen Party over WCPO-TV. . . . **Byron Taggart**, former WKRC-R personality, has resigned as general manager of WTVN-R in Columbus to open a roadside restaurant near Tampa, Fla.—**Sam T. Johnson** has been appointed to head the station.

Murrey Nash the Country Music publisher from Nashville was in town and was with **Jimmie Williams** (MGM) when Jimmie was doing his daily show over WNOP. . . . **Earl Peterson** (Columbia) recording artist and Country DJ was in town with his manager and mother Mrs. **Pearl Lewis**. Earl has his programs over WCES, Mt. Pleasant, Mich. . . . **Cliff Rodgers** popular spinner of the Country wax over WHKK in Akron was the visiting DJ on WWVA's "Jamboree Command Performance" in Wheeling. . . . **Wilma Lee** and **Stoney Cooper** (Hickory) along with the **Clinch Mountain Clan** worked a big show with **Ramblin Lou** in Niagara Falls, N. Y.—**Crazy Elmer** and Company will be there Easter Sunday.

Mercury, Memphis Rockin' With Eddie Bond

MEMPHIS, TENN.—Mercury Records has made a strong bid for top honors in the "rock 'n roll" class with their newest entry, Memphis-born Eddie Bond. Bond is hot on the market with his first label release of "Rockin' Daddy" and "I Got a Woman".

Memphis, also the background-city for such artists as Elvis Presley, Carl Perkins and Johnny Cash, is again the center of activity where early sales on Bond have spiraled to match those reported on other top-contending artists.

Mercury is reportely readying a strong push for the young singer who, with his band "The Stompers", has been signed to a long-term contract.

Pierce Rejoins Opry

NASHVILLE, TENN. — After an absence of several months, Webb Pierce rejoined the Grand Ole Opry last Saturday night, and received a tumultuous ovation by the perennial followers of country music who packed the historic Ryman Auditorium.

Pierce, whose consistent string of hit recordings has established him as the number one country vocalist, turned in an excellent performance on a half-hour portion of the "Opry", singing his current Decca release: "Yes, I Know Why" and " 'Cause I Love You."

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL
   Elvis Presley
   (RCA Victor 20-6420; 47-6420)
2. BLUE SUEDE SHOES
   Carl Perkins
   (Sun 234; 45-234)
3. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (RCA Victor 20-6357; 47-6357)
   (Sun 223; 45-223)
4. I DON'T BELIEVE YOU'VE MET MY BABY
   Louvin Brothers
   (Capitol 3300; F3300)
5. WHY, BABY, WHY
   Red Sovine & Webb Pierce
   (Decca 29739; 9-29739)
   George Jones
   (Starday 202; 45-202)
6. YES, I KNOW WHY
   Webb Pierce
   (Decca 29805; 9-29805)
7. EAT, DRINK AND BE MERRY
   Porter Wagoner
   (RCA Victor 20-6289; 47-6289)
8. YOU AND ME
   Kitty Wells & Red Foley
   (Decca 29740; 9-29740)
9. YOU'RE FREE TO GO
   Carl Smith
   (Columbia 21462; 4-21462)
10. LOVE, LOVE, LOVE
    Webb Pierce
    (Decca 29662; 9-29662)
11. I WAS THE ONE
12. 'CAUSE I LOVE YOU
13. SO DOGGONE LONESOME
14. BABY, LET'S PLAY HOUSE
15. BLACKBOARD OF MY HEART
15. FOLSOM PRISON BLUES
15. FOR RENT
15. SIXTEEN TONS
15. POOR PEOPLE OF PARIS (JEAN'S SONG)

JOE "RED" HAYES
"THE MAN WHO CALLS HER WIFE"
3882
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"MY SUSPICIOUS MIND"
b/w
"GO AHEAD & MAKE ME CRY"
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7771 CHEVIOT RD., CINCINNATI 24, OHIO

The Cash Box Country Reviews

BULLSEYE — GOOD
EXCELLENT — FAIR
VERY GOOD — MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"LONG TALL SALLY" (2:02)
[Venice BMI—E. Johnson]

"MR. TEARDROP" (2:42)
[Acuff-Rose BMI—Robbins]

MARTY ROBBINS
(Columbia 40679; 4-40679)

● Marty Robbins comes up with a captivating biscuit that could take the country market by storm. The artist lends his talent and personality to a house-rockin' cover job of "Long Tall Sally", a rollicking novelty item that's busting wide open in the r & b and pop fields. Robbins' socko performance should do equally as well countrywise. On the flip portion the chanter sings right from the heart as he dramatically renders a self-penned, moderate paced rhythmic weeper tagged "Mr. Teardrop". It's a potent entry that could get pushed into the alley by "Long Tall Sally".

"GOO GOO DADA" (2:30)
[Earl Barton BMI—H. Ashley]

"I TAKE THE CHANCE" (2:38)
[Acuff-Rose BMI—I. & C. Louvin]

JIM EDWARD & MAXINE BROWN & BONNIE

(RCA Victor 20-6480; 47-6480)

● One of the foremost country vocal combinations around today, Jim Edward, Maxine and Bonnie Brown, join the Victor roster and it appears as though the trio has a two-sided hit on their initial release. On one end they infectiously vocal an intriguing, quick paced novelty charmer about a little guy whose first words are "Goo Goo Dada". "I Take A Chance" is a poignant, moderate paced weeper that the group projects with heartfelt emotion. Two classy performances. We like 'em both.

"A TEAR FELL" (2:10)
[Progressive BMI—B. Randolph]

"ONE HEARTACHE AT A TIME" (2:20) [Tree BMI—B. Killan]

ANITA CARTER
(RCA Victor 20-6482; 47-6482)

● Anita Carter makes a strong bid for a place among the best sellers in the country field with a pair of platters that could push her way up into the magic circle. And she puts both ends across with telling effect. The thrush has a lovely quality in her voice as she beautifully covers the current pop smash "A Tear Fell". It's a slow paced romantic heartbreaker with a most effective choral backdrop. It could be tremendous. "One Heartache At A Time", a middle tempo lover's lament, is another standout side that Anita waxes with the utmost of sincerity. It's a powerful double-decker.

DANNY DILL

(ABC-Paramount 9681; 45-9681)

B+ "GEISHA SWEETHEART" (2:12) [Cedarwood BMI—Pierce, Dill] Smooth-voiced Danny Dill turns in a most impressive debut for the new label. It's an enchanting, tear-compelling, oriental-flavored item concerning a G.I.-Japanese girl love affair. Wonderful sounds on a deck that could step way out.

B "MY GIRL AND HIS GIRL" (2:30) [Driftwood BMI—Wortham] On the under side, a middle beat rhythmic piece, Dill sadly tells of losing his gal to his best friend.

ROY HALL

(Decca 29880; 9-29880)

B+ "LUSCIOUS" [Tannen BMI—G. Callahan] Roy Hall and chorus come up with one of the most enticing entries in the current pop-rock 'n roll-country market. It's a light-hearted, up tempo rhythmic piece that could prove to be a real big item for Hall.

B "BLUE SUEDE SHOES" [Hi Lo BMI—C. Perkins] Hall's sparkling version of the current three-way click is probably too late for top honors but it should, nevertheless, enjoy a good sale.

CHARLIE GORE

(King 4908; 45-4908)

B+ "GONNA TAKE ANOTHER WALK DOWNTOWN" (2:50) [Mar-Kay BMI—Gore, Abner] With the sound of footsteps in the backdrop, Charlie Gore turns in a first quality reading of a slow paced blues item that could develop into a real sleeper.

B "SOMEBODY'S BEEN" (2:13) [Mar-Kay BMI—C. Gore] On this half the warbler knocks out a dandy, quick paced rock 'n roller. He's out to bruise the guy who's been 'beatin' time' with his sweetie while he's away. Two coin-catchers.

BETTY AMOS

(Mercury 70825; 70825x45)

B+ "LAST NIGHT" (2:12) [Acuff-Rose BMI—B. Amos] Betty Amos has some strong material to work with as she comes up with a fine double-track performance of a moderate paced, heart-rending romantic ballad.

B "GOTTA HAVE SOME LOVIN'" (2:26) [Studio BMI] Under portion is a delectable, change of pace, quick beat love cutie that Betty spins in tantalizing fashion.

BILL CARTER

(Republic 7126; 45-7126)

B "BY THE SWEAT OF MY BROW" (2:57) [Murray Nash BMI—J. Rhodes] Bill Carter's polished tones come across in convincing manner as the artist puts a great deal of feeling into this stirring, middle beat platter. Strong entry.

B "YOU AIN'T GOT MY ADDRESS" (2:19) [Murray Nash BMI—R. Scrivner] Carter is unhappy because he hasn't heard from his gal. But contrary to the lyrics he sings about his sadness in a bright, up tempo style. Fetching instrumental support.

RITA FAYE

(MGM 12203; K12203)

C+ "ELDO, THE EASTER BUNNY" (2:01) [Acuff-Rose BMI—Rodgers] A cute tale with much of the flavoring of "Rudolph, The Red-Nosed Reindeer" is related in an appealing, quick paced manner by young Rita Faye. A catchy, kiddie platter for the Easter season.

C+ "E-A-S-T-E-R" (2:42) [Acuff-Rose BMI—Rodgers] The little gal movingly spells out the meaning of the holiday on this touching, middle beat religious item.

GLENN DOUGLAS

(Decca 29815; 9-29815)

B+ "LET IT ROLL" (2:08) [Copar BMI—V. McAlpin] Glenn Douglas socks out a persuasive set of lyrics against a quick beat bounce as he tells the gal that she's not gonna get a second chance. A top notch intro deck that should make noise.

B "TONIGHT" (2:41) [Cedarwood BMI—V. McAplin] On the reverse portion Douglas puts loads of expression into his portrayal of an emotion-packed, moderate paced weeper.

R. D. HENDON

(Starday 228; 45-228)

B "DON'T PUSH ME" [Starrite BMI—Taylor, Hendon] With R. D. Hendon and his Western Jamboree Cowboys supplying a real pleasing musical backdrop, Bill Taylor tastefully vocal-yodels a snappy, fast paced novelty. Delightful deck that should attract attention.

B "WE SMILED" [Starrite BMI—E. Noack] Hendon's crew neatly supports a tantalizing trio vocal by Harold, Bill and Jack on a feelingful, quick paced weeper. Two good sides.

JOE "RED" HAYES

(Capitol 3382; F3382)

B "I'LL BE SO GOOD TO YOU" (2:58) [Starrite BMI—J. R. Hayes] Joe "Red" Hayes displays both his writing and vocal money-making talents on this expressive, middle beat slicing. The chanter's offer of a lifetime of happiness is still open even tho he's waited so long.

B "THE MAN WHO CALLS HER WIFE" (2:29) [Central BMI—J. R. Hayes] An original, moderate paced moralizer is treated to a soft, sincere reading by Hayes. Fine pairing.

THE CASH BOX Country Roundup

Hank Snow (RCA Victor) opens April 12 for a one week stand at the Cassino Theatre, Toronto, Ontario, Canada. Negotiations were made through Steve Yates, Yate's Artist Corporation, by Snow's manager, Col. Parker.

According to word from Col. Parker, Jimmie Rodgers Snow continues to improve satisfactorily at his home in Madison, Tennessee. Young Snow was injured in an automobile accident several months ago.

HANK THOMPSON

Herb Shucher, personal manager, of Jim Reeves, recently canceled several personal appearances for the Victor artists because of illness.

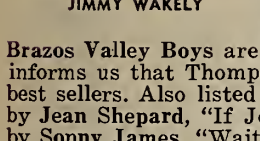
Smilin' Eddy Hill will again be the emcee for the shows presented at Roy Acuff's Dunbar Cave, when it opens for the season on May 13. Hill has been tremendously successful on his Nashville TV show beamed at the kiddie cowboy set, who know him as "Cowboy Eddy".

Sheriff Tex Davis (WCMS, Norfolk, Virginia) reported a strong turn-out for a recent Grand Ole Opry package show in Norfolk which headlined Marty Robbins, Jim Reeves, Wilburn Brothers, Don Reno & Red Smiley, Don Winters, Frankie Starr and Ginger & Hal Willis. Davis had as a very special guest for the show, song writer Cy Coben.

* * * * *

Maxine Brown, of the Maxine, Bonnie and Jim Edward Brown Victor trio, reported last week that their $100,000 club in Pine Bluff, Ark. was completely destroyed by fire last week. Jim Edward Brown got an emergency furlough to assist his sisters in getting things organized.

Ferlin Husky (Capitol) played Minneapolis and Des Moines with the "Ferlin Husky Show" March 24 and 25, according to word from his manager, X. Cosse. Cowboy Copas (King) will begin a tour with Ferlin Husky, April 1 through the 15th, through the Pacific Northwest, which is being set by Lucky Moeller.



JIMMY WAKELY

Martha Carson (RCA Victor) was in New York for a recording session March 25th. She is scheduled to play a return engagement at the Circle Theatre in Cleveland and in Detroit. Martha will appear with Jaye P. Morgan (RCA Victor) on ABC-TV tonight (March 31), to focus attention on the RCA Victor "Meet The Girls" album series.

Mac Wiseman (Dot) is scheduled for a tour through Illinois in April. He recently finished up a swing through Florida and is set for a Northwest tour late next month.

Bob Burrell, Capitol Records promo man, pens that he will be in Nashville on March 31, which is the same time that Hank Thompson (Capitol) and the Brazos Valley Boys are set for the Grand Ole Opry ABC-TVer show. Burrell informs us that Thompson's "Blackboard of My Heart" is among the Capitol best sellers. Also listed in the top category are "I Learned It All From You" by Jean Shepard, "If Jesus Came to Your House" by Tex Ritter, "For Rent" by Sonny James, "Wait a Little Longer" by Tommy Collins and "You're Still Mine" by Faron Young.

Recent guests on the "Ozark Jubilee" ABC-TVer included Carl Perkins (Sun), March 17; Jimmy Wakely (Coral) Rita Robbins (RCA Victor) and Mimi Roman (Decca) March 24. And set for tonight (March 31) the "Junior Jubilee" which will star Red Foley with ten year old Libby Horne and an all-little-folks cast. The "Ozark Jubilee" recently received some excellent publicity via the pages of "Business Week" magazine. The feature article, taking two pages of the March 10 edition, held the caption, "Hillbilly TV show hits big time".

Big things are brewing in Big "D" Jamboree line for Carl Perkins (Sun), riding on the crest of his current smash "Blue Suede Shoes". Perkins is set for the Big "D" show tonight (March 31). On March 24, Perkins was in New York as a guest on the Perry Como TV show. Word from Big "D" producer-owner, Ed McLemore, indicates that more TV dates for Carl are in the offing. He is certainly packing them in at his Big "D" appearances. Perkins is set for the annual Beaumont, Texas Policemen's show, which will also see these other top stars on hand: Justin Tubb (Decca), Homer & Jethro (RCA Victor), Sonny James (Capitol), Johnny Cash (Sun), and The Belew Twins.

WADE RAY

* * * * *

Slick Norris, recently in Nashville promoting Jimmy Newman's (Dot) current release, "Seasons of My Heart" and "Let's Stay Together." Newman and Norris departed on a promotion tour of Dee-Jays.

The Blackwood Brothers (RCA Victor), who recently appeared on the "Wide, Wide World" TVer, are set for these personal appearances in early April: Greenville, Tennessee; Greenville, South Carolina; Atlanta, Georgia; Collins, Mississippi; Little Rock, Arkansas; Taxarkana, Texas and Fort Worth, Texas.

Wade Ray (RCA Victor), drawing much attention to his new etching of the Jimmie Rodgers favorite "Any Old Time". Flip is "Going Home All Alone"—could be a good one for Wade.

Joe "Red" Hayes (Capitol) with his first Capitol release couples two of his own songs, "The Man Who Calls Her Wife" and "I'll Be So Good To You". Red skyrocketed to popularity on the strength of one of his songs, "Satisfied Mind", which was covered by many major artists. We anticipate strong reaction to Red.

Mitchell Torok (Decca)—strong action is reported on the new Torok Decca release, "Red Light, Green Light" b/w "No Money Down". Torok just recently completed a tour of the Northwest.

Jerry Reed (Capitol) gaining much attention to his current release of "I'm A Lover, Not A Fighter" and "Honey Chile". The youthful Reed will appear on the Pee Wee King Show, April 6, and in Hammond, Indiana, April 7 on a show being set by deejay Len Ellis. He will depart on a thirty-day tour for A. V. Bamford on April 14, according to word from pubber Bill Lowery.

Balin' Wire Bob Strack, KIMO, Independence, Missouri, deejay pens that a new record label has been set up in Kansas City by Ernest Sharpe . . . to be known as "Spinner".

Deejay Bob McKinnon, KTKT, Tucson, Arizona, reports that the station is upping its power to 10,000 watts shortly. According to McKinnon, this will make it the most powerful station in Arizona. KTKT programs heavily C&W and McKinnon would like messages from artists, etc., commenting on the power increase.

* * * * *

Bobby Lord (Columbia) belts out the Bullseye with "Beautiful Baby", tune penned by Bood Bryant, that really looks great in the current trend. Flip on this Columbia etching, which is also drawing much attention, is "Fire of Love".

Mac Wiseman (Dot), who is getting set for a Northwest tour, still receiving much attention for his Dot recording of "I'm Eatin' High on the Hog". Tune was a natural for Wiseman and has been a big attention-getter for him.

Where Did The Sunshine Go", Little Jimmie Dickens' current Columbia etching, has drawn more attention to the diminutive singer than any release in sometime. Dee-Jay consensus indicates a strong disk for Dickens.

JERRY REED

Dave Rich (RCA Victor), who recently appeared as a guest star on the Big "D" Jamboree, is currently engaged in the promotion of his latest RCA Victor release, which couples "I'm Glad" and "Darling, I'm Lonesome". The young crooner demonstrates excellent voice control, or as Eddy Hill puts it, "seems to have a built-in volume control in his gouzzle."

Jesse Coates, on Headline Records, getting out some very interesting promotional material on his current release of "A Talk With My Son" and "Took".

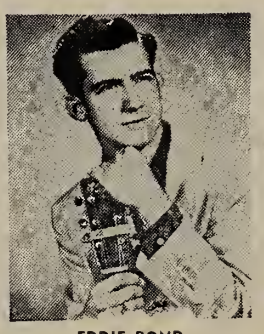
The Country Pardners (RCA Victor) come up with a real country flavored disking, coupling a good oldie "The Maple on The Hill" with one penned by the Louvin Brothers "Ever-Ready Kisses". It's a pleasure to listen to the "good ole sound" which flavors "The Maple on The Hill" side.

* * * * *

News From The Arizona Hayride—Phoenix, Ariz.

Roy Odom, the boss-man at the "Arizona Hayride" has really been packin' 'em in to the ole barn lately. He is also very busy making plans for his new station in Phoenix, where he plans to feature nothing but C&W music nite and day.

Loy Clingman (Viv) has a new release "Uranium Blues" B/W "Time Wounds All Heels" that's starting to move.. Another "Arizona Hayride" regular, Jimmy Spellman has a new release too. "It's You, You," B/W "That's All I Need". Jimmy and Loy played the "Hitching Post" in Albuquerque, N.M. Feb. 26 and guested with Wayne "Saddlebags" Griffin at KDEF.



EDDIE BOND

Latest additions as "regulars" on the "Arizona Hayride" are Jimmy and Duane, (Viv) "The Coolidge Kids" real country singers and superior showmen. These seventeen year olds have really built up a strong following in just a few weeks. They cut their first session recently and it's slated for release around April 15. Stanford Clark, country-blues singer, signed just two weeks ago to the Arizona Hayride, signed just one week ago to a record contract (MCI), cut his first session just three days ago, and has taken this part of the country by storm.

Al Casey and the Arizona Hayride Band have backed the guest stars recently, Skeets McDonald, Tom Tall, Joannie Hall, and Freddy Hart.

Cracker Jim Brooker is promoting a personal appearance as well as a vacation for the week of April 1 through 7. Plan calls for Webb Pierce, Faron Young, Jimmy and Johnny, Faron's Country Deputies with Gordon Terry, (Columbia recording artist), Red Sovine and a host of others to play Miami April 7.

Miss Rita Robbins, RCA Victor recording star, has joined the WSIX-Television program, "Home Folks on RFD 8". This hour-long show is telecast live each week, Monday through Friday, 12:00 Noon to 1:00.PM. Rita will be appearing on Channel 8 with Joe Allison, Ernie Newton and "The Boys Next Door". "Home Folks on RFD 8" has proven to be one of the most popular television shows in the Middle Tennessee area.

Released this week on Mercury were many of the Lester Flatt & Earl Scruggs favorite tunes. Reportedly this now makes the entire Flatt & Scruggs catalogue available on 45rpm Mercury records.

The Audrey Williams MGM release of "Ain't Nothin' Gonna Be Allright Nohow" and "Livin' It Up and Havin' A Ball" is drawing a lot of attention to the songstress. Reports indicate a good one for Audrey!

* * * * *

RITA ROBBINS

"Blue Monday" as ably wrapped up for Decca by Autry Inman is gaining in all sectors according to word from Buddy Killen, Tree Music rep. Looks great for the young singer who just completed a PA swing thru the northwest.

* * * * *

Lou Millet, WLCS, Baton Rouge, Louisiana, Dee-Jay, pens a plea for "help" in that his entire 200 first-rate record library was lost, strayed or stolen following a remote broadcast. All of the top tunes were among them, Millet reports.

"Happy Holly" Houfburg, KLIX-Twin Falls, Idaho, writes in to tell us that Hank Snow, Autry Inman, Marvin Rainwater and Myrna Lorrie turned 'em away at the Opry show a few weeks ago. . . . Cowboy Howard Vokes real happy to report that orders are starting to pour in on Denver Duke & Jeffery Null's waxing of "Hank Williams That Alabama Boy" and "When We Meet Up Yonder". He says that their record is so strong in Ohio that the boys were set to appear at the Circle Theatre in Cleveland, O., March 31st. Tom Edwards of WERE in Cleveland set to appear on WWVA's "Command Performance" in Wheeling, W.Va. on May 11th.

Elary Hearn of 4 Star Sales feels that when C & W tops the pops on a national TV hookup the boys out behind the barn should hear the news.

The Godfrey Talent Scouts Show of Mar. 13, was won by the Buckskins, popular Washington, D.C. C & W group. This should prove a nice break also for their current 4 Star release with Holly Lane of "All Because Of My Jealous Heart" b/w "The Girl On The Calico Horse".

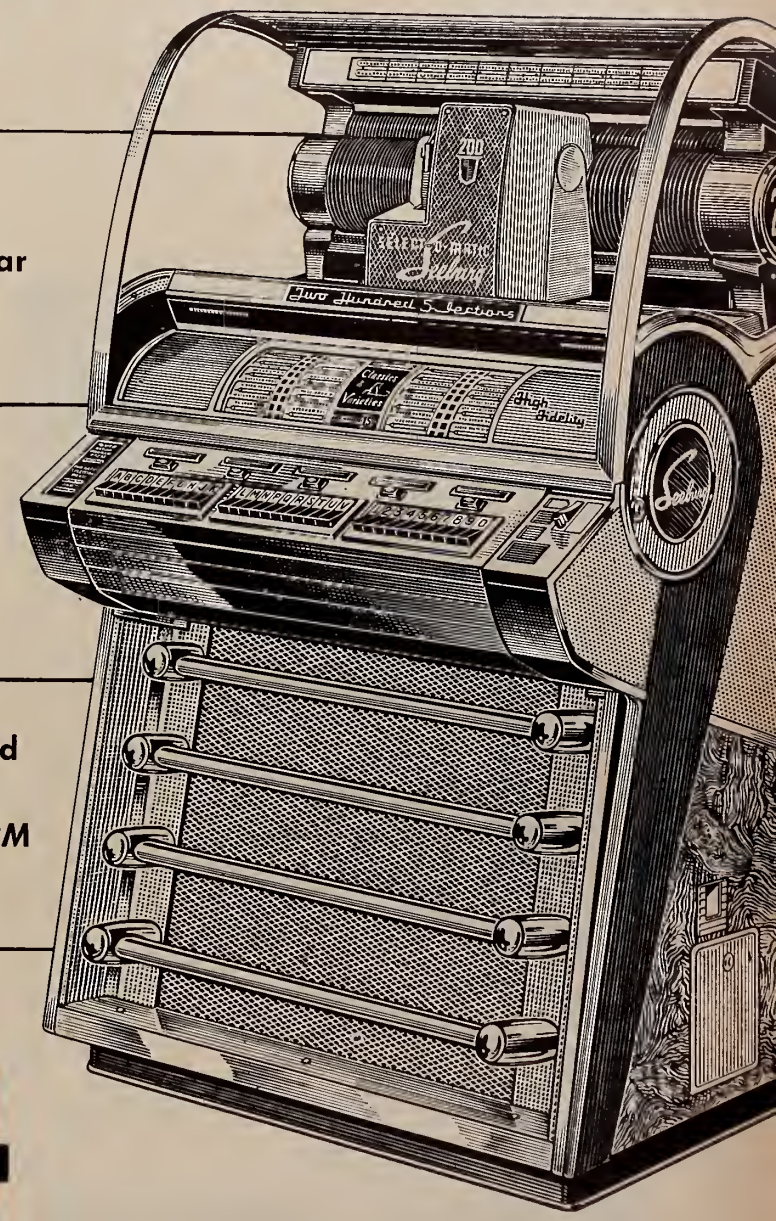
Eddie Marvin of Norfolk, Va., debuts on the 4 Star label with "You're Never Too Young" and "The Hooligan Kids" . . . . Fred Lynn notes that "The Fabulous Fella", Stuart Hamblen, was a special guest on his last Saturday nite "Hillbilly Heaven" show from KWTO at "the Crossroads Of Country Music", Springfield, Mo. Stuart's new record of "A Few Things To Remember" was played and he was also on the phone for an hour and a half visiting with the Ozark folks. . . . "Cuz'n" Larry Lane, WEBK-Tampa, Fla., voices his opinion that it's unfair to the artists, the public or business for operators to cross off artist's names on tunes and insert a top name on the selection indicator.

Vital Statistics: Jim Larkin, known in the Country field as "Sugar Jim" has switched mikes and is now at WHNC in Henderson, N.C.

programming facts

FACT 1

A properly programmed music system must include standard music—show tunes, all-time favorites, light classics. This is the music the public wants to hear —no music system is properly programmed without it.



FACT 2

Most standard music on 45 RPM is gradually becoming available only on EXTENDED PLAY RECORDS.* *The playing time of an E.P. Record is between 5 and 6 minutes—about twice that of a 45 RPM Single Tune Record.*

FACT 3

To profitably—as well as properly—program a music system, the operator must be compensated for this additional playing time. Only one music system makes this possible... it's the Seeburg V-200—the World's First Dual Music System... *the music system that programs 45 RPM Single Records at one price and 45 RPM E.P. Records at a proportionately higher price.*

*RCA, Columbia, Capitol and other record manufacturers are making available low-cost E.P. Record packages for coin-operated phonograph use.

SEE YOUR SEEBURG DISTRIBUTOR

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

world's first dual music system

Here and There

NEW YORK—The *Journal of Commerce* reported this week that record-breaking production in many lines is resulting in shortages and premium prices for numerous raw materials. Among the items in short supply, on which the premium prices are freely being paid, states the *J of C*, are steel plates and structural shapes, nickel, copper, selenium, and other commodities. In line with this statement is a report of a survey of the steel situation, which claims that as the end of the first quarter nears, steel mills are well set for orders through the second quarter, and industry executives are willing to make predictions that operations for the full year of 1956 will equal that of 1955. Another important announcement was made by Anaconda that a new increase in the price of copper went into effect this week, increasing the price for copper wire and cable 2¼ cents to 3.16 cents per pound, to a basis of 49 cents.

ST. PAUL-MINNEAPOLIS, Minn. —Of interest to all coinmen in the state is the drive now under way to attract new industry. It is reported that this program is considered quite successful, indicated by the $114 million of new business construction presently awaiting contract award. This is 2½ times more than was awaiting award at this time last year. One of the sites in which building will be done is Rochester, where a new $8 million International Business Machines plant will be constructed.

WASHINGTON, D. C.—Regardless of what an election year might mean to any number of people and businesses, it's apparent that optimism for for the balance of 1956 is prevalent. The Commerce Department and the Securities and Exchange Commission, in a joint survey, found that business capital outlay plans will continue upward throughout the year. Businessmen, the report states, expect to spend nearly $35 billion for new plant and equipment this year—a jump of 22 per cent, or $6.1 billion over last year's record total.

KEY WEST, FLA.—For any of our coin machine friends desiring to drive to Havana, Cuba, while vacationing down South, it's now possible. Highway No. 1 ends at Key West. From there, drive your car on to a new Ferry service, which is now being used over the 90 miles between this port and Havana. Ferry has accommodations for 500 passengers and 125 automobiles.

Operators Urged To Join Together To Create:

TEENAGE CANTEENS

"Teenage Canteens" Created and Sponsored by All the Nation's Operators Can Prove the Most Potent Force to Combat Juvenile Delinquency in Communities Everywhere.

The creation and sponsorship of "Teenage Canteens" by all the operators, comprising all divisions of the coin machine industry, has now become much, much more than a "goodwill winning campaign".

The tremendous and extremely favorable response which resulted from the first editorial to appear in *The Cash Box* relative to the creation of "Teenage Canteens" has now placed this effort on a true humanitarian basis.

Fathers and mothers engaged in the industry nationwide have agreed that the creation and sponsorship of "Teenage Canteens" is the inspired duty of everyone concerned with this field.

All agree that the nation's juke box operators would be more than willing to donate and maintain automatic phonographs complete with the latest recordings in any spot chosen for the creation of a "Teenage Canteen".

Vending and amusement machine operators are just as anxious to lend their help by donating the soft drinks, cookies, candies and amusements to help make any "Teenage Canteen" an interesting and extremely desirable meeting place for the community's teenagers.

Operators' employees, their wives and their own teenager sons and daughters are also willing to help. All want to serve. All want to help make the "Teenage Canteen" the most outstanding gathering spot for the teenagers.

All agree that noted disk jockeys, recording artists, athletes and other popular personalities can be brought to the "Teenage Canteens" for the pleasure and enjoyment of the teenagers.

It is already reported that inquiries have resulted in favorable affirmation by such peoples.

Calling into the sponsorship and continuation of the "Teenage Canteens" as well as for their popularization, the local newspapers, radio and TV stations, along with civic and social leaders, authorities, youth organizations, police and the general public meets approval.

From everywhere comes favorable comment that "Teenage Canteens" be immediately started by the members of the industry and that the canteens are certain to prove of tremendous force in overcoming juvenile delinquency in communities all over the country.

Many are even of the hope that the "Teenage Canteens", based on the wartime style canteens with entertainment and dancing the outstanding factors, will prove victorious in the war against juvenile delinquency.

Many opinions of an extremely favorable nature have already been expressed. Many have already offered suggestions that are of tremendous value in the quick creation and sponsorship, as well as the great success of the "Teenage Canteens".

This can develop into a national movement which will prove the most effective public relations program on an overall basis yet brought into being by the members of this field for the benefit of all the industry.

USED MACHINES MARKET ENJOYS FINE FIRST EXPORT QUARTER

Reports Indicate First Quarter of '56 Will Show Increase of Used Machines Exported to All World Markets. Phonos Continue Sales Lead With Games Close Second. Vendors Lag Behind. Look For Even Greater Export Sales During Spring Season. European Market Remains Biggest Buyer Next to No. American Countries. Central and So. American Markets Help Step Up Volume Sales

CHICAGO—Reports received from various distributors throughout the country indicate it is generally believed that exports of used machines this first quarter of 1956 may even exceed the shipments made, in quantity as well as in dollar volumes during the first quarter of '55.

Increase export sales of used machines are attributed to the many fine bargains which are being offered by distributors throughout the U. S.

North American countries continue to lead in the purchase of used machines from U.S. sources. Canada leads with Mexico second.

The European market ranks right next to the North American countries, according to exporting distribs.

Central and South America are becoming more active right along in the purchase of used machines.

Many of the distributors are of the belief that the Latin American markets may even surpass European business in due time.

At the present, with export sales increasing in revamped and refurbished used machines, greater shortages are becoming ever more noticeable.

Distributors report that they are beating the bushes in an effort to dig up equipment for their export customers.

Chi Amuse Ops Association Sets Legislative Program

CHICAGO—About 60 operators are reported to have attended the regular monthly meeting of the Chicago Amusement Operators Association in the Pine Room of the Congress Hotel, this city, Tuesday evening, March 20.

Major discussion centered about legislative program of the organization. At this time there is an amendment before the Chicago City Council to expand the present bagatelle ordinance to include amusements with discs and pucks. This would halt the operation of bowlers and shuffle alleys.

The attorney for this organization, Milton Raynor, plans to appear before the special committee of the Licensing Department to argue that games with pucks or discs are simple amusements.

The organization also discussed the efforts being made to amend the present city code so that licenses could be ransferred from one amusement game to another.

There is also discussion regarding the licensing of the location and not the game. This seems to have found favor with many of the operators present.

There was some discussion regarding a master license for operators, but this was tabled for a future date.

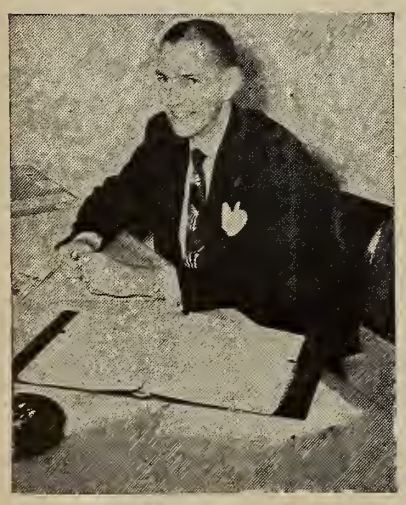
A group insurance plan was presented which includes health, accident and hospitalization.

Impressive was the fact that the Arbitration Committee which is, at present, composed of the Board of Directors of the Association, be a seven-man committee with new membership every three months.

The Arbitration Committee has been highly successful in settling disputes between members regarding locations and other problems.

Attorney Milton Raynor helped settle six of nine arbitration cases himself. He has won much warm-hearted approval for his efforts from the membership. He is a very experienced association attorney acting in this legal capacity for many other large associations.

United Present New In-Line



BILL DeSELM

CHICAGO—"Our new in-line game, 'Stardust', featuring twin cards and twin roto with an 18 spot, each card scoring separately, has already taken strong hold wherever we have shipped, with the result that demand has already exceeded even our rosiest dreams."

So stated Bill DeSelm, general sales-manager of United Manufacturing Company, this city, releasing official information that the firm had already shipped its distributors samples of its new in-line pinball game, "Stardust".

DeSelm also reported, "The very same day that many of our distributors received their very first sample of 'Stardust' we received immediate wires and long-distance phone calls asking for volume shipment.

"The advance tests of 'Stardust' indicated that this was one of the finest money makers yet developed by our engineering staff.

"The game took off on every location wherever it was placed like a speedy jet."

Many new features have been incorporated into "Stardust", DeSelm reports.

The twin cards being featured on this game, with each card scoring separately, and reported to have tremendously appealed to the players everywhere.

The twin roto feature is also said to have clicked big and the players like this feature just as much as the twin cards.

Many new ideas for faster and easier servicing are incorporated into "Stardust", according to United's engineers.

Bill DeSelm concluded with: "We believe that 'Stardust' is going to set a new production and sales record for our firm while setting new top peak play and earning records for all the nation's in-line games operators."

Pool Games Progress

CHICAGO—Are manufacturers of pool games making progress?

This is the question being asked by many around the country. These questions, as always, eventually filter through to this Coincenter.

The fact remains, in answer to these inquirers, the pool games manufacturers are most definitely making great progress.

Even though the average pool game manufacturing plant is busier than it has ever before been, trying to get out production to somehow match the orders being received from all over the nation, experimentation and development hasn't halted for an instant.

Engineers of the leading factories promise innovations that will set a pattern for a long, long run of the pool games, for years ahead.

They are of the belief that the pattern already set is like that of the old pinballs development and, therefore, an entirely new era of pool games and pool-game play action is being forecast by them.

Everyone of the manufacturers realizes that the pool games players have become extremely proficient. This means that many new and more skillful features will have to appear on the pool games to hold the interest of these more skilled players.

It also means, as manufacturers report, that there will, must definitely, have to come into being extremely tantalizing skill play action to keep the players at the games, and to also allow the players to further develop the skill which they have already attained.

To make this even more interesting, enticing awards for skill play action are also planned. A skillful players, as manufacturers believe, should be given some award for his proficiency. Just like skillful golfers are given top awards.

The pool games manufacturers are progressing at a speedy rate. They haven't, even for an instant, held back experimentation and development.

If anything at all, most of the pool games manufacturers have enlarged their experimental, development and engineering departments, while increasing the personnel of these departments.

The operators, who are even the least bit doubtful as to the pool games future, can rest assured that the games now being produced, and those yet to come, are going to keep this division of the amusements industries the very hottest ever known.

Lynch & Zander Named Exhibit Supply Distrib

CHICAGO—Frank Mencuri, vice-president of Exhibit Supply Company, this city, advised this past week that the Lynch & Zander Company, New Orleans, La., had been appointed exclusive distributors for Louisiana and Mississippi.

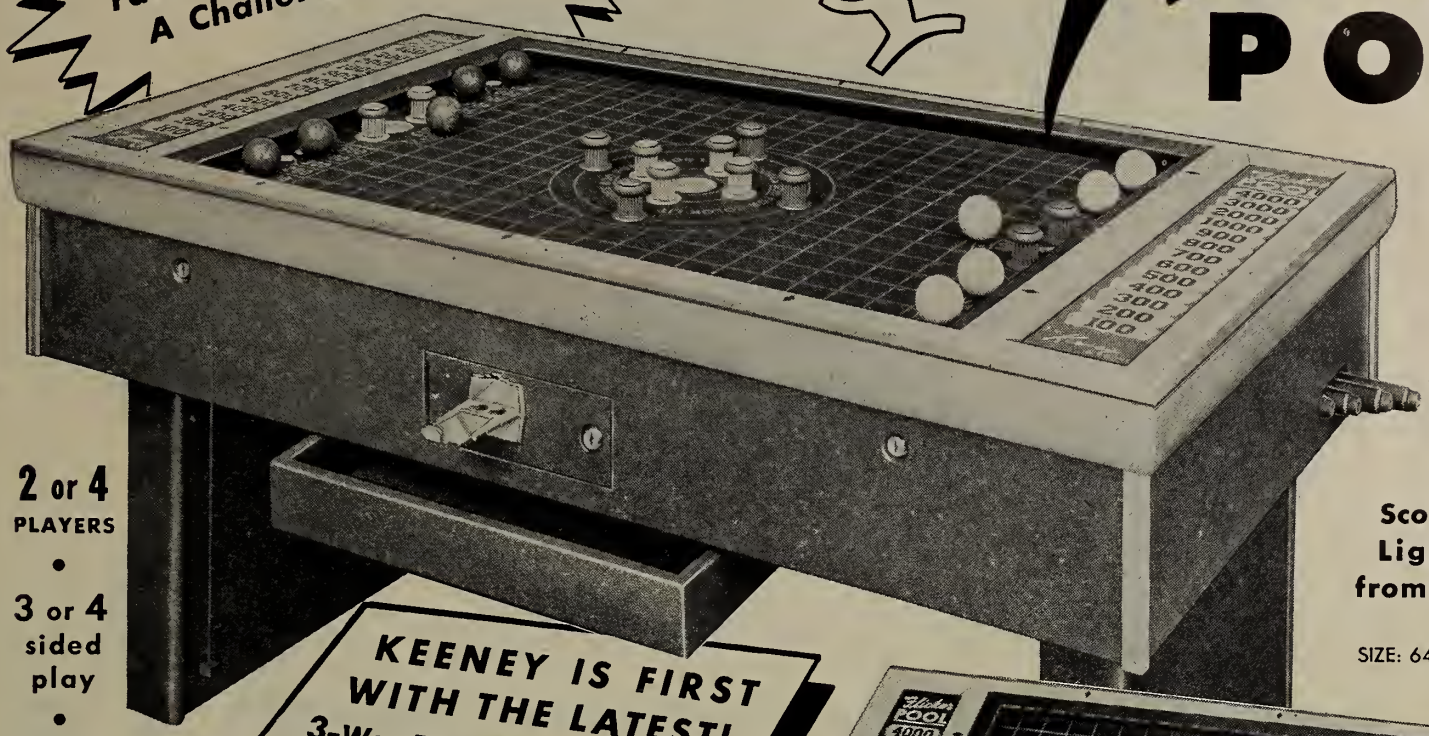
Mencuri stated, "We feel certain that every operator in Louisiana and Mississippi will agree that the service and cooperation they will receive from Lynch & Zander will be the very finest.

"This is one firm we welcome into our distributing organization and know that it will help every operator in its area to bigger and better as well as longer life profits with Exhibit products."

Mencuri also stated that J. H. Lynch was in town and visited at the Exhibit factory here.

A HIGH SCORE GAME COMBINING SKILL AND TIMING
Fascinating to Amateurs – A Challenge to Experts!

KEENEY'S Flicker POOL



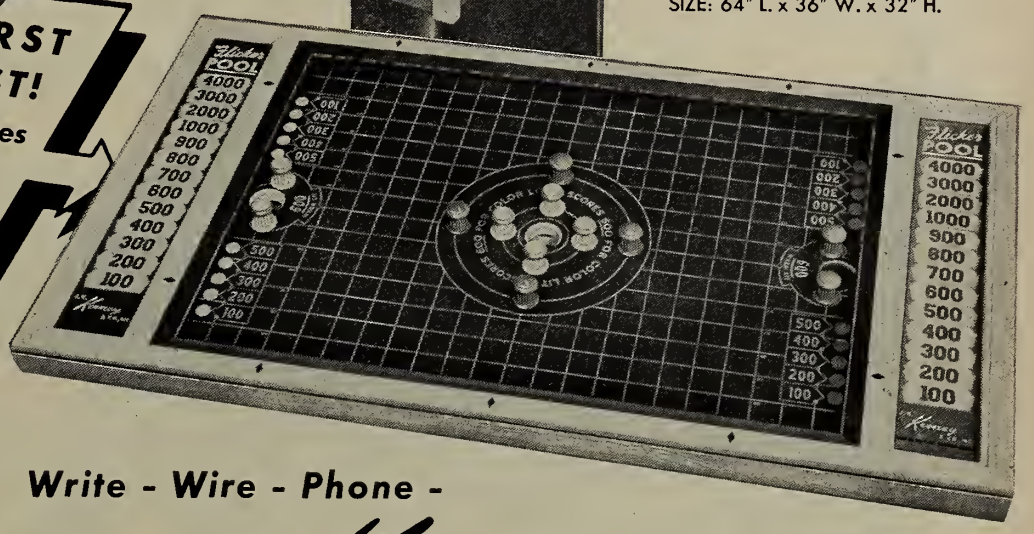
HIGH SCORE WINS!

Scores Vary as Lights Flicker from 100 to 600!

SIZE: 64" L. x 36" W. x 32" H.

2 or 4 PLAYERS
•
3 or 4 sided play
•
2 DIMES PER GAME!

KEENEY IS FIRST WITH THE LATEST!
3-Way Toggle Switch enables game to be played as
FLICKER POOL
or
FASCINATION POOL



OPERATE KEENEY'S FASCINATION POOL
Regular or JUMBO Models

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Write - Wire - Phone -
See YOUR Keeney DISTRIBUTOR!

THRU THE COIN CHUTE

WEST TEXAS TINGLES

Clyde Maner, Brownwood, having his own parade in Breckenridge. He's called the "Fireball from Brownwood". . . . Peggy Alcott, Abilene, always her very charming self. . . . M. T. Cornelius, Abilene, is about the only man in that city that is not growing a beard for the Diamond Jubilee celebration next month. . . . Louie Solomon, Abilene, is beginning to look like the wild Turk from Barneyoo with his beard. . . . Mel Harp, a new partner of the Harp Music Company, Sweetwater, is really doing a good job not having had any c.m. experience before. . . . Tex Keel, Colorado City, working late checking locations. Elmo Pinkerton, Big Spring, shuffling equipment with Morris Pipes and W. G. Page helping. . . . Tommy Withrow, Midland, talking things over with his service-man, Jack, and his father-in-law, Dock. . . . Bill Sheffield, Odessa, is learning not to volunteer to go on trips with anyone because it usually winds up with him on the heavy end of some equipment and his pretty wife, Nell, wondering why he stayed out so late. . . . Roland Duncan, Odessa, taking his wife and boy, Butch, with him on late service calls. . . . George Green, Odessa, is very optimistic as to the future outlook for Odessa. . . . Dan Daniels, Pecos, expanding his route with pool tables. . . . J. C. Stubblefield, Pecos, visiting in Hobbs, N. M. . . . George New, Glenn Stanfield, and Shorty Marcom, of the Western Music Company, Hobbs, up to their ears in work and having to burn the midnight oil—but still having time to stop for a cup of coffee and jaw. . . . E. J. Bishop, Wink, still expanding his route with music and pool tables. . . . Charles Vaughn, Lamesa, has just completed the deal for part of the Clyde Bailey route that is located in Seminole and Seagraves.

Music Guild of Neb. March Meet Best Ever

COLUMBUS, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, reported that the association's meet on March 3 and 4 at the Evans Hotel, this city, was "one of our most successful and best attended meetings we ever held." Fifty people were served at the banquet on Sunday evening.

"Mr. and Mrs. Joe Zwiener and Mr. and Mrs. Frank Holys are to be commended on their fine jobs as hosts and hostesses," stated Ellis.

Officers of the newly formed Columbus YMCA Youth Club were present at the business meeting and received a juke box from the association. This machine was donated to the association by Atlas Music Company, Seeburg distributors for the territory.

The name of Mrs. S. K. Freed was drawn for the cash prize of $100, but as neither she nor a representative from her firm were present, the drawing for the next quarterly meeting will be upped to $150.

It was announced that the next quarterly meeting will be held at the Pawnee Hotel, North Platte, the first week in June. Hap Marble will act as host.

RUNYON NEEDS
A LARGE QUANTITY OF
Used Bally
ABC Bowlers
HIGH PRICES OFFERED!
CONTACT US IMMEDIATELY

RUNYON SALES COMPANY
Factory Representatives for:
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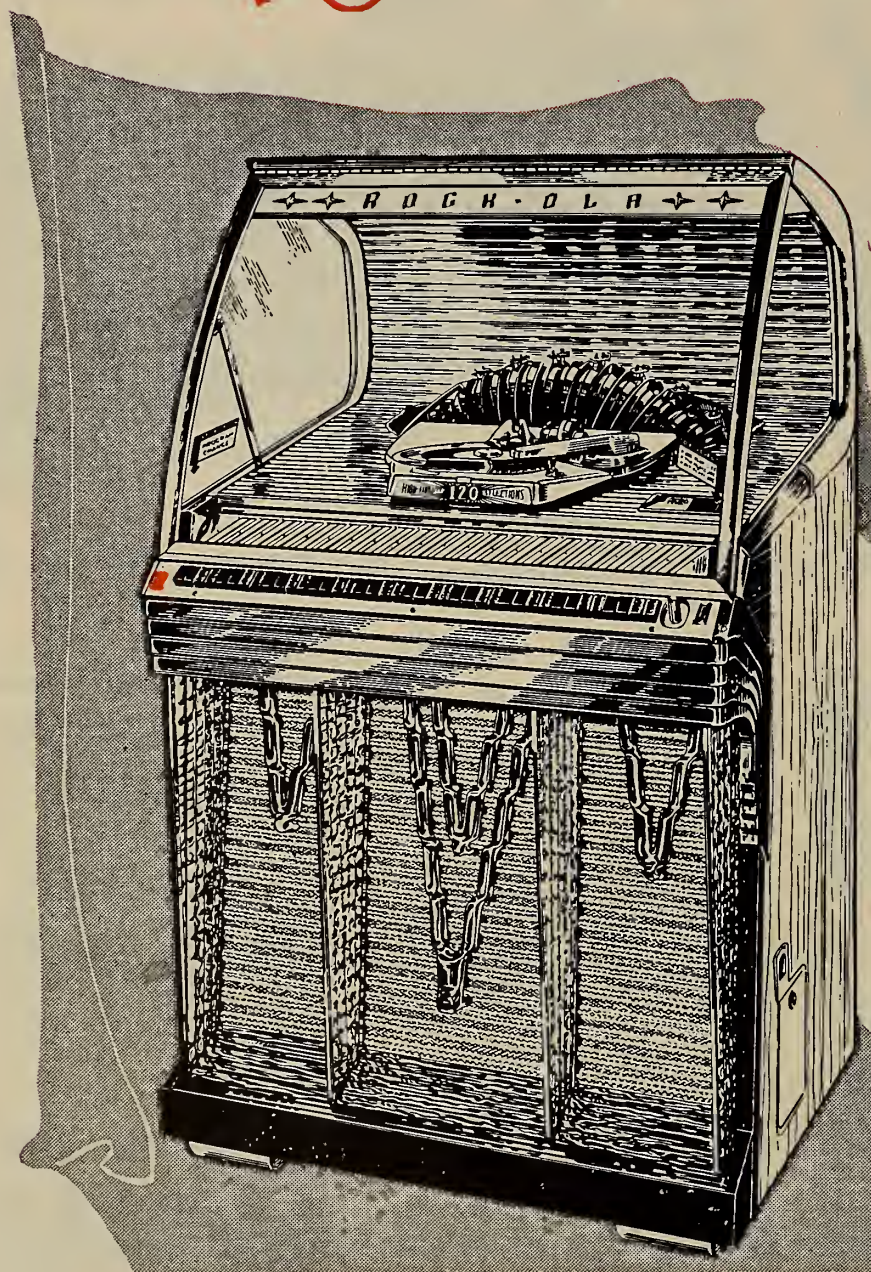
ROCK-OLA
HI-FIDELITY
PHONOGRAPHS
are YOUR BEST BUY—



INCOMPARABLE HI-FIDELITY SOUND REPRODUCTION

—the giant ROCK-OLA speaker, largest in any coin operated phonograph, is acoustically matched with the heavy-cast, rectangular, horn loaded compression drive unit to carry the true and complete range of Hi-Fidelity tones from the ROCK-OLA Tru-Tone Hi-Fidelity amplifier.

TROUBLE-FREE PERFORMANCE

—the ROCK-OLA mechanism is unequalled as any service man will tell you. With the precision movement of a Swiss watch and the durability of a bulldozer, ROCK-OLA'S are built to give you more years of economical trouble-free service.

JOB-TAILORED TO YOUR LOCATIONS FOR MAXIMUM ECONOMY AND EARNINGS

—the two new ROCK-OLA phonograph models cover the range of selections required for your "carriage trade." The "Thrifty-Fifty", 50 selection Model 1452 is for those "in between" locations, the Deluxe 120 selection, Model 1448 for your top spots.

50 Selections

ROCK-OLA

120 Selections

This Bond is your guarantee of Superior Performance and Trouble-Free operation when you Buy and Operate Rock-Ola Phonographs
ROCK-OLA

Worth More When You Buy *Worth More When You Trade*

– BECAUSE

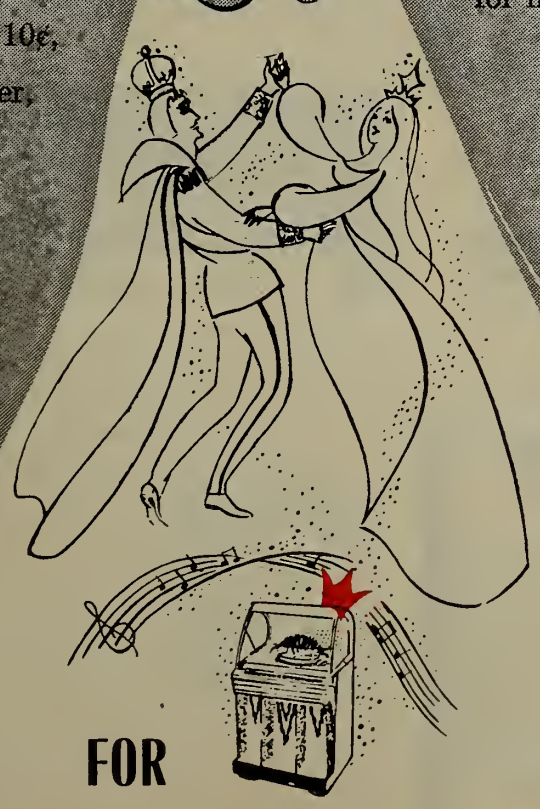
ONLY ROCK-OLA OFFERS ALL THESE IMPORTANT OPERATOR FEATURES – TO ASSURE YOU THE GREATEST RETURN ON YOUR PHONOGRAPH INVESTMENT

TOPS IN PLAYER APPEAL —the smallest of all coin operated phonographs —fits in where the others won't. The smart, modernly designed cabinet is striking but not gaudy. Years ahead in styling, ROCK-OLA'S command top "player appeal" for the full life of the phonograph.

EASE AND SPEED OF PLAY — no other phonograph approaches ROCK-OLA'S* Hi-Speed Program Panel, the original revolving selection mechanism for multi-play phonographs, for ease and speed of play. There's no blurring of words or lost time searching through a maze of names as when all titles are displayed at once, yet with ROCK-OLA single push-button play there is no combination of numbers and letters to remember—no risk of confusion and wrong numbers, that means greater income per phonograph.

*(on 120 selection models only).

ADJUSTABLE PRICE CONTROL —the ROCK-OLA accumulator can be set for any combination such as 10¢, 3 for a quarter, 10¢, 4 for a quarter, etc. Makes every ROCK-OLA a custom phonograph adjustable to your own requirements and permits players to deposit as many coins as they wish up to 24 credits with complete assurance that all selections will be played.



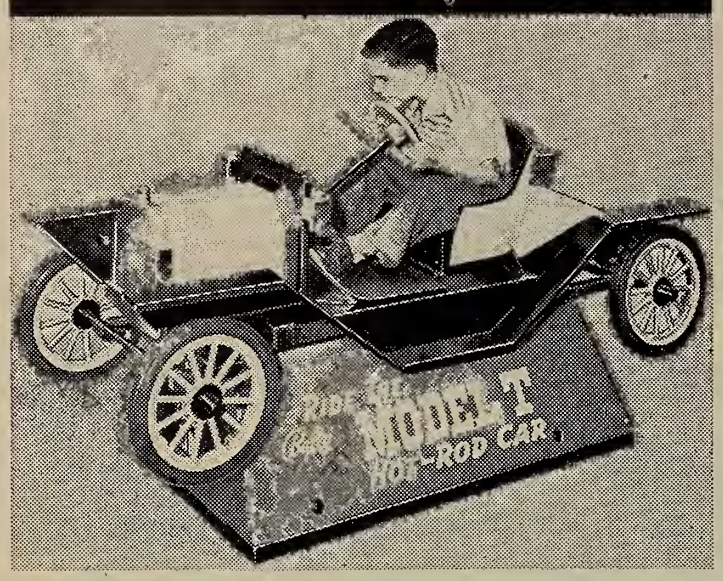
See your ROCK-OLA Distributor Now!

FOR

ROYAL PERFORMANCE

Bally® Kiddie-Rides
EARN BIGGEST PROFITS

MODEL T
COIN-OPERATED AUTO-RIDE



THE CHAMPION
COIN-OPERATED HORSE-RIDE

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

GATEWAY
DISTRIBUTING COMPANY
EXCLUSIVE FACTORY DISTRIBUTORS FOR VALLEY MFG. CO.
3622 W. NORTH AVENUE, CHICAGO 47, ILL.
(All Phones: DIckens 2-4620)
FRED MINTER
CORDIALLY INVITES YOU TO SEE THE NEW
VALLEY POOL TABLES

EASTERN FLASHES

Mark Twain's famous line "Everyone talks about the weather, but no one does anything about it", is most fitting this week. Everyone's talking about the terrific snow blizzard that hit the city this week-end—and no one could do anything about it. Business here was absolutely at a standstill on Monday, with most business houses closed. Tuesday opened up a bit, and on Wednesday most everyone was back in action. Like all others here, the coin biz suffered, particularly the operator, whose collections this week is bound to be at a record low, as no one left their homes for several days. Wholesaling started moving on Wednesday.

* * * * *

Jack Mitnick, AMI regional representative, was caught in the blizzard while driving to New York from Boston. He had quite a tale to tell. He was stranded on a road about 12 miles out of Worcester, Mass., and spent 19 hours marooned in his car. . . . **Irv (Kempy) Kempner**, Runyon's roadman, was unable to be a roadman this week. Remained on call at the 10th Avenue offices. . . . **Jimmie Cagiano**, president of the Automatic Coin and Vending Machine Employees Union, working on the Local's 4th Annual Dinner, to be held at the Latin Quarter on Sunday night, Apr. 15. . . . **Marty (Blackie) Blatt** bragging about his 7 month's old daughter. . . . **Harry** and **Hymie Koeppel** welcome their brother, **Bennie**, who visits from Santa Clara, Calif. Bennie was a former New York pin game operator who migrated West, went into another business, and made good. . . . **Al Simon**, Albert Simon, Inc., tells us he visited **Al D'Inzillo** of his firm for a Sunday dinner, and on the way home ran into the snow storm. Was lucky, and ran into only slight difficulties. . . . **Joe Munves** back at **Mike Munves'** offices this week, after a lenghthy coverage of the South. Joe leaves next week to visit Park and Arcade men thruout the New England and Mid-Western states. . . . **Joe Young**, Young Distributing, placed the new Wurlitzer, model "1900" on two television shows this week—"The Ernie Kovac Show" and "Suspense". Meanwhile, Joe is covering the trade in New Jersey and **Abe Lipsky** seeing ops in Westchester. . . . **Eddie Czajka**, Danbury op in town visiting the wholesalers.

* * * * *

Regardless of the difficulties of travel this week, a number of coinmen attended the surprise party **Harry Siskind** ran for wife, **Evelyn**, celebrating their 24th Wedding Anniversary at Ben Maksik's Town & Country Club in Brooklyn. Among coinmen there were: **Mr. and Mrs. Stanley Feldman, Mr. and Mrs. Dave Feldman, Joe Young and his friend Jenia Glenor, Mr. and Mrs. Irv Holzman, Mr. and Mrs. Sid Mittleberg, Mr. and Mrs. Meyer Parkoff, Mr. and Mrs. Jack Schulder** (Gibralter Finance Co.), **Mr. and Mrs. Barney Sugerman**, as well as some of his office execs, **Mr. and Mrs. Melvin Levy** and **Mr. and Mrs. Morty Zamore.** In all, ten tables of Harry's friends were on hand to participate in the celebration. The question everyone was asking was "If Harry runs a party like this for his 24th Anniversary, what'll he do for his Silver Anniversary?". . . . **Meyer Parkoff**, Atlantic New York Corp., leaves on Thurs, Mar. 22, for Chicago to visit the factories the firm represents. will be back by Monday. . . . **Carl Pavesi**, president, and **Seymour Pollak**, secretary, advise the Westchester Operators Guild will hold its Fifth Annual Dinner on Tuesday night, May 22, at the "42 Club" restaurant, Scarsdale, N. Y. Pollak, banquet chairman, says this club ean handle 600 persons, and has a large dance floor. In previous years, attendance was limited to 400, but the organization now hopes it will play host to at least 500. . . . **Harry Siskind** leaves Sunday, Mar. 25 for a month's vacation at Miami Beach. . . . **Charles Rubinstein**, arcade owner, his missus, **Dorothy**, and son, **Bernard**, off on Monday, Mar. 26, for a week's stay at Lakewood, N. J. . . . **Sam Waldor**, president, announces the Music Guild of New Jersey's 19th Anniversary celebration will be held Sunday night, April 15, at the Hotel Essex House, Newark, N. J. . . . **Phil Frank's** (Penna. op) nephew, **Jay Goodis**, has his first tune published and recorded. Called "I Surrender" with Jay Jerome & Orch.

UPPER MIDWEST MUSINGS

Ralph Sanders, service man for the Lieberman Music Company was handing out cigars the other day. **Mrs. Sanders** presented him with a baby girl on March 17th, St. Patricks Day, and the girl was promptly named **Patricia Jane.** . . . **Mrs. John Galep** presented her husband with a bouncing baby boy March 16th. The baby boy, **John Jr.**, was born in the Memorial Hospital in Memonomie, Wis. . . . **Carl Christiansen**, of the L. S. Vangen Company of Minneapolis vacationed in Florida with his wife and daughter **Sandra.** Carl had to contend with sunburned and peeling skin while wearing heavy clothing which was needed back here. . . . **Bernard Misch** of La Crosse, Wis., made the rounds last week shopping for equipment for his route. Bernie mentioned that he can hardly wait for warmer weather so that he can start racing his boat at the different boat races. . . . **Mr. and Mrs. Cecil Terveer** of Winona, Minn., report that the pool games are doing very well in many of their locations. . . . **Floyd** and **Sonny Shaw**, Automatic Sales Company of Litchfield, Minn., were seen shopping around for equipment for their route and also picked up records and parts. . . . **Ray Sellman** and partner **Carlton Gedney** made the trip into the Twin Cities from way up International Falls way. Personally we think they came down to get away from the big banks of snow which they have around International Falls. . . . **Mrs. Jim De Mars** accompanied her husband on his trip into the Twin Cities last week and made the rounds with him while he shopped. The De Mars hail from Ashland, Wis. **Earl Berkowitz** of the B & B Novelty Company, Superior, Wis., made a quick trip into the Twin Cities. Earl gets his chores done in a hurry and then he hurries back home again. . . . Iz **Alpert**, Twin Ports Sales Company of Duluth, Minn., drove down to Minneapolis for the day and visited with some of the boys. . . . Recent visitors to the Twin Cities were **Mr. and Mrs. Frank Betz** of St. Cloud, Minn.; **Ben Kragtorp** of Tracy, Minn.; **Hank Krueger** of Fairfax, Minn.; **Frank Mager** of Grand Rapids, Minn.; **Don Hazelwood** of Aitken, Minn.; and **Frank Kummer** of Spring Valley, Minn. . . . **Jerry Harris**, manager of the Omaha office of the Lieberman Music Company spent the week-end in Minneapolis at the home office.

CHICAGO CHATTER

Second business quarter of '56 expected to be even better than the first quarter on an overall basis. New innovations in pool games and new amusements expected. Mfrs also plan to speed up visits by their regional men thruout the nation. Distribs' salesmen will start beating the bushes. Doing more driving by auto than they were able to do during frigid and snowy months. More effort forthcoming to gain favorable public opinion. All the industry agrees this is most vital necessity. Second quarter will also see conventions of MOA and Bulk Vendors at Morrison in May. . . . **Bill DeSelm** very elated over instant and marvelous reaction to the firm's new in-line, "Stardust". Claims that it seemed orders were wired and phoned to him even before the samples arrived. "It's a big hit game", is the way Billy puts it. . . . **Harry Rosenberg** of Baltimore in town visiting about the city and asking for speedier deliveries. . . . **John Casola** phones up from Noo Ohleans to advise that "everything going great". Which was just about the same statement made by United's other roadman, **Al Thoelke**, who phoned in from California.

HERB JONES

Operators here are looking forth to the first recording they hope will be cut by **"The 4 Joe's Quartet": Joe Schwartz, Joe Kline, Joe Robbins, Joe Stern.** Recommended tune: "Operators We Love You". . . . **Wayne Bradfield** of Rock-Ola phones to advise this firm very busy with a great many plans under way. . . . An orchid to **Herb Jones** for another very interesting issue of "Bally-Who". We like the way Herb is incorporating news of "Bally Records" in each issue. . . . **Frank Mencuri** advising one and all, as the Spring sunshine warms old bones, that Exhibit still the leader in the arcade field. . . . Happy to hear peppy, energetic **Phil Levin** back on the job as headman of the Recorded Music Ops Assn. . . . **Len Micon** of World Wide would like an answer to a "very simple" question: "What does the future hold?". . . . Happy to hear that **Jimmy Ross** of Cleveland got such a clean bill of health after medical examination. . . . **Jerry Haley** back on the job at Buckley after a very nice vacation down in Fort Lauderdale. Jerry mixed some business with pleasure.

ROY McGINNIS

Sincerest condolences to family of **Sam Yaras**. Sam died of heart attack in Dallas. His body brought here this past week. . . . **Alvin Gottlieb** makes the story of cutting cloth for pool tables sound like tailoring at its mostest. **Nate Gottlieb** and his family, by the way, left for Florida vacation. . . . **Bob Hunter** phones from Dallas to advise he's eager to return to coinbiz. Would like sales position. . . . **Ralph Sheffield** to Florida to visit with **Sam Taran** and **Eli Ross** and jam more orders thru the Genco plant here. **Avron Gensburg** holding down the fort with help of **Al Warren**. Says Avron, "Keep your eyes glued on Genco for the greatest". . . . Regardless of how busy he is, **Jack Nelson** advises, and regardless of what town he's in, he makes it his business to visit around and say "Hello" to one and all. Jack a busy, busy gent over at the Lion plant these days. . . . All suntanned and looking like a million, **Earl Moloney**, who's just returned from a Florida vacation. . . . **Tom Callaghan** still down in Puerto Rico and enjoying himself immensely he advises.

Ed Levin telling how ChiCoin works far, far ahead in development, experimental and engineering departments, planning new ideas and new products for the nation's operators. Says Ed, "No wonder we've always got the best. C'mon over and see what effort we put forth to build the best". . . . **Roy McGinnis** has decided to remain in his Florida home until sometime in May. . . . Reports **Paul Huebsch**, "I'm out celebrating St. Pat's evening with my gorgeous, Irish wife, **Rosemary**, and we bump smack into lots of other guys with the very same tho't in mind." **Paul and Rosemary** bumped into **Bill and Nicky O'Donnell** who were with **Ray F. Jones** and then smack into **Herb Perkins**. . . . **Sam Lewis** of Exhibit announced the appointment of **Lynch & Zander** of New Orleans as the firm's distribs in La. and Miss. . . . Keeney's **Tom McCormick** holding Service School at Midwest Distribs in Kansas City with **John Balk** helping him. Then Tom goes on to United Distribs in Wichita where **Mark Blum** and **Mel Hammer** help him put on Keeney Service School. . . . **Two dozen orchids to R. F. Jones and all the Jones Boys of Jonesland for their very fine issue of the "Jonesland Journal". One of the most interesting and informative yet printed.**

HARRY ROSENBERG

Verle VanNattan of Auto-Photo, Los Angeles, writes to advise he's just wild about—the short stories appearing in **The Cash Box**. . . . Rumor started re: ASCAP bills being dead. This is vicious propaganda instituted to lull music ops to sleep. . . . **Jack Kelner** just celebrated his 30th wedding anniversary. . . . Friends of his will be happy to hear that Miami's **Joe Mangone** betting it'll be a boy this June. . . . **Ben Sterling** writes to ask for extra copies of **The Cash Box** for his organization. . . . **Felipe de LaMoss** (otherwise known as just plain **Phil Moss**) still can't get over the tremendous crowds that jammed his Atlas Music building in Des Moines. Chicagoans present included: **Tom Herrick** and **Reed Whitney** of Seeburg; **Maurie** and **Eddie Ginsburg** with **Nate Feinstein** of Atlas; **J. A. (Art) Weinand** of Williams; **Ed E. Levin** of Chicago Coin; **Ralph Sheffield** and **Al Warren** of Genco. . . . Quite a pic received this week of a secretary with **Bally** "Beach Club". . . . **Vendo's John T. Pierson** got himself nice publicity in Sun-Times with heading reading, "Vending Machines Gather Up Coins To Tune of $1¾ Billion Per Year". Pierson predicted vending machine sales this year may pass $2 Billion mark.

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OPERATORS ATTENTION:
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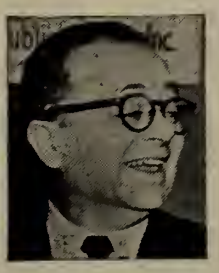
CHICAGO CHATTER (Cont.)

Lou Boasberg sends up series of photos showing how his boys work on games. . . . **Fred Minter** and **Bud Kottle** of new Gateway Distribs advise they're busier than busy already. Bud reports that Fred can't leave his home due to fact ops phone him there to order games. . . . **Vince Shay** says, "Regardless of what others may be saying—business is great with us." Also advises that **Stanley Levin** working "on big deal" which includes motors, coils, et al. . . . Fact that **Mrs. Mary Gillette** attended the Chicago Automatic Phono Bowling League last Monday even resulted in her team beating Western Music. Other sponsors should also attend. Seems this helps snap the teams to attention and they do better than ever. . . . **Charley Schlicht** now horoscoping all around for Auto-Bell and Horoscope Distributing. Being an old, old timer, Charley knows where and when to sell. . . . **Joe Robbins** claims that he and **Jerry Bremner** are just bewildered at the new equipment being received over at Empire. "The games are better than ever", is the way Joe and Jerry put it. "But, oh, those slow, slow deliveries", moans. Joe.

PHIL LEVIN

Chi Amusement Ops Assn. has set up legislative program. Milt Raynor, attorney for the group, will ask License Commission to regard games with pucks and discs as simple and pure amusement. Will also seek to make games licenses transferable from one game to another. Succeeded in getting half fees for licenses purchased after July 1. Arbitration Committee set up by association doing some fine work for amusement ops here, is report. . . . **Carl Hoelzel** of Kansas City advises that Ole **Ed Ponder** (the man of the big drapes) now the best traveling man Uni-Con has ever had. . . . **Charley Katz** traveling about selling **Bert Lane's** newest. Charley reports he still headquarters in New York, works out of Miami, and travels the entire midwest for Bert. . . . George George of Cleveland advises that business going along fine. . . . Bill FitzGerald of AMI, Grand Rapids, phones to advise that the firm busier than ever. In fact, reason Bill phoned was because he didn't even have the time to answer letters. Just had to phone, he reports. . . . **Harold Lieberman** of Minneapolis around town and enjoying himself with that master of all entertainment committees, none other than Bally's Bill O'Donnell.

RAY JONES



BILL FITZGERALD

HAPPY BIRTHDAY THIS WEEK TO: **Ben D. Palastrant**, Boston, Mass. **Mason L. Colbert**, Nebraska City, Neb. . . . **George R. Burnham**, Lovell, Wyo. . . . **Archie J. LaBeau**, St. Paul, Minn. . . . **Frank L. Miller**, Irvine, Ky. . . . **Robert A. Holland**, Akron, O. . . . **Edward H. Ellis**, New York, N. Y. . . . **Paul A. Laymon**, Los Angeles, Cal. . . . **Harry Koeppel**, New York, N. Y. . . . **Marty Morosnick**, Winnipeg, Canada. . . . **Ben Hofer**, New Braunfels, Tex. . . . **Chas. Harris**, Cleveland, O. . . . **Jerald D. Belson**, Los Angeles, Cal. . . . **George Carsley**, Montreal, Canada. . . . **David Rosen**, Philadelphia, Pa. . . . **George H. Reynolds**, Columbia, S. C. . . . **Audrey R. Hunter**, Dallas, Tex. . . . **Palmer F. Burke**, Youngstown, O. . . . **Wm. E. FitzGerald**, Grand Rapids, Mich.

WORTH REPEATING: The Spartans did not inquire how many of the enemy there were, but WHERE they were.

THE CASH BOX

WORLD FAMOUS

QUARTERLY EXPORT EDITION

A COMPLETE REPORT OF THE FIRST QUARTER OF 1956 PUBLISHED IN

SPANISH, FRENCH, GERMAN, ENGLISH

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("The Cash Box' Quarterly Export Edition" April 14, 1956 Issue)

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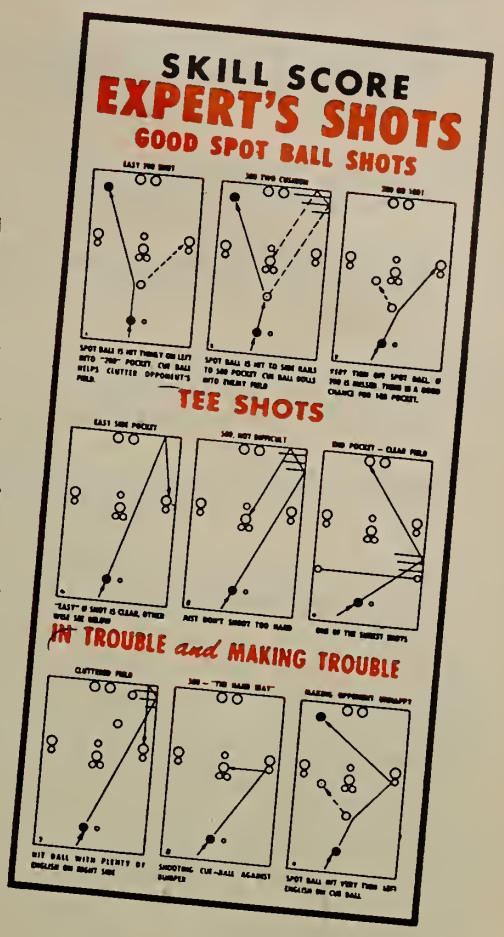

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Bally Distribs Display New In-Line Game "Night Club"

JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, this week announced a new in-line game "Night Club," now on display at all Bally distributors.

According to Jack Nelson, Bally general sales manager, the new game contains a new "Advancing-Light Feature" which became known as the "Before and After Feature," a descriptive phrase coined by patrons during "Night-Club" location tests. This feature permits players to juggle the familiar "Magic Squares" on the backglass, not only before shooting fifth ball, but after shooting fifth ball. After all 5 balls are shot, and before playing for extra balls, the player may shift "Magic Squares" to straighten out a seemingly hopeless jumble of numbers into an in-line score. Or, after scoring 3 in-line in one section of the card, the player may shuffle the squares to score 4 or 5 in-line in another section. Actually, the player can second-guess after shooting 5 balls.

Enthusiastic player-reaction is also reported in respect to the new "Night-Club Score-Booster" which, after climbing to double scores, moves on to triple and quadruple scores. Other features are: Corner Scores, Advancing Scores, Spotted Numbers, Extra Balls and a Ballyhole that lights first extra ball, releasing extra ball without deposit of coin.

New Orleans Rules New Game Legal

NEW ORLEANS, LA.—The State Attorney General here ruled this week that an electrically controlled coin machine (Keeney Big Tent) now appearing in locations in this city cannot be confiscated or destroyed by police.

Ruling on the legality of the machine, assistant attorney general M. E. Culligan advised police Supt. Provosty A. Dayries that: "This machine should not be construed to be a 'slot machine' *per se*, and therefore, it cannot be confiscated and destroyed under the law."

According to Culligan: ". . . it has no automatic device and is not constructed so that a qualified machanic could, in a short space of time, convert it into an automatic payoff machine."

Atlas Music Grand Opening Biggest in Iowa History

New Downtown Quarters Considered Most Beautiful and Efficient in Area

DES MOINES, IA.—Phil Moss and his staff played hosts to a tremendous number of coinmen who visited Atlas Music Company Sunday, March 18, celebrating the opening of its new offices and showrooms at Twelfth and Walnut, right in the heart of the downtown area of this city.

The entire building has been taken over by Atlas Music, and all who saw it for the first time declared it the most outstanding in the area.

Visiting Chicago factory executives stated this building ties in perfectly with the buildings of the other Atlas buildings in Chicago and in Pittsburgh, where Phil Greenberg is in charge.

The opening festivities drew what is believed to be the largest attendance of coinmen in the history of Iowa, with many coming from surrounding states, and a complete delegation from Omaha, Nebraska. Regardless of the inclement weather, it appeared that everyone in the territory made it their business to be here and pay honor to Phil Moss and his Seeburg distributing organization in this new Atlas Music Company building.

Headed by Maurie and Eddie Ginsburg and Nate Feinstein from Atlas Music Company's Chicago headquarters, were top Chicago factory executives, including Tom Herrick and Reed Whitney of the J. P. Seeburg Corporation; J. A. (Art) Weinand of Williams Manufacturing Company; Edward E. Levin of Chicago Coin Machine Company; and Ralph Sheffield and Al Warren of Genco Mfg. & Sales Company.

Visitors guided through the new building were particularly impressed, not only with the modern offices and showrooms, but with the repair, storage, and parts and supplies departments, which are all arranged on one floor to better serve the operators with greater efficiency.

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Meeting Dates Of Music Operators' Associations

Mar. 26—Anthracite Music Operators Association
Place: Mack Novelty, South Main St., Wilkes-Barre, Pa.

26—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

27—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Apr. 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)

7 & 8—Kansas Music Association
Place: Lamer Hotel, Salina, Kan.

9—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio

10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

12—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

15 & 16—South Dakota Phonograph Operators' Assn.
Place: Contact Burrell Brown and Inez Bratmoe, Moebridge, S. Dak.

16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

19—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

June 2—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.

Attention: Operator's Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

CALIFORNIA CLIPPINGS

With the Easter week-end upon us, operators and distributors are already preparing for a record Spring selling season. The one-stops have had to keep a good supply of Guy Lombardo's and Bing Crosby's "Easter Parade" for the the operators during this week. . . . **Walt Peteet**, factory service engineer for Wurlitzer, conferring with **Karel Johnson** at Sierra Distributors before Karel takes over his duties as factory service representative in the Southwest territory. **Wayne Copeland** welcomes the new shipment of Wurlitzer's "1900" that just arrived at Sierra. **Jack Dolan** says the "Centennial Membership Cards" are already being distributed by the Rudolph Wurlitzer Company for the firm's 100th year celebration August 23-25 at Wurlitzer Park in North Tonawanda, New York. The membership cards are made of metal and colored in gold with the name of the operator imprinted on them. Included in the plans for the festivities are banquets indoor and outdoor, a tour of the plant, a midway and carnival show, a Broadway stage show and trips to scenic Niagara Falls. . . . **Jaysee Horton**, 13 year old son of operator **J. C. Horton** of Oceanside, accompanies his father on his trips to the one-stops in Pico and helps select the records that he believes will be hits. Horton says that it takes a teenager to know what they would like. . . . **Dave Wallach** of C. A. Robinson & Company is having great success in Arizona with the operators using United equipment. **Al Bettelman** reports that interest and sales of their trophy line is on the upgrade and **Charley Robinson** is pleased with the interest shown in the United "Roto Pool" game which he sold out and is awaiting another shipment. . . . **Louis Larang** of A. A. Amusement in Yuma, Arizona reports that his advertising on radio and television concerning dime-play in that area has increased his business and more than paid back his investment in advertising in the past year.

At **Paul A. Laymon, Inc.**, the fishing bug has hit **Charlie Daniels, Ed Wilkes and Jimmy Wilkens** who are all making plans to head for their favorite spots when the season opens. Charlie says that Bally's "Broadway" and "Pin-Pool" are moving very well. . . . **Fred Gaunt** doing raves over Keeney's new "Flicker" pool game with automatic scoring that just arrived in the Badger Sales Company, Inc. showroom. **Al Silberman**, who has been following her career with interest, says that when **Virginia Lee** leaves May 15th on her USO junket to Alaska, she will have a completely new repertoire. Virginia has had many tempting offers but will wait until the tour is completed before accepting any. Al was congratulating **James Voce** on his new juke box and game route in Inglewood which he feels Voce will handle very successfully. . . . **Sam Ricklin** of California Music Company looking forward to the "ground-breaking" within thirty days for the new building. **Gabe Orland** taking a few minutes rest to chat with his old friend from New York, **Bill Bullock**, sales manager for RCA Victor. **Martha Delgado** was a victim of the flu bug which had **Betty Williams** doing double duty. . . . **Mary and Kay Solle** at Leuenhagen's Record Bar say that "Rock Island Line" is going big on all labels . . . domestic and foreign . . . and they had just received another version of the tune by **Rod McKuen** on the Liberty label.

At Simon Distributing Company, **Jack Simon** busy with pool game business and **John Freeman** reports that with the weather getting warmer arcade equipment is receiving more action. . . . The Seeburg Service School is scheduled to start at Minthorn Music Company the first part of April with record registration reported by **Hank Tronick**. The dinner given by Minthorne in San Bernardino for the operators in that area was a huge success with an almost 100% turn out. Topic "A" in the conversation among the operators at the dinner was concerning dime-play in Orange County and the general feeling was in favor of the play. . . . Operators from near and far visiting Pico this week were: **George Licali** of Ontario; **Mr. & Mrs. Charles Gaiger** of Ventura; **Nobel Craver** of San Diego, **Tom Felkins** of Victorville, **Mel Wolzinger** of Las Vegas; **Larry Hansford** of Lompoc; **Walter Hennings** of Costa Mesa; **John Ketchersid** of Long Beach; **Reginald Panton** of Pomona; **Jack Neel** of Riverside and **Andy Lillie** of Ventura.

NEW ORLEANS NOTES

Business was reported continuing strong. . . . **Nick Carbajal** was very busy getting ready for the J. H. Keeney school held this week. **Tom McCormack** conducted the schools differently than had been the practice in the past. He stayed in Louisiana and Mississippi for two weeks visiting most of the operators and schooling the servicemen in their own shops. Tom said this was a little rough on him, but inasmuch as many of the operators and servicemen were too busy to come to him, he just had to go to them. Another important point, said Tom, was that he saw many more ops and servicemen than Crown Novelty could have accommodated. . . . **T. E. Odder** was able to leave the Hotel Dieu where he had ben laid up with four broken ribs, the result of a car mishap. Odder is now at home in Slidell resting up while his wife has been taking care of the business. . . . The business lost one of its old timers this week. **Sam Gentlich** started some 26 years ago and was known and liked throughout the entire business. He died of a heart attack on March 11. . . . **Jerry Thomason**, salesman for Crown, reports that business is good on the beaches at Gulfport and Biloxi. . . . **Harold Cohen**, also a Crown salesman, becomes a "20 Year" clubber. His first day in the coinbiz goes back 28 years. . . . **Jerry Thomason's** wife is at home resting very nicely after a siege in the hospital. . . . Over at Lynch and Zanders the general top of conversation was pool tables. . . . While at F. A. B. Distributing Company all were busy. Visiting operators were swapping jokes with **R. G. DuPuy**. . . . At Dixie Coin, **Ed Hollifield** and the fellows were in the process of inventing some gadget. . . . At Huey Distributing things were buzzing so it was impossible to chat with anyone. Seen on the road to the beach were **Tony Ingrassia**, with two trucks loaded, and **C. O. Alston**.

Seen on coin row this week were **Howard Richburg, Tony Ingrassia, John Cefalu, Pete Gillote, Joe Greco, Teddy Geigerman, Eweld Groetsch, Frank Caracci, Emile Thorman, Ralph Falsetta, E. C. Smith, Charles Pace, Henry Merale, Jimmy Pierce, Chick Reynolds, Pete Licali, Oscar Marcello, Charles Anderson, Charles Wichers, Jack Vokels, Paul Lucas, Ed Kramer, T. H. Collen, M. Robbins, Joe Scovatta, Rudy Lograube, Al Dargis, Willie Otto, George Surgi, C. O. Alston, John Trueting.**

GOTTLIEB'S HARBOR LITES

TESTED AND PROVEN FOR HIGHER PROFITS...

4 Brand New Center Score Targets...

Edge hit for high score—center hit scores Bull's Eyes.

Bull's Eye on each target lights A-B-C-D sequence which lights hole for replays.

Mystery light doubles replays scored.

6 Alternating Light High Score Bumpers.

2 all new High Power Target Shooters.

• Extra Heavy Duty All Steel Legs.

• Plated Cigarette Holders on Side Rails.

• 3 Actionized Pop Bumpers.
• 2 Cyclonic Kickers.
• 2 Super Powered Flippers.
• High Score to 7 Million!

SEE HARBOR LITES AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Wurlitzer Selects Juke Box Baby From Employees Children

PHILIP MAJKA

NO. TONAWANDA—For the past three weeks employees of The Rudolph Wurlitzer Company, North Tonawanda, New York, have been submitting cute photographs of children of their own or with whom they are acquainted to a panel of judges in the plant's "Juke Box Baby" contest. The competition was run simultaneously with the nationwide "Juke Box Baby" contest conducted by RCA Victor thru *The Cash Box* for a similar selection among children of music operators. First prize in the national contest included a Wurlitzer Centennial Model 1900 coin operated phonograph and was built around Perry Como's latest RCA Victor discing of "Juke Box Baby/Hot Diggity".

The winning photo in the Wurlitzer contest was submitted by Floyd Majka of his one-year-old son, Philip. Floyd is an automatic screw machine operator in the Machine Shop and has been with the company since 1950. He serves as Recording Secretary for Local 350, I.U.E.-A.F.L.-C.I.O., and has been on the Plant Safety Committee for the past three years. He lives at 1021 Smith Street in Buffalo, N. Y., with his wife Mary and their two sons, Philip 1, and Andrew 3.

Floyd will receive an RCA Victor 45 rpm home phonograph for submitting the winning entry.

Second prize was won by Norbert Karnath of the Engineering Department for a photo of his son Richard, 10. Third prize was awarded to Warren Stenzel of the Trim Department for his photo of his daughter Christine Ann, 7. Both second and third prize winners received autographed Perry Como record albums.

The ten runners-up will receive autographed Perry Como records of "Juke Box Baby/Hot Diggity".

N. Y. Games Union Annual Dinner Set For April 15

NEW YORK — Jimmie Cagiano, president of Automatic Coin and Vending Machine Employees Union (Local 433, A. F. of L), announced that the organization will hold its Fourth Annual Dinner and Dance at the Latin Quarter night club on Sunday night, April 15. Party gets going at 6:30 P.M.

This banquet is always well attended by members of the coin machine industry, and Cagiano says the 1956 party should be bigger and better than ever. A Souvenir Journal is now in the process of being published.

ABC No. 2 Team Stopped After 13 Straight Bowl Wins

CHICAGO—The ABC No. 2 team ran head on into its first loss after 13 straight wins this past Monday evening when it met the Singer One Stop bowling team. High for ABC No. 2 was Les Taylor with 505. High for Singer was Jack Nolan with a 502 series.

ABC No. 1 team took all three games from Coral Records. This gives ABC No. 1 a four game lead. Harry Schuyler scored in with a 548 and Al Rice came thru with a 524 for ABC. Eddie Walker got himself a 518 and Charley Pieri ran up a 502 for Coral.

With Irv Fisher and Stu Fishbein tieing for high series score with a 451, Atlas took two games from B&B Novelty. Marino Pieroni was high for B&B with a 521 series.

Paschke's Rene Gallet had himself a great night coming in with high series for the men by scoring a 551 and Paschke took two games from Coven. Roy Bauer scored a 474 series for Coven.

Decca took two games from Melody Music. Tony Ignoffo came thru with a 522 and Eli Phelps with a 507 for the winners. Vic Jaccino, Sr. and Jr., tied with a 466 series for Melody Music.

With Tony Galgano on a rampage scoring in with a 514 his team took two games from Oomens with Johnny Oomens scoring a 495 for the losers.

Maybe it was because Mary Gillette was present and the boys simply had to score heavy but the Gillette team did themselves proud. Warren (Fireball) Paradee coming in with a 528 and Bob Holl with a 518. Gillette took two games from Western with Paul Brown scoring a 484 for the losers.

Mary Jones of the Mercury team scored the high for the women with a 447 series and her hubby, Melvin Jones, came thru with a 471. This was enough to beat Star Music for two games. Leo Sochacki scored high for Star with a 516 series.

KEENEY JUMBO POOL

IN A CLASS BY ITSELF
PHONE US TODAY!

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

Massilon, O. Ops Change to Tri-County Juke Box Operators Association

MASSILON, O. — The operators' association, Retail Amusement Association, this city, has changed its name and will now be known as the Tri-County Juke Box Operators Association, according to Ed Elum, secretary-treasurer.

The group meets on the second Monday of each month at the offices of Elum Music Company, Massilon.

Every three or four months, the organization holds an outside meet, at which members meet at a restaurant for dinner and then business.

ASCAP BILLS NOT DEAD

All Four ASCAP-Sponsored Bills Very Much Alive. Leaders Watchful of Any Surprise Moves to Suddenly Bring Bills Out for Open Public Hearings in House and Senate Judiciary Sub-Committees. Hope to be Given Sufficient Time to Alert Trade. Are Prepared for All Out Battle to Defend Industry. Believe This is Crucial Year.

Leaders Agree Favorable Public Opinion Can Definitely Help Bring Victory for Music Ops. Urge All Intensify Good Will Winning Campaigns.

Any rumors to the effect that the four ASCAP sponsored Bills, two in the Senate and two in the House Judiciary Sub-Committees, are *dead*, is absolutely unfounded.

Whoever started such rumor definitely had ulterior motives in mind. Most of all to lull the music operators to sleep and cause them, therefore, to forget how really serious these four bills now pending actually are.

No music operator should, even for the flash of an instant, listen to any rumors which advise him that the four ASCAP bills are "dead" in the Judiciary Sub-Committees of the House and the Senate.

In fact, the leaders of the industry are extremely watchful that these four ASCAP sponsored bills are not brought into the open for immediate and surprising public hearings, without giving the industry due notification and time to prepare and coordinate its defense.

Such time is absolutely necessary. The entire trade must be notified when public hearings are called. Everyone must know the dates. All must then do everything in their power to help defeat these four bills.

Only if sufficient time is gained, before open public hearings are to be held, can this industry coordinate its defense properly.

The leaders of the industry know that this year it will be an all out drag down fight to a finish.

ASCAP is of the belief that it will be victorious this year. It is doing everything in its power to assure itself victory.

The four ASCAP sponsored bills certainly aren't dead. They're very much alive.

So alive, in fact, that this publication, along with the industry's leaders, is cooperating in a coordinated program of advising the automatic music field just what it will have to do to help assure a victorious defense.

Leaders are urging all music operators everywhere to intensify the good will winning campaign as suggested by this publication.

All agree that favorable public opinion can be the very essence of victory this year.

It is, therefore, absolutely and definitely up to every single music operator, his employees, his family, his friends and acquaintances, and every single organization and person he knows, to help win for the automatic music business favorable public opinion.

Such favorable public opinion will count tremendously this year in a victorious defense of the four bills now rapidly approaching the public hearings stage in Washington.

CASH IN ON TODAY'S HOROSCOPE POPULARITY!

GET MORE ACTION ... BIGGER PROFITS ... WITH

YOUR HOROSCOPE

TERRIFIC NEW MONEY-MAKER

FAST ... INTRIGUING ... APPEALS TO EVERYONE

GOES BIG IN ALL LOCATIONS

GIVES HOROSCOPES AND VENDS A LUCKY POCKET PIECE IN YOUR LUCKY COLOR EVERYTIME

FLASHING LIGHTS
Eye-catching, continuously flashing lights constantly attract attention and promote sales.

SMARTLY STYLED
Colorful cabinet enhances any location. Size 24" wide, 20" deep, 70" high. Ship. wt., 150 lbs.

EASY LOADING
Loading tubes are easily accessible for refilling. Large capacity, holds 275 pocket pieces.

DROP COIN CHUTE
Equipped with a 25¢ drop coin chute, with slug rejector. Coin automatically returns when "empty."

DOUBLE LOCKS
Double locks prevent pilfering. Large steel cash box. Electric counter counts number of sales.

SIMPLE TO SERVICE
Simplified trouble-free mechanism is easy to reach, easy to service. Operates on 110 volt, AC.

Ideal for:
- THEATRES
- BUS DEPOTS
- AIR PORTS
- RESTAURANTS
- AMUSEMENT CENTERS
- RAILROAD TERMINALS
- HOTELS

and many others

HOROSCOPE DISTRIBUTING COMPANY

29 W. Kinzie St., Chicago 10, Ill. (Tel.: DElaware 7-0078)

Westchester Ops Set Annual Dinner For May 22 at 42 Club

PORT CHESTER, N. Y. — The Westchester Operators Guild will hold its Fifth Annual Dinner at the "42 Club" Restaurant, 420 Central Avenue, Scarsdale, N. Y., on Tuesday night, May 22, according to Seymour Pollak, general chairman.

"The Guild has been able to secure for the very first time", stated Pollak, "a hall large enough to supply ample space for our affair. Not only can the dining room comfortably seat 600 persons, but a large dance floor, adjoining the band stand, will be available for dancing. We are very fortunate to secure the '42 Club' for our annual affair, as its reputation for serving the tops in meals is well established."

The Guild's previous dinners have been limited to 400 persons, and it is hoped that more than 500 persons will attend the 1956 dinner.

Pollak is now selecting members to serve on his committee, and other committees are being formed to handle other matters, including the souvenir journal.

United, Wichita, Ks., Moves

WICHITA, KAN. — M. Y. Blum, United Distributors, Inc., advises that his firm has moved to new quarters, located at 902 West Second Street, this city.

24th Wedding Anniversary

BROOKLYN, N. Y.—Harry Siskind, dynamic operator here, celebrated his 24th wedding anniversary with a surprise party for his wife, Evelyn, at Ben Maksik's Town & Country Club, here, on Tuesday night, March 20, at which his personal friends, relatives, and coin machine friends attended.

The ten tables of Siskind friends had a most wonderful evening.

Pictured herewith are some of the coin machine people who were in attendance: Top, left to right: Mrs. Sugerman, Jenia Glenor, Mrs. Parkoff, Mrs. Schulder, Mrs. Holzman, Mrs. Siskind, Harry Siskind, Irving Holzman, Jack Schulder, Meyer Parkoff, Joe Young and Barney Sugerman. Bottom: Seated at table, left to right: Mrs. Mittleberg, Mrs. Zamore, Morty Zamore, Sid Mittleberg; standing, left to right; Rhoda Bernstein, Melvin Levy, Mrs. Levy, Mrs. Siskind, Mrs. Austin, Harry Siskind, Zelda Siskind, Bob Austin, Mrs. Feldman, Stanley Feldman.

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

ATLANTIC CITY	$30.00
YACHT CLUB	30.00
SPOT LIGHT	25.00
PALM BEACH	20.00
FROLIC	40.00
DUDE RANCH	69.50
BRIGHT SPOT	20.00
PALM SPRING	90.00

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FOR DAVIS REBUILT EQUIPMENT WITH DAVIS 6-POINT GUARANTEE

Call Us Collect—
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Phonographs converted to 10c play if requested.

DAVIS CORPORATION

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SYRACUSE, NEW YORK

MOA Registration Desks to Open May 5 For Early Arrivals

All Exhibits Will be Shown in Exhibit Halls on 1st Floor

CHICAGO—Altho the MOA (Music Operators of America) Convention will officially open Sunday morning, May 6, at the Morrison Hotel, this city, registration desks on the Exhibition floor will be open Saturday, May 5, at 12 noon, and will remain open until 7 P. M., to register all early arrivals. On Sunday and Monday, the registration desks will be open from 9 A. M. until 8 P. M.

All exhibits will be displayed in both of the exhibit halls on the first floor. Phonograph manufacturers, record and music companies will show in the Grand Ballroom; rides, games and vendors in the Constitution Room.

As reported in last week's issue of The Cash Box, MOA has arranged for Discussion and Forum type meetings for the operators; general meetings; and board of director meetings.

Another Citation For Runyon Sales

NEWARK, N. J.—Another letter of commendation was received this week by Ed Burg, Runyon Sales Company, this city, as a result of the firm's campaign to supply juke boxes to centers serving youth groups.

Carl Hess, president of the Jewish Community Center, Fort Lee, N. J., wrote Burg: "As president of the Jewish Community Center of Fort Lee, I wish to express my appreciation and thanks, as well as those of our congregation, for your generous help in furnishing our Youth Group with a juke box.

"Your splendid cooperation will be instrumental in helping us to guide the young people of our community to reach the goal we have set for them for a richer and better life."

"20 Year Club" Growing

1,200 Men and Women Actively Engaged in Coinbiz for 20 Years and Longer Now Members With Growing Numbers Joining Each Week. More "Alternate Members" Also Swelling Ranks of The Cash Box "20 Year Club"

CHICAGO—The Cash Box' "20 Year Club" continues its steady growth. Each and every week new members are entering.

As more and more of the "Alternate Members" become eligible they, too, are entered into the ranks of the "20 Year Club".

1,200 men and women actively engaged in th industry for 20 yars and longer are now members of the "20 Year Club".

All men and women who have been actively engaged in the industry for 20 years or longer are eligible for membership in the "20 Year Club".

There are no dues. This is an honorary club created among the old timers of the industry for their own benefit.

The "Alternate Member's" division of the "20 Year Club" is comprised of men and women who are actively engaged in the industry for 10 years but not yet 20 years.

The phenominal growth of The Cash Box' "20 Year Club" is best noted in the fact that, in less than three years since its beginning (January 7, 1953) its membership has now passed the thousand mark.

With new members joining each week it is generally hoped that membership will reach the 2,000 mark by the end of 1956.

New "20 Yr Club" Members

CHICAGO — The following new members were added to The Cash Box' "20 Year Club" this past week:

John Dockhus, Rockford, Illinois
George Dockhus, Rockford, Illinois
Clarence E. Vawter, Moberly, Mo.
Jack L. Howey, Kirkland Lake, Ont., Canada
Johnny Hamilton, Vancouver, B. C., Canada
Kenneth Tom, Montreal, Quebec, Canada

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

A.M.I. MODEL B..$150
A.M.I. D-80 345
A.M.I. MODEL E-120 545

ROCK-OLA COMET (120) .$525
WURLITZER 1100..... 145
WURLITZER 1400 275

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

NEW ENGLAND NIBBLES

Worst snow storm, a double barreled one, in Boston's history has knocked out the coin machine business and it will take at least a week before things are back to normal. After cripping Boston and eastern Massachusetts with 10-inches of snow on Friday, Mar. 16, another fierce blizzard blew in Monday and added 13-inches more. Distribs were snowed in and ops were unable to get around to their locations to make collections or service calls. All transportation was halted. Mail was slowed and canceled in some instances. Worcester was completely isolated and people were told to stay home. A state of emergency was declared in Boston and all cars were ordered out of the city except for urgent business. . . . A new organization, the Massachusetts Amusement Associates has come into being this week and **Harry Poole**, a veteran of the music and game business, is business agent. Offices will be established at 1032 Commonwealth Ave. and already 45 out of the 150 amusement game ops in the state have joined. A big push is underway for members and large turnout is expected at the association's first session to be held in about four weeks. Meetings are also being skedded in Fall River, New Bedford and Springfield, Harry reports. Officers have already been elected and **Richard Hogan** is president; **Sidney Walbarst**, vice president; **Leo Glosband**, treasurer; **Bob Jones**, temporary secretary. A slate of 15 or more for the board of directors are to be named. It is the first time in history such an association has been formed in Massachusetts in the history of the industry. Object is to combine legislative activity and general welfare activities.

Barney Blatt back on the job at Atlas Distributors (AMI) fresh from a Florida vacation, while brother **Louis** is off for two weeks in the southland. **Arnold Blatt**, operator son of Barney Blatt, is spending a two weeker with his wife in Miami. **Jack Mitnick**, AMI rep, was in town for a few days visiting with Barney at the Commonwealth Ave. plant. . . . Trimount Automatic Sales Corp. (Seeburg) had to halt shipping of music and games to Cape Cod resort areas this week because of the snow storm. **Marshall Caras**, assistant to **Irwin Margold**, general manager, reported this week that a full staff for service is being maintained for the storm affected ops. New baseball game, Williams' "Four Bagger," delayed by the storm along with a new arcade piece which New England ops are looking forward to seeing.

Phones going all over the place at **Si Redd's** Redd Distributors (Wurlitzer) as **Bob Jones** kept in touch with snowbound ops all over the territory. . . . **Ed Ravreby**, Associated Amusements (Rock-Ola) reported that his new son-in-law, **Richard Mandell** and bride are in Nebraska on their way to Des Moines. Ed and Mrs. Ravreby hoped to meet the couple in Chicago, but the big snow storm has made that a dim possibility now. . . . Ops who just made it home before the snow fall after visiting distribs included: **Don Foote**, Randolph; **Elmer Laughton**, York Beach, Me.; **Don Reed**, Plymouth; **Charles Stillman**, Augusta, Me.; **Al Dolins**, Hyannis; **Dave Baker**, Arlington; **Sol Robinson**, Newton; **Ralph Lackey**, West Roxbury; **Bill Hamel**, Concord, N. H.; **Ray Faini**, Framingham; **Martin Oliver**, Portland, Me. . . . A number of out of town ops were stranded in the Hub during the storm. . . . **Alan Dary** joined WBZ-TV Monday, Mar. 19, as addition to the disk jock staff which now includes **Norm Prescott** and **Carl De Seuze**. . . . Large number of record and coin machine people caught **Julius LaRosa** in his opening at Blinstrub's Tues, Mar. 20. . . . Rock and Roll taking a lacing from Boston newspaper columnists and editorial writers. Entire subject of rock and roll came to the fore following a fracas at Massachusetts Institute of Technology (M. I. T.) at which **Bill Marlowe**, WCOP disk jock, spun some records. It's reported that Cambridge has put a clamp on future rock and roll hops and that Boston school committee is looking into the situation in Boston schools and planning to set up a "music censor". Meanwhile rock and roll disks are getting a bigger play than ever on Hub radio stations.

DALLAS DOINGS

Dewey Parson of Dewey's Music visiting his brother in Birmingham, Alabama. . . . **Dave Brubeck** making a one-night appearance at the State Fair Auditorium played to an enthusiastic audience. . . . Happy Birthday to **Vicky Walker**, secretary at Certain Music Company. . . . **J. W. Hook** of Brownwood, visited at S. H. Lynch and Company sporting a goatee, a facial decoration required of all male residents in honor of the Brownwood Centennial. . . . Texas Records hosted a luncheon at the Cipango Club for **Greta Keller**, London Records artist, who has been touring the states. . . . **George Wrenn**, ChiCoin and Genco field representative, on a business trip through Oklahoma. . . . **George Prock**, fully recovered from his pneumonia siege, now in Germany. . . . Some of the recent visitors seen along coinrow included **Bernard Byford** of McGregor; **H. K. Lyde** from Sherman; **Walter Wiggins** of McKinney; **Fred Ellis**, Waco; **Mrs. R. E. Burns** of Forth Worth; **Buna Carr**, Corsicana. . . . Sorry to hear **Robert Jackson** of King Records was badly hurt in an auto mishap. . . . **Murray Kaplan** of Artists Producers Association here from New York setting up plans for the showing of the "Life of Verdi" film featuring tenor **Mario del Monaco**. . . . Our condolences to **Mrs. Sam Yaras** on the sudden passing of her husband, a well known distributor of coin operated equipment who came here from Chicago twelve years ago. Services were held in Chicago.

Mass. Amuse. Mach. Ops Form Association

HARRY POOLE

BOSTON, MASS.—The Massachusetts Amusement Associates, a new association of amusement machine operators in this state, has been formed.

Elected as president is Richard Hogan. Other officers are Sidney Wolbarst, vice-president; Leo Glosband, treasurer; and Robert Jones, temporary secretary.

Harry Poole, well known coinman for the past 20 years in this area, has been appointed Business Agent. Poole states "I will act as co-ordinator between the members and legal and legislative council. I will also contact members and help them in their location problems. In addition, I will contact non-members and bring out advantages of joining M. A. A."

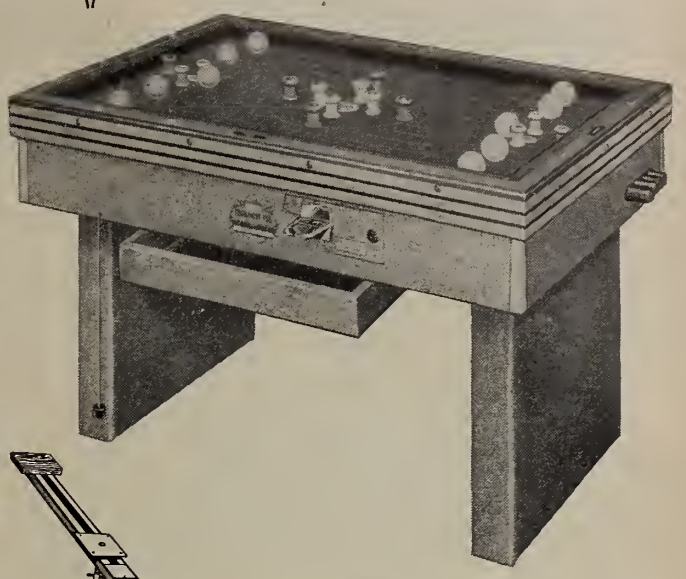
Poole states that M. A. A. is to function as a unit in matters that concern its members, including legislation, legal matters and public relations. "This is the first attempt that has ever been made to combine the operators into an organization. At present there are 43 members. Invitations have been sent out to operators and all have been asked to join."

Meetings of operators thruout the state have been scheduled. Cities where meetings are planned to be held are New Bedford, Fall River and Springfield.

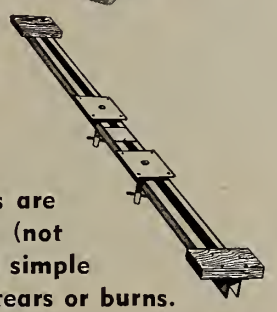
Temporary headquarters have been set up at 1032 Commonwealth Avenue, Boston.

NO WARPING...NO DISTORTION
in GENCO POOL GAMES

100% PROTECTION
WITH GENCO'S 4-POINT
ADJUSTABLE STEEL BARS!



Available for all models of Genco's Pool Tables. Positively guaranteed to correct all types of warpage anywhere on playfield in seconds. All that is needed is to turn thumb screw adjustments shown in diagram below—to pull any part of the playfield down or push any part up.



STANDARD EQUIPMENT on all games — "Non-Adjustable steel strengthening bars" at NO EXTRA COST. Eliminates most normal warpage problems.

Only Genco's "Anti-Warp" Steel Bars are completely attached to playfield (not to rails). This allows quick and simple top replacement due to cloth tears or burns.

Ask your Genco distributor for a demonstration.

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

Many Still Rate:

"SCHOOL FOR MECHANICS"

One of Industry's Most Dire Needs Urge This Publication to Continue Crusade to Bring Such School Into Being. Shortage of Experienced Mechanics Reported to be Acute

CHICAGO—Regardless of the fact that urgent appeals for the creation of a "School For Mechanics" have appeared in The Cash Box from the days of World War II until the present time, many continue to rate this as one of the industry's most dire needs.

Operators seem to be the most seriously affected by the acute lack of experienced mechanics.

Many of the operators would expand their routes at this time, they claim, except for the fact that they cannot obtain experienced mechanics to make certain that they will be able to maintain all of their equipment in good working condition.

With the fact that phonographs have become such complicated electronic instruments, many of the operators claim that even radio and TV repairmen have proved of little value, as far as repairing juke boxes are concerned.

One man states, "What we need is a mechanic's school where we can send young helpers for a complete course.

"Here they would be developed into mechanics who can work on all types of machines.

"The need for mechanics, especially skilled and experienced men, is becoming more desperate all of the time.

"Unless something is done and done soon many are going to have to cut down, instead of build up, their routes."

The Greatest Pool Game Ever Made!
CHICAGO COIN'S
CLOVER POOL
First 4-Sided Game with Automatic Scoring!
Now Delivering!
FIRST COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Kern County, Calif., Issues Master License For Coin Operators

BAKERSFIELD, CALIF.—A recent ordinance by the Board of Supervisors in Kern County, California, meeting in this city, passed an ordinance (#G-241) granting operators a master license.

The ordinance reads:

"An Ordinance of the Board of Supervisors of the County of Kern, State of California, concerning Amendment of Chapter 3 of Division 2 of Part 6 of the Ordinance Code of the County of Kern, Relative to Amusement Machines.

"The License Fee to act as Distributor or Operator of Vending Machines shall be $24 per year for those persons handling ten or more machines, and $2 per year for each vending machine where less than ten are being handled by any one Distributor or Operator.

"DISTRIBUTOR: The word distributor shall mean any person selling, renting, or placing on consignment or commission basis any amusement or vending machine, whether or not he be the owner of said machine.

USED
POOL TABLES
$135.00
READY FOR LOCATION
SAM SOLOMONS HARRY STEWARD
UNIVERSITY COIN MACHINE EXCHANGE
858 N. HIGH STREET
COLUMBUS 8, OHIO
(TEL.: AXminster 4-3529)

"LOCATION OWNER: The word location owner shall mean any person maintaining possession or having in or about his premises any such machine.

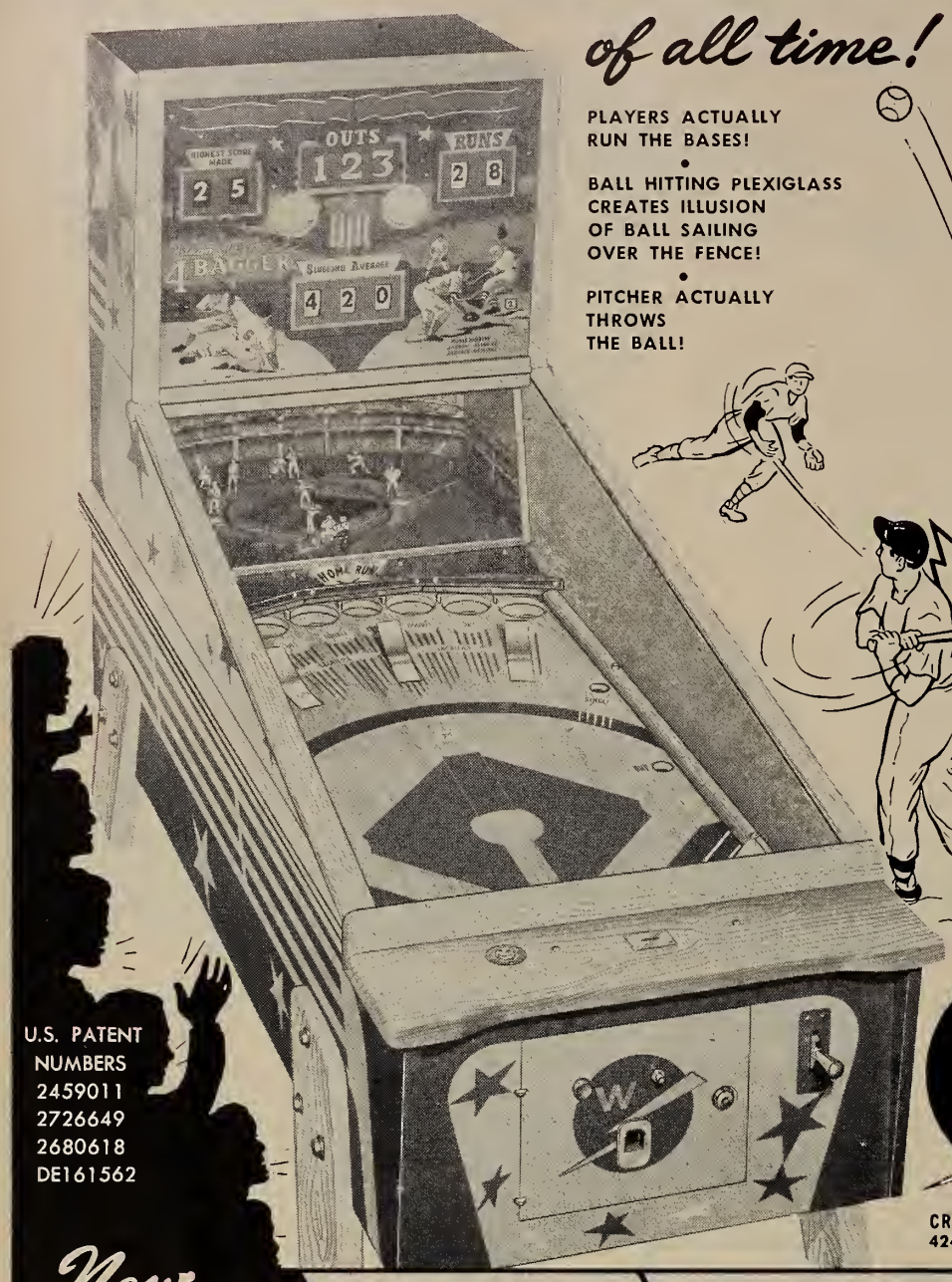
"The word DISTRIBUTOR or OPERATOR applies to the person who is placing the equipment under the terms of this ordinance."

GET ON THE WINNING TEAM WITH THE BEST BASEBALL GAME of all time!

Williams DELUXE 4-BAGGER

REPLAY OR NOVELTY

THE ONLY AUTHENTIC BASEBALL GAME WITH WILLIAMS ANIMATED BASE RUNNING UNIT!



PLAYERS ACTUALLY RUN THE BASES!

•

BALL HITTING PLEXIGLASS CREATES ILLUSION OF BALL SAILING OVER THE FENCE!

•

PITCHER ACTUALLY THROWS THE BALL!

4 ways to score REPLAYS:

- TOTAL RUNS!
- SLUGGING AVERAGE!
- BEAT PREVIOUS HIGH SCORE!
- MATCH FEATURE!

Remember "King of Swat"? 4-BAGGER is even BETTER!

4 ALL NEW ADVANTAGES INCLUDE:

- FORMICA PLAYFIELD
- National Slug Rejector Coin Chute
- Improved Bat
- New "SLUGGING AVERAGE" Feature

Previous High Score Remains On Backboard — A Powerful "Carry-Over"

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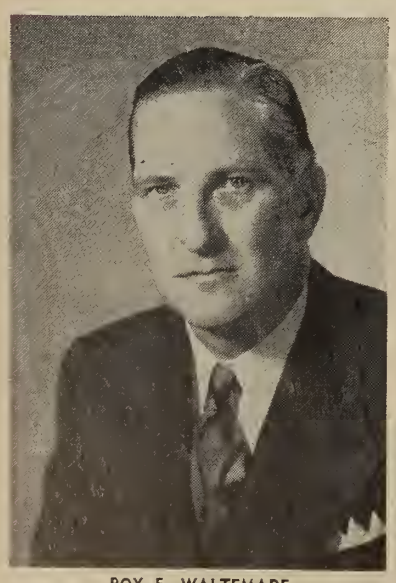
Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Now IN PRODUCTION — Williams STAR POOL — Williams KLIK BILLIARDS — Williams CRANE

Williams 2-Way Special Deluxe and 2-Way SENIOR Deluxe BANK POOL

Wurlitzer's "Centennial Clarion" Describes Elaborate Programs of "Centennial Club" 3 Day Frolic



ROY F. WALTEMADE

NORTH TONAWANDA, N. Y.—The second issue of Wurlitzer's "Centennial Clarion" was circulated this week to the nation's operators by The Rudolph Wurlitzer Company, this city.

Featured in the four page newspaper are stories and pictures relating plans and programs for the forthcoming "Centennial Club" three day frolic being held at the factory on August 23, 24 and 25 for the music operators of the country.

Operators attending the party will be entertained royally. There will be a complete carnival, with thrill rides; circus acts; a night club show with chorus line and some of the greatest acts and performers in the country; sight seeing tours; a trip over Niagara Falls by airplane; and a number of other programs of entertainment. In addition, many lucky operators will wind up taking home very valuable prizes.

Of great interest to operators attending the frolic will be an opportunity to make a complete tour of the Wurlitzer phonograph plant. "Elaborate plans are being made," said Roy F. Waltemade, vice president and manager of the North Tonawanda Division, "to give our operator friends a complete panorama of our vast manufacturing and assembly operations. We will augment our permanent guide staff with veteran executive personnel in order that everyone will have a chance to see and hear just how Wurlitzer phonographs are built. The tour will be conducted while the factory is in full swing and guests will have a chance to observe and ask questions about each step in production as it is performed before their eyes. We feel sure that everyone will find this a most informative and interesting experience. It will help our guests to have a better understanding of manufacturing operations in this fascinating industry."

OPERATORS from all over the world Buy From

INTERNATIONAL SCOTT CROSSE

because

- We know the needs of your country.
- We carry one of the largest inventories on Pins, Music, Shuffle Alleys, Bingos, Kiddie Rides, Target Guns, Arcade Equipment, etc.
- All our equipment is fully reconditioned.
- We have a most efficient Packing and Crating Department to insure against damage while in transit.
- We can supply expert advice about Shipping Companies . . . and save you money.
- We are distributors for Bally Mfg. Co. for all of Western Europe, with the exception of West Germany . . . Keeney, Genco, Evans.
- We have one of the largest Spare Parts Departments in the world and carry parts for all types of machines.
- We carry a complete line of Premiums.

WRITE NOW FOR FULL PARTICULARS, INCLUDING OUR SPECIAL CLOSE-OUT LIST NOW AVAILABLE

INTERNATIONAL SCOTT CROSSE CO.
SCOTT CROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Will buy close-outs of brand new machines: Shuffles, Pins, Baseballs, Arcade Equipment. Write your offering. Also interested in good used equipment. Send list. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—New or used pool tables on trade for late used bowlers and juke boxes. Attractive deal waiting at Sheldon Sales, Inc. Write: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—To Buy. Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

FOR SALE

FOR SALE—Light-up Bumper Pool Conversion Kit. Wired Complete. Ten Minute Installation, Only $10; New Light-Up Bumper Table Tops, Complete, $39.95. Lowest Prices on Pool, Telequiz, Pin, Shuffle and Juke Parts and Supplies. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Arcade Operators Attention: Completely reconditioned Voice-O-Graph; Drive Mobile; Cross Country Race; Sidewalk Engineer; K.O. Champ; Late Model Grandma; Silver Gloves; 3 D Movies; New, Zelda. Write for complete list. BUSH DISTRIBUTING CO., 286 N. W. 29th STREET, MIAMI 37, FLA. (Tel.: 3-4623).

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spots, $69.50; Three Four Five's, $25 ea. WANT —Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE — Seeburg 100C, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Used Pool Games, Clean, Ready for Location, $135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Beach Clubs, $115; Dude Ranch, $125; Yacht Club, $85; Palm Beach, $65; Palm Springs, $135; Atlantic City, $45; Coney Island, $35; Seeburg 100 Selection Boxes, Chrome, $65; 3020 Boxes, $7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Non Coin Operated Joker, $295; Spot Lite, $35; Rowe 8 Column Cig. Machine, $50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2⅛" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Miami Beach, $285; Gay Time, $275; Variety, $195; Gayety, $185; Dude Ranch, $75; Atlantic City, $35; Seeburg M100C, $500. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE — United Alleys; Team, $150; League, $140; Chief, $125; Royal, $95; Clover, $50; Exhibit 2 Hole Skill Pool, $195; Williams 2 Hole Bank Pool, $185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—The Best Games In The South. Big Time, $270; Beach Beauty, $420; Gay Time, $235; Miami Beach, $250; Gayety, $165; Variety, $170; Pixie, $335; Poker Face, $100; Big Ben, $125; Slugging Champ, $200; Genco Rifle Gallery, $195. All games sold on our famous guaranteed basis. One Third deposit required with each order. Nick Carbajal, General Manager. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

CLASSIFIED ADVERTISING SECTION

FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: CIrcle 7-3725).

FOR SALE—Seeburg "C", $525; Seeburg "B", $395; Seeburg "A", $200; AMI E-120 Phonographs, $475; Wurlitzer 1800, $775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE — United 6 Player Stars, 45; Beach Club, $75; Deluxe 6 Player, $39; Olympic, $60; Green Pastures, $125; Jockey Club, $120; Guys and Dolls, $70. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Chicago Coin 4 Player Derby, $95; United Olympics, $85; Classics, $75; C.C. Home Run, $100. SOUTHTOWN PHONOGRAPH CO., 2108 W. 51 STREET, CHICAGO 9, ILL. (Tel.: GRovehill 6-5141).

FOR SALE—Bowlers. Keeney Bonus, $160; Keeney DeLuxe, $50; Chicago Coin Criss Cross, $175; United Ten Frame, $85. W. B. DISTRIBUTORS, INC., 1012 MARKET ST.. ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE — Variety, $185; Gayety, $180; Atlantic City, $44.50; Coney Island, $35; Daffy Derby, $74.50; 1015 Wurlitzer Phonograph, $75. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, $500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — We are sacrificing 24 bowling games with flashing lights and large pins, manufactured by both Chicago Coin and United Manufacturing Cos. Make us an offer. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, $65; Palm Springs, $75; Gayety, $150; Triple Play, $275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOrest 5-3456).

FOR SALE — Bright Spots, $39.95; Bright Lights, $39.95; Rodeos, $39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967-8-9).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Polyethylene Plastic Pool Game Covers, $3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, $12.50; Gayetys cleaned and checked, $150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-80, $450; D-80, $345; D-40, $245; Bally Big Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).

FOR SALE—5 Turf King, $25; 5 Futurity, $25; 1 ABC, $25; 5 Coney Island, $30; 5 Spot Lite, $30; 5 Atlantic City, $40; 5 Palm Beach, $40; 2 Gold Nugget, $40; 5 Beauty, $50; 5 Frolics, $60; 5 Yacht Club, $60; 15 Beach Club, $75; 5 Dude Ranch, $75; 5 Palm Spring, $80; 5 Hi Fi, $110; 5 Gayety, $190; I Manhattan, $225; 5 Gay Time, $250; 1 Pixie, $400. Candy & Cigarette Vendors. 1 Mercury Cig., $125; 5 Electro 10 Column, $125; 5 National 950, $90; 5 New Stoner Univendors, Senior Model with Change Makers, $220; 10 New Stoner Penny Gum Vendors, $30. "All Games are in Good Condition and Appearance." Write for Prices on Williams and Gottlieb 5 Balls, Seeburg Juke Boxes and Wall Boxes, Wurlitzer Juke Boxes and Wall Boxes, Rock-Ola Juke Boxes and Wall Boxes, United—Bally—Chi Coin—6 Player Shuffle Alleys, Arcade Equipment. TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 3-1541).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50; Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Seeburg HF 100 R, $795; Seeburg HG 100 G, $595; Seeburg M 100 BL, $425; Seeburg M 100 A, $175; AMI D 80, $295; Wurlitzer 1800, $895; Wurlitzer 1700, $715; Wurlitzer 1650, $395; Wurlitzer 1400, $295; Automatic Score Counter, for 22-foot Shuffle Board. Never uncrated, $75. LEW JONES DISTRIBUTING CO., INC., 1301 NORTH CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE— 2 Exhibit Shooting Gallery, $125 ea.; 1 Exhibit Jet Gun, $75; 2 Genco Sky Gunners, $95 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, $75 ea.; 1 Exhibit Six Shooter, $50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—Operators, Clean Right With "Lemonite". Birmingham Vending Co., Franco Distributing Co., Distributors in Alabama Use and Sell "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Williams Pennant Baseball, $120; Williams Sparkplug Pintable, $25; Williams Dealer, $50; United Leader Bowler, $100; United Deluxe Shuffleallley, 6 Player, $25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS (Tel.: 7-2361).

FOR SALE — Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, $345; Zoo Ride (New), $345; Seeburg Bear Gun, $85; Goalie, $75; Night Fighter, $119.50; Rifle Gallery, $195; Big Top Rifle, $350; Dale Gun, $34.50; Pistol Pete, $39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2. MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch, $105; Beauty, $85; Beach Club, $115; Yacht Club, $75; Palm Springs, $125; Variety, $275; Gayety, $265; Genco Jumpin' Jacks, $35; United Classic Bowlers, $65; Clover Bowlers, $55. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Bally: Miami Beaches, $314.50; Gay Times, $254.50; Pixies, $424.50; Starlets, $419.50; Big Times, $309.50. United: Derby Roll, $175. Williams: Sidewalk Engineers, $165. Bally: Hot Rods, $452.50. International Mutascope: Drivemobiles (latest model), write. Chicago Coin: Round-The-World-Trainer (like new), $525. Genco: Two Player Basketball, $175. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA., (Tel: CAnal 8318).

FOR SALE — Kiddie Rides. Nylco Rockets, $350; Carousels, $350; Target Horses, large, $285; Palomino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, $50; Criss Cross, $75; Hi Speed Crown, $75; Bowling Team, $325. United: Clover, $35; League, $75; Derby Roll, $195. Genco: Shuffle Pool, $25; Match Pool, $50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

FOR SALE—ChiCoin Super Frame $110; Bally Champion $165; Five Way $25; Jet Bowler $190; Mystic $240; Rocket $190; United Ace $160; United Cascade $25; United Chief $99.50; United DeLuxe $25; United Imperial $84.50; United League $150; United Lightning $225; United Mars $300; United Olympic $40; United Royal $69.50; United Speedy $165; United 10th Frame $40. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Reconditioned Ready For Location. Rock-Ola: 1436 (78 RPM), $245; 1436A (45 RPM), $295. Wurlitzer: 1250 (45 RPM), $115; 1400 (45 RPM), $250. Bingos: Gayety or Variety, $195. DuGrenier: Model "W" 9 Column 1 King Size 25¢ Operation (Repainted), $69.50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** ☜ *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

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CITY _____ ZONE ____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

1*	Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4.	Model B, '48, 40 Sel., 78 RPM	125.00	185.00
1*	Model C, '50, 40 Sel., 78 RPM	109.50	200.00
2*	Model D-40, '51, 40 Sel., 78 RPM	189.50	265.00
1*	Model D-80, '51, 80 Sel., 78 RPM	275.00	350.00
4.	Model E-40, '53, 40 Sel., 78 RPM	295.00	395.00
1.	Model E-80, '53, 80 Sel., 45 RPM	395.00	450.00
1*	Model E-120, '53, 120 Sel., 45 RPM	439.00	575.00
4.	Model F-80, '54, 80 Sel., 45 RPM	595.00	725.00
4.	Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4.	Wm. Wall Box	10.00	12.00
4.	SM or SL Stepper	9.00	20.00

EVANS

4.	Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4.	Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4.	1422, '46, 20 Sel., 78 RPM	25.00	75.00
4.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4.	1426, '47, 20 Sel., 78 RPM	39.50	95.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	125.00	175.00
4.	1432, Same as above, Converted to 45 RPM	130.00	195.00
4.	1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	149.50	225.00
4.	1434, Same as above, Converted to 45 RPM	149.50	245.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	199.50	275.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4*	1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
4*	1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4.	146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	75.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4*	M100A, '49, 100 Sel., 78 RPM	175.00	275.00
2*	M100B, '51, 100 Sel., 45 RPM	385.00	525.00
2*	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	525.00
4*	M100C, '53, 100 Sel., 45 RPM	500.00	600.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

860th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. **Prices UP**
2. **Prices DOWN**
3. **Prices UP and DOWN**
4. **No change from Last Week**
5. **No quotations Last 2 to 4 Weeks**
6. **No quotations 4 Weeks or Longer**
7. **Machines Just Added**

* **Great Activity**

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4*	HF 100G, '54, 100 Sel., 45 RPM	595.00	750.00
4*	HF100R, '54, 100 Sel., 45 RPM	750.00	845.00
4.	W1-L56 Wall Box 5c	3.00	6.95
4.	3W2 Wall-a-Matic	3.00	8.95
4.	W4L-56	10.00	20.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	10.00	20.00
4.	W6L-56 5/10/25 Wireless	10.00	20.00
4.	3W7-L-56	10.00	30.00

WURLITZER

4*	1015, '46, 25 Sel., 78 RPM	39.50	95.00
4.	1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4.	1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4.	1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
1*	1100, '48, 24 Sel., 78 RPM	85.00	150.00
2*	1250, '50, 48 Sel., 78 RPM	99.50	150.00
1.	1250, '50, (Same as above) Converted to 45 RPM	115.00	245.00
4*	1400, '52, 48 Sel., 78 RPM	175.00	295.00
4.	1400, '52, (Same as above), Converted to 45 RPM	185.00	300.00
4.	1450 (Same as 1400 with leather)	185.00	310.00
2*	1500, '53, 104 Sel., 78 and 45 RPM Intermixed	199.50	325.00
1.	1500A, '53, 104 Sel., 78 & 45 RPM intermixed	275.00	395.00
4.	1650, '53, 48 Sel., 45 RPM	369.50	450.00
2*	1700, '54, 104 Sel., 45 RPM	525.00	715.00
4.	2140 Wall Box	3.00	10.00
4*	3020 Wall Box	5.00	10.00
4.	3048 (Conv. of 3020)	10.00	22.50
4.	3031 Wall Box	2.95	5.00
4.	3045 Wall Box	4.00	20.00
4.	4820 Wall Box	14.95	25.00

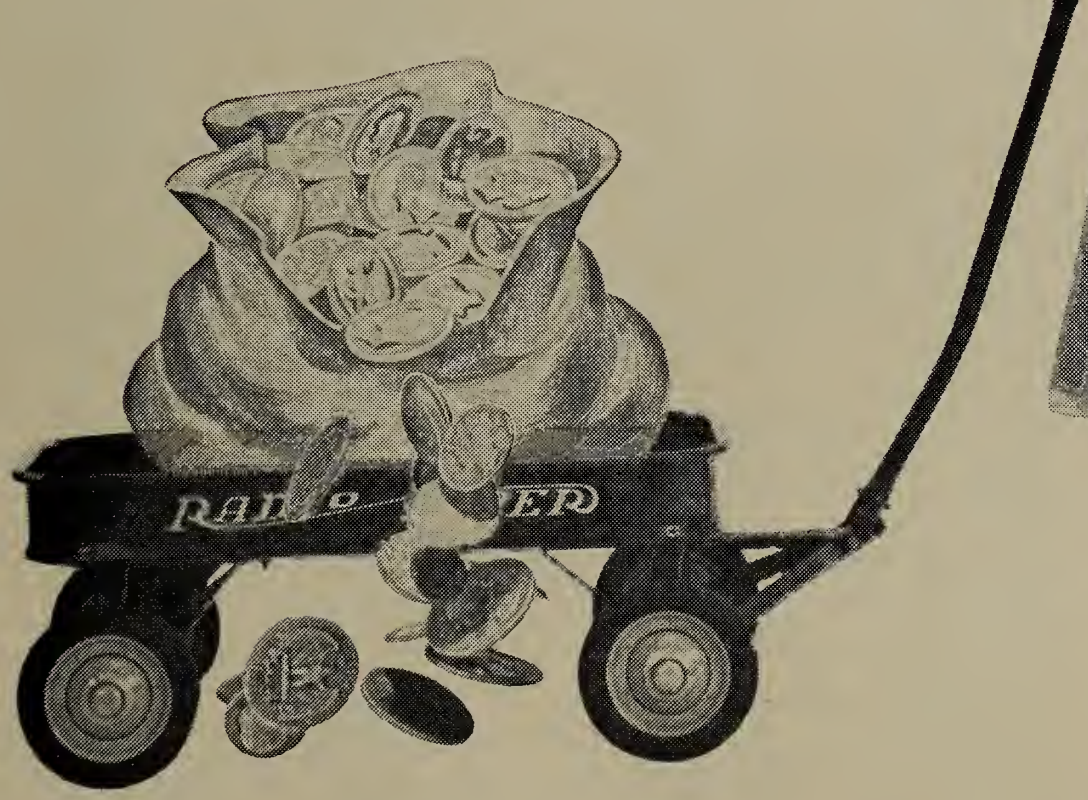
← TOTAL NO. TOTAL VALUE →

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2.	ABC (Un 3/51)	25.00	75.00
4.	Across the Board (Un 9/52)	25.00	50.00
4.	All Star Basketball (Got 1/52)	20.00	35.00
6.	Aquacade (Un 4/49)	10.00	25.00
1.	Arabian Knights (Got 12/53)	100.00	160.00
4.	Arcade (Wm 11/51)	45.00	75.00
4.	Arizona (Un 4/50)	10.00	25.00
4.	Army-Navy (Wm 10/53)	49.50	90.00
4*	Atlantic City (B 5/42)	35.00	75.00
6.	Baby Face (Un 12/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	15.00	25.00
4.	Basketball (Got 10/49)	15.00	25.00
4*	Beach Club (B 2/53)	60.00	125.00
2*	Beauty (B 11/52)	45.00	135.00
4.	Be Bop (Ex 3/50)	10.00	20.00
4.	Big Ben (Wm 9/54)	110.00	165.00
4.	Big Hit (CC 7/52)	29.00	45.00
6.	Big Top (Ge 2/49)	10.00	20.00
4.	Big Time (B 1/55)	295.00	395.00
6.	Black Gold (Ge 3/49)	10.00	20.00
4.	Bolero (Un 12/51)	45.00	95.00
4.	Bomber (CC 3/51)	20.00	25.00
6.	Boston (Wm 5/49)	15.00	29.50
4.	Bowling Champ (Got 2/49)	15.00	25.00
4*	Bright Lights (B 5/51)	35.00	95.00
4*	Bright Spot (B 11/51)	39.50	95.00
4.	Broadway (B 6/51)	25.00	50.00

← TOTAL NO. TOTAL VALUE →

Hitch your wagon to the STAR!



AMI "G" gives operators the *big take* because AMI "G" is the star performer . . . gets more play from more people . . . faster!

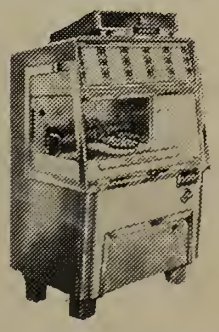
Exclusive multi-horn high-fidelity reproduction gives that superior kind of *live* sound that keeps more and more coins coming . . . instant visibility of *all* titles keeps more and more of the *bigger* coins coming.

Hitch your coin-collecting wagon to the star . . . AMI "G"!

Factory set for 10c play—and worth it!

AMI *Incorporated* /

1500 Union Avenue, S.E.
Grand Rapids 2, Michigan



ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

AMI Model "G"—120, 80, 40 selections.
More plays in less time

· MEMBER · INSTITUTE OF HIGH FIDELITY MANUFACTURERS, INC ·

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Buffalo Bill (Got 5/50)	20.00	30.00
	4. Buttons & Bows (Got 3/49)	15.00	25.00
	4. Cabana (Un 3/53)	50.00	110.00
	4. Camel Caravan (Ge 6/49)	15.00	30.00
	4. Campus (Ex 2/50)	15.00	20.00
	4. Canasta (Ge 7/50)	25.00	34.50
	4. Caravan (Wm 6/52)	25.00	65.00
	6. Carolina (Un 3/49)	15.00	25.00
	4. Champion (B 12/49)	20.00	35.00
	6. Champion (CC 6/49)	15.00	20.00
	4. Chinatown (Got 10/52)	50.00	85.00
	6. Circus (Ex 8/48)	10.00	20.00
	4. Circus (Un 8/52)	85.00	125.00
	4. Citation (B 10/48)	15.00	35.00
	4. C.O.D. (Wm 9/53)	75.00	110.00
	4. College Daze (Got 849)	20.00	49.50
	4. Colors (Wm 11/54)	165.00	200.00
	2* Coney Island (B 9/51)	30.00	85.00
	4. Control Tower (Wm 3/51)	25.00	50.00
	4. Coronation (Got 11/52)	40.00	85.00
	4. County Fair (Un 9/51)	30.00	45.00
	4. Crossroads (Got 5/52)	45.00	75.00
	4. Cyclone (Got 5/51)	40.00	85.00
	2. Daffy Derby (Wm 8/54)	74.50	165.00
	4. Daisy May (Got 7/54)	155.00	200.00
	4. Dallas (Wm 2/49)	15.00	30.00
	2. Dealer "21" (Wm 2/54)	50.00	125.00
	4. De Icer (Wm 11/49)	20.00	39.00
	4. Diamond Lill (Got 12/54)	149.50	175.00
	4. Disk Jockey (Wm 11/52)	45.00	85.00
	4. Domino (Wm 5/52)	37.50	60.00
	4. Double Action (Ge 1/52)	25.00	35.00
	4. Dbl. Feature (Got 12/50)	15.00	25.00
	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
	4. Dragonette (Got 6/54)	125.00	175.00
	4. Dreamy (Wm 2/50)	20.00	49.50
	2* Dude Ranch (B 9/53)	69.50	125.00
	4. Duette (Got 4/55)	225.00	260.00
	4. Eight Ball (Wm 1/52)	45.00	75.00
	4. Fairway (Wm 6/53)	65.00	90.00
	4. Fighting Irish (CC 1150)	25.00	35.00
	4. Five Star (Univ 5/51)	35.00	75.00
	6. Floating Power (Ge 12/48)	10.00	20.00
	1. Flying High (Got 2/53)	50.00	99.50
	4. Flying Saucers (Ge 12/50)	15.00	30.00
	6. Football (CC 8/49)	10.00	25.00
	4. Four Bells (Got 10/54)	165.00	195.00
	4. Four Corners (Wm 12/52)	35.00	90.00
	4. Four Horsemen (Got 9/50)	30.00	60.00
	4. "400" Upright (Ge 10/52)	35.00	65.00
	4. Four Stars (Got 6/52)	50.00	95.00
	4. Freshie (Wm 9/49)	20.00	35.00
	2* Frolics (B 10/52)	60.00	125.00
	4. Futurity (B 3/51)	25.00	50.00
	4* Gay Time (B 6/55)	250.00	400.00
	2* Gayety (B 3/55)	110.00	275.00
	4. Georgia (Wm 7/50)	20.00	49.50
	6. Gin Rummy (Got 2/49)	15.00	25.00
	4. Glamour (Got 7/51)	15.00	25.00
	6. Glider (Ge 8/49)	10.00	20.00
	4. Globe Trotter (Got 11/51)	30.00	70.00
	4. Golden Gloves (CC 7/49)	10.00	25.00
	2* Golden Nugget (Upright) (Ge 2/53)	40.00	75.00
	4. Gold Star (Got 8/54)	145.00	185.00
	6. Gondola (Ex 5/49)	10.00	20.00
	4. Grand Award (CC 1/49)	10.00	20.00
	4. Grand Champion (Wm 8/53)	75.00	125.00
	4. Grand Slam (Got 4/53)	45.00	110.00
	6. Grand Stand (B '50)	20.00	35.00
	4. Green Pastures (Got 1/54)	125.00	145.00
	4. Gun Club (Wm 11/53)	60.00	95.00
	4. Guys-Dolls (Got 5/53)	65.00	110.00
	4. Gypsy Queen (Got 2/55)	185.00	210.00
	4. Handicap (Wm 6/52)	45.00	95.00
	4. Happy Days (Got 7/52)	65.00	90.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
	4. Harvest Moon (Got 12/48)	15.00	25.00
	4. Harvest Time (Ge 9/50)	15.00	35.00
	4. Harvey (Wm 5/51)	15.00	35.00
	4. Havana (Un 2/54)	75.00	145.00
	4. Hawaii (Un 6/54)	90.00	150.00
	4. Hawaiian Beauty (Got 4/54)	125.00	175.00
	4. Hayburner (Wm 6/51)	35.00	85.00
	2* Hi-Fi (B 6/54)	69.50	145.00
	4. Hit Parade (CC 2/51)	10.00	20.00
	4. Hit & Runs (Ge 3/51)	15.00	25.00
	4. Hit 'N' Run (Got 4/52)	30.00	60.00
	6. Holiday (CC 12/48)	10.00	20.00
	4. Holiday (Ke 12/51)	35.00	55.00
	4. Hong Kong (Wm 9/51)	35.00	55.00
	4. Horsefeathers (Wm 1/52)	30.00	50.00
	4. Horse Shoe (Wm 12/51)	25.00	40.00
	4. Hot Rods (B '49)	20.00	50.00
	4* Ice-Frolics (B 1/54)	95.00	135.00
	4. Jalopy (Wm 8/51)	35.00	65.00
	4. Jeanie (Ex 6/50)	15.00	25.00
	4. Jockey Club (Got 4/54)	120.00	160.00
	4. Jockey Special (B 11/47)	15.00	45.00
	4. Joker (Got 11/50)	20.00	49.50
	4. Jolly Joker (Un 11/55)	150.00	175.00
	4. Jubilee (Got 5/55)	230.00	250.00
	4. Judy (Ex 7/50)	10.00	20.00
	4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
	4. Just 21 (Got 1/50)	10.00	25.00
	4. K.C. Jones (Got 11/49)	10.00	25.00
	4. King Arthur (Got 10/49)	20.00	49.50
	4. King Pin (CC 12/51)	30.00	60.00
	4. Knockout (Got 1/51)	20.00	49.50
	4. Lady Luck (Got 9/54)	99.50	185.00
	4. Lazy "Q" (Wm 2/54)	75.00	130.00
	4. Leaders (Un 10/51)	45.00	95.00
	4. Lite-A-Line (Ke 6/52)	45.00	55.00
	4. Long Beach (Wm 7/52)	40.00	75.00
	4. Lovely Lucy (Got 2/54)	134.50	175.00
	4. Lucky Inning (Wm (5/50)	20.00	49.50
	4. Lulu (Wm 12/54)	205.00	230.00
	4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
	6. Magic (Ex 11/48)	10.00	20.00
	4. Majors '49 (CC 2/49)	15.00	35.00
	4. Majorettes (Wm 4/52)	30.00	50.00
	2. Manhattan (Un 4/55)	225.00	325.00
	4. Marble Queen (Got 8/53)	85.00	125.00
	4. Maryland (Wm 4/49)	15.00	35.00
	4. Mercury (Ge 3/50)	10.00	29.00
	4. Mermaid (Got 6/51)	29.00	60.00
	4* Mexico (Un 3/54)	75.00	150.00
	4* Miami Beach (B 9/55)	275.00	425.00
	4. Minstrel Man (Got 3/51)	25.00	60.00
	6. Moon Glow (Un 11/48)	10.00	20.00
	4. Mystic Marvel (Got 3/54)	130.00	175.00
	2* Nevada (Un 8/54)	110.00	175.00
	4. Niagara (Got 12/51)	45.00	55.00
	4. Nifty (Wm 12/50)	15.00	35.00
	4. "9" Sisters (Wm 1/54)	55.00	125.00
	4. Oasis (Ex 10/50)	10.00	20.00
	4. Oklahoma (Un 5/49)	10.00	20.00
	6. Old Faithful (Got 12/49)	15.00	25.00
	4. Olympics (Wm 5/52)	45.00	75.00
	4. One Two Three (Ge 10/48)	10.00	25.00
	4. Palisades (Wm 7/53)	50.00	90.00
	2* Palm Beach (B 7/52)	40.00	95.00
	2* Palm Springs (B 11/53)	75.00	160.00
	4. Paratrooper (Wm 8/52)	30.00	65.00
	4. Peter Pan (Wm 4/55)	175.00	210.00
	4. Pin Bowler (CC 6/50)	10.00	20.00
	6. Pinch Hitter (Un 5/49)	10.00	20.00
	4. Pinky (Wm 9/50)	20.00	35.00
	4. Pin Wheel (Got 11/53)	95.00	125.00
	4* Pixie (Un 10/55)	400.00	450.00
	4. Play Ball (CC 1/51)	20.00	35.00
	4. Playland (Ex 8/50)	10.00	20.00
	6. Playtime (Ex 8/49)	10.00	20.00
	2. Poker Face (Got 9/53)	99.00	125.00
	6. Puddin' Head (Ge 10/48)	10.00	20.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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PINBALL GAMES (Cont.)

	4. Punchy (CC 12/50)	10.00	20.00
	4. Quarterback (Wm 10/49)	15.00	35.00
	4. Quartet (Got 2/52)	59.50	110.00
	4. Queen of Hearts (Got 12/52)	65.00	100.00
	4. Quintet (Got 3/53)	49.50	110.00
	4. Race the Clock (Wm 5/55)	225.00	265.00
	4. Rag Mop (Wm 10/50)	15.00	35.00
	6. Ramona (Un 2/49)	10.00	20.00
	4. Red Shoes (Un 11/50)	20.00	34.50
	4. Rio (Un 11/53)	75.00	125.00
	4. Rip Snorter (Ge 10/49)	10.00	20.00
	4. Rocket (Ge 5/50)	20.00	39.00
	4. Rockettes (Got 8/50)	25.00	49.50
	4. Rodeo (Un 2/53)	39.50	125.00
	4. Rose Bowl (Got 10/51)	35.00	75.00
	4. Round Up (Got 11/48)	10.00	25.00
	4. St. Louis (Wm 2/49)	20.00	30.00
	4. Saddle and Turf (Ev 10/53)	175.00	250.00
	4. (Club Model)	205.00	275.00
	4. Saratoga (Wm 10/48)	20.00	49.50
	4. Screamo (Wm 4/54)	110.00	135.00
	4. Sea Jockeys (Wm 11/51)	25.00	65.00
	4. Select-A-Card (Got 4/50)	10.00	20.00
	4. Shantytown (Ex 10/49)	20.00	39.00
	4. Sharpshooter (Got 5/49)	10.00	34.50
	4. Shindig (Got 10/53)	109.50	135.00
	4. Shoo Shoo (Wm 2/51)	19.50	29.50
	4. Shoot the Moon (Wm 11/51)	20.00	55.00
	4. Show Boat (Un 1/49)	10.00	20.00
	4. Show Boat (Un 12/52)	95.00	150.00
	4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
	4. Silver Skates (Wm 2/53)	50.00	80.00
	4. Singapore (Un 10/54)	110.00	165.00
	4. Skill Pool (Got 8/52)	40.00	95.00
	4. Skyway (Wm 8/54)	115.00	160.00
	4. Slugfest (Wm 3/52)	39.00	65.00
	4. Sluggin' Champ (Got 4/55)	195.00	220.00
	6. Snooks (Wm 6/51)	15.00	22.50
	2. Southern Belle (Got 6/55)	205.00	225.00
	4. South Pacific (Ge 2/50)	20.00	39.00
	2. Spark Plug (Wm 9/51)	25.00	65.00
	6. Speedway (Wm 9/48)	10.00	20.00
	4. Spitfire (Wm 2/55)	75.00	175.00
	4. Spot Bowler (Got 10/50)	25.00	50.00
	2* Spot-Lite (B 1/52)	30.00	55.00
	4. Sportsman (Ge 2/51)	10.00	20.00
	4. Sportsman (Wm 2/52)	30.00	35.00
	4. Springtime (Ge 3/52)	20.00	34.50
	4. Stage Coach (Got 11/54)	165.00	200.00
	4. Star Pool (Wm 10/54)	145.00	200.00
	4. Stars (Un 6/52)	45.00	60.00
	4* Starlite (Wm 3/53)	35.00	70.00
	4. Steeple Chase (Un 1/52)	35.00	55.00
	4. Stop & Go (Ge 3/51)	15.00	25.00
	4. Struggle Buggies Wm 12/53)	75.00	125.00
	6. Summertime (Un 9/48)	15.00	25.00
	4. Sunshine Park (B 12/52)	25.00	85.00
	4. Super Hockey (CC 4/49)	20.00	34.50
	4. Super Jumbo (Got 10/54)	300.00	375.00
	4* Surf Club (B 3/54)	90.00	160.00
	4. Sweepstakes (Wm 1/52)	75.00	95.00
	4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
	4. Sweetheart (Wm 5/50)	20.00	35.00
	4. Tahiti (Un 8/53)	60.00	125.00
	1. Tampico (Un 6/49)	10.00	25.00
	4. Telecard (Got 1/49)	20.00	55.00
	4. Thing (CC 2/51)	15.00	35.00
	4. Three Deuces (Wm 8/55)	215.00	230.00
	4. Three Feathers (Ge 5/49)	15.00	35.00
	4. Three Four Five (Un 6/51)	25.00	50.00
	6. Three Musketeers (Got 7/49)	15.00	35.00
	6. Thrill (CC 9/48)	10.00	20.00
	4. Thunderbird (Wm 5/54)	110.00	135.00
	4. Times Square (Wm 4/53)	64.00	89.50
	4. Touchdown (Un 1/52)	20.00	50.00
	2* Triple Play (Un 8/55)	225.00	375.00
	4. Triplets (Got 7/50)	15.00	29.50
	4. TriScore (Ge 1/51)	20.00	35.00

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PINBALL GAMES (Cont.)

	4. Tropicana (Un 1/55)	135.00	200.00
	4. Tropics (Un 7/53)	65.00	125.00
	6. Tucson (Wm 1/49)	10.00	29.00
	6. Tumbleweed (Ex (8/49)	15.00	35.00
	4. Turf King (B 6/50)	15.00	45.00
	4. Twenty Grand (Wm 12/52)	40.00	85.00
	2. Twin Bill (Got 1/55)	175.00	205.00
	4. Utah (Un 7/49)	10.00	29.50
	2* Variety (B 9/54)	135.00	275.00
	4. Watch My Line (Got 9/51)	30.00	55.00
	4. Whizz Kids (CC 3/52)	20.00	40.00
	4. Wild West (Got 8/51)	40.00	69.50
	4. Winner (Univ.)	20.00	45.00
	2. Wishing Well (Got 9/55)	220.00	250.00
	4. Wonderland (Wm 5/55)	194.50	230.00
	2* Yacht Club (B 6/53)	45.00	95.00
	4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→

SHUFFLES

	6. Bally Speed Bowler (2/50)	15.00	20.00
	6. Bally Shuffle Champ (4/50)	20.00	30.00
	6. Bally Hook Bowler (11/50)	20.00	45.00
	6. Bally Baseball (5/51)	35.00	45.00
	4. Bally Shuffle Line (7/51)	35.00	45.00
	4* Bally Victory Bowler (5/54)	195.00	275.00
	2. Bally Champion Bowler (5/54)	150.00	275.00
	2* Bally Jet Bowler (8/54)	175.00	275.00
	4* Bally Rocket Bowler (8/54)	189.50	300.00
	4. Bally Mystic Bowler (12/54)	275.00	335.00
	2. Bally Magic Bowler (12/54)	295.00	225.00
	2. Bally Gold Medal (3/55)	300.00	400.00
	4. ChiCoin Bowling Classic (5/50)	20.00	35.00
	4. ChiCoin Pin Bowler (6/50)	20.00	30.00
	4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
	6. ChiCoin Pin Lito (9/50)	25.00	30.00
	4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
	4. ChiCoin 6-Player (8/51)	35.00	85.00
	4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
	4. ChiCoin Match Bowler (6/52)	45.00	95.00
	4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
	4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
	4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
	4. ChiCoin Name Bowler (1/53)	50.00	120.00
	4. ChiCoin 10th Frame Double Score Bowler (2/53)	50.00	125.00
	4. ChiCoin Crown (4/53)	50.00	130.00
	4. ChiCoin Crown Giant Pins (4/53)	55.00	135.00
	4. ChiCoin Triple Score (6/53)	65.00	140.00
	4. ChiCoin Gold Cup (7/53)	50.00	145.00
	4. ChiCoin High Speed Crown (7/53)	75.00	150.00
	4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
	4. ChiCoin Advance (10/53)	115.00	160.00
	4. ChiCoin King (10/53)	115.00	160.00
	4. ChiCoin Criss Cross Bowler (12/53)	75.00	175.00
	4* ChiCoin Super Frame (3/54)	125.00	175.00
	4* ChiCoin Starlite (5/54)	95.00	225.00

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SHUFFLES (Cont.)

	4. ChiCoin Feature (7/54)	150.00	225.00
	2* ChiCoin Holiday (9/54)	245.00	225.00
	4. ChiCoin Flash (10/54)	195.00	300.00
	4. ChiCoin Playtime (10/54)	200.00	325.00
	2. ChiCoin Fireball (11/54)	215.00	330.00
	4. ChiCoin Thunderbolt (12/54)	250.00	340.00
	4. ChiCoin Triple Strike (2/55)	275.00	350.00
	4. ChiCoin Arrow (2/55)	285.00	350.00
	2* ChiCoin Criss Cross Targette (1/55)	99.00	225.00
	2. DeLuxe Model	99.00	225.00
	2. ChiCoin Bonus Score (4/55)	300.00	345.00
	4. ChiCoin Big League (5/55)	350.00	375.00
	4* ChiCoin Hollywood (5/55)	325.00	375.00
	2. ChiCoin Blinker (8/55)	385.00	425.00
	4. Exhibit Strike (6/51)	20.00	30.00
	4. Exhibit Twin Rotation (5/52)	65.00	95.00
	4. Genco Bowling League (11/49)	15.00	20.00
	4. Genco Baseball (5/50)	15.00	20.00
	4. Genco Shuffle Target (7/51)	15.00	20.00
	4. Genco 8-Player Rebound (9/51)	30.00	65.00
	4. Genco Shuffle Pool (11/53)	25.00	85.00
	4. Genco Match Pool (2/54)	50.00	100.00
	4. Gottlieb Bowletto (3/50)	15.00	29.50
	6. Keeney Pin Boy (11/49)	15.00	20.00
	6. Keeney Ten Pins (1/50)	15.00	20.00
	6. Keeney ABC (2/50)	15.00	20.00
	6. Keeney Lucky Striko (4/50)	20.00	30.00
	6. Keeney King Pin (4/50)	20.00	30.00
	6. Keeney Bowling Champ (4/50)	20.00	30.00
	6. Keeney Duck Pins (6/50)	20.00	30.00
	4. Keeney Doublo Bowler (8/50)	25.00	35.00
	4. Keeney League (8/50)	25.00	50.00
	4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
	4. Keeney Big League (5/51)	35.00	65.00
	4. Keeney 6-Player League (9/51)	35.00	75.00
	4. Keeney DeLuxe League (3/52)	35.00	95.00
	4. Keeney Super DeLuxe League (3/52)	45.00	100.00
	4. Keeney High Score League (5/52)	45.00	100.00
	4. Keeney Team (10/52)	49.50	135.00
	4. Keeney Club (4/53)	50.00	140.00
	4. Keeney Domino (5/53)	65.00	150.00
	4. Keeney Carnival (5/53)	45.00	155.00
	4. Keeney Pacemaker (9/53)	50.00	160.00
	4. Keeney Mainliner Bowler (1/54)	125.00	185.00
	4. Keeney Bonus Bowler (3/54)	125.00	195.00
	4. Keeney Diamond Bowler (5/54)	100.00	200.00
	4. Keeney Bikini (6/54)	150.00	210.00
	4. Keeney Century (6/54)	175.00	275.00
	4. Keeney American (9/54)	250.00	325.00
	4. Keeney National (9/54)	300.00	350.00
	4. Keeney Speedlane (4/55)	325.00	395.00
	4. United 5-Player (1/51)	35.00	45.00
	4. United 6-Player (2/51)	35.00	50.00
	2. United DeLuxe 6-Player (10/51)	25.00	69.50
	4. United 6-Player Super (3/52)	45.00	60.00
	4. United 4-Player Official (5/52)	45.00	65.00
	4. United 6-Player Star (7/52)	45.00	70.00
	2. United 10th Frame Star (9/52)	40.00	75.00

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SHUFFLES (Cont.)

	4. United Manhattan 10th Frame (9/52)	50.00	75.00
	4. United Manhattan (9/52)	65.00	80.00
	2. United 10th Frame Super (10/52)	50.00	80.00
	4* United Cascade (2/53)	60.00	85.00
	4* United Clover (2/53)	35.00	95.00
	4. United Liberty (2/53)	65.00	95.00
	2* United Classic (6/53)	60.00	100.00
	4* United Olympic (6/53)	75.00	105.00
	4* United Royal (9/53)	85.00	135.00
	4. United Imperial (9/53)	89.00	150.00
	4. DeLuxe model	100.00	160.00
	4* United Chief (11/53)	110.00	165.00
	2* United Leader (11/53)	100.00	175.00
	4. DeLuxe model	120.00	195.00
	4* United Team (1/54)	125.00	225.00
	4. DeLuxe model	135.00	225.00
	4* United League (1/54)	75.00	225.00
	4. DeLuxe model	140.00	230.00
	4. United Ace (5/54)	175.00	250.00
	4. DeLuxe model	175.00	255.00
	4. United Rainbow (5/54)	150.00	260.00
	4. United Banner (8/54)	195.00	260.00
	4. DeLuxe model	200.00	265.00
	4. United Shuffle Targette (8/54)	125.00	260.00
	4. DeLuxe model	150.00	265.00
	4* United Speedy	165.00	265.00
	4. Un. 11th Frame (10/54)	150.00	275.00
	4. DeLuxe model	175.00	275.00
	4* United Comet Targette (11/54)	165.00	295.00
	4* DeLuxe model	125.00	295.00
	4. United Mercury (12/54)	175.00	295.00
	4. DeLuxe model	175.00	295.00
	4* United Mars (1/55)	195.00	295.00
	4. DeLuxe model	200.00	300.00
	4* Un. Lightning (2/55)	195.00	310.00
	4. DeLuxe model	200.00	320.00
	4. Un. Venus (3/55)	195.00	325.00
	4. DeLuxe model	225.00	330.00
	4. Un. Clipper (5/55)	225.00	340.00
	4. DeLuxe model	230.00	345.00
	4. Un. Derby Roll (5/55)	175.00	350.00
	4. DeLuxe model	175.00	355.00
	4. Un. 5th Inning (6/55)	245.00	375.00
	4. DeLuxe model	245.00	380.00
	4. Un. Capitol (6/55)	245.00	390.00
	4. DeLuxe model	255.00	395.00

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ARCADE EQUIPMENT

	4. ABT 6 Gun Rifle Range	550.00	650.00
	4. Boomerang	25.00	45.00
	4. Bally Big Inning	65.00	150.00
	4. Bally Heavy Hitter	35.00	60.00
	4. Bally King Pin	20.00	35.00
	4. Bally Rapid Fire	95.00	125.00
	4. Bally Undersea Raider	64.50	125.00
	4. Champion Hockey	40.00	85.00
	4. ChiCoin Basketball Champ	85.00	195.00
	4. ChiCoin 4-Player Derby	95.00	175.00
	4. ChiCoin Goalee	44.00	99.50
	4. ChiCoin Hockey	55.00	85.00
	4. ChiCoin Midget Skee	65.00	95.00
	4. ChiCoin Pistol	35.00	99.50
	4. ChiCoin Home Run, 6-Player (3/54)	100.00	200.00
	4. Super model	150.00	249.50
	4. Edelco Pool Table	20.00	75.00
	4. Evans Bat-A-Score	69.50	165.00
	4. Evans Bola Score	79.50	89.50
	4. Evans Ski Roll	35.00	95.00
	4. Evans Super Bomber	75.00	150.00
	4. Evans Play Ball	65.00	75.00
	4. Evans Ten Strike '46	20.00	85.00
	4. Evans Tommy Gun	39.50	95.00
	4* Exhibit Dale Gun	34.50	89.50
	4. Exhibit Gun Patrol	75.00	125.00
	4. Exhibit Jet Gun	75.00	145.00
	4. Exhibit Space Gun	75.00	145.00
	4. Exhibit Pony Express	85.00	135.00
	4. Exhibit Silver Bullets	40.00	95.00
	4* Exhibit Six Shooter	50.00	95.00
	4. Exhibit Vitalizer	45.00	75.00
	2* Exhibit Shooting Gall. (6/54)	95.00	169.00
	4* Exhibit Star Shooting Gallery (9/54)	149.50	195.00

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ARCADE EQUIPMENT (Cont.)

	4. Exhibit Sportland Shooting Gallery (11/54)	175.00	225.00	
	4. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00	
	2. Exhibit Treasure Cove Shooting Gallery (6/55)	375.00	425.00	
	4* Genco Sky Gunner	95.00	150.00	
	4. Genco Night Fighter	85.00	125.00	
	2* Genco 2-Player Basketball	150.00	250.00	
	4* Genco Rifle Gal. (6.54)	175.00	225.00	
	4* Genco Big Top Rifle Gallery (6/54)	335.00	375.00	
	4* Genco Wild West Gun (2/55)	350.00	395.00	
	4. Genco Sky Rocket Rifle Gallery (5/55)	350.00	425.00	
	4. Genco Champion Baseball (9/55)	350.00	450.00	
	4. Jack Rabbit	**50.00**	**99.50**	
	4. Jungle Joe	**49.50**	**69.50**	
	4. Keeney Air Raider	65.00	125.00	
	4. Keeney Sub Gun	**75.00**	**95.00**	
	4. Keeney Texas Leaguer	25.00	50.00	
	4. Keeney Sportsman (11/54)	175.00	275.00	
	4. DeLuxe model	195.00	285.00	
	4. Lite League	**49.50**	**99.50**	
	4. Mills Panoram Peek	165.00	295.00	
	6. Mills Conv. for Panoram Peek	10.00	29.50	
	4. Muto. Atomic Bomber	65.00	175.00	
	4. Mutos. Ace Bombers	95.00	195.00	
	4. Mutoscope Dr. Mobile (Prewar)	**95.00**	**195.00**	
	4. Mutos. Fly. Saucers	**90.00**	**160.00**	
	4. Mutos. Photo. (Pre-War)	**150.00**	**250.00**	
	4. Mutos. Photomatic DeLuxe	250.00	450.00	
	4. Mutoscope Silver Gloves	**125.00**	**200.00**	
	4. Mutoscope Sky Fighter	95.00	175.00	
	4. Mutos. Voice-O-Graph 35c	150.00	395.00	
	4. QT Pool Table	65.00	85.00	
	4. Quizzer	75.00	125.00	
	4. Rockola World Series	40.00	85.00	
	4. Scientific Baseball	20.00	75.00	
	4. Scientific Basketball	**20.00**	**75.00**	
	4. Scientific Batting Pr.	19.00	65.00	
	2. Scientific Pitch 'Em	75.00	185.00	
	1* Seeburg Bear Gun	69.50	150.00	
	4. Seeburg Chicken Sam	50.00	100.00	
	4. Seeburg Shoot the Chute	**49.50**	**95.00**	
	2* Seeburg Coon Hunt	89.50	175.00	
	2. Set Shot Basketball	150.00	295.00	
	2. Telequiz	75.00	125.00	
	4. Un. Team Hockey	30.00	85.00	
	4. Un. Jungle Gun	175.00	250.00	
	4. DeLuxe model	185.00	275.00	
	4* United Carnival Gun (10/54)	195.00	295.00	
	4. DeLuxe model	245.00	300.00	
	4* United Bonus Gun (1/55)	275.00	350.00	
	4. DeLuxe model	275.00	350.00	
	4. Wilcox-Gay Recordio	50.00	125.00	
	4. Wms. All Stars (8/47)	35.00	75.00	
	4. Wms. Box Score (12/47)	39.50	75.00	
	4. Wms. Star Series (4/49)	35.00	85.00	
	4. Wms. Deluxe World Series (2/52)	40.00	90.00	
	4. Wms. Super World Series (4/51)	39.50	99.00	
	4. Wms. DeLuxe Baseball (4/53)	100.00	175.00	
	2. Wms. Pennant Baseball (12/53)	120.00	185.00	
	4. Wms. Super Pennant Baseball (12/53)	135.00	195.00	
	4 Wms. Super Star Baseball (12/53)	175.00	200.00	
	4. Wms. Major League Baseball (2/54)	145.00	210.00	
	2. Wms. All Star Baseball (2/54)	155.00	225.00	
	4. Wms. Big League Baseball (3/54)	145.00	220.00	
	1. Wms. Jet Fighter (10/54)	175.00	275.00	
	4* Wms. Safari (2/55)	315.00	395.00	
	4. DeLuxe model	325.00	400.00	
	4. Wms. Polar Hunt (3/55)	330.00	425.00	
	4. Wms. King Of Swat (5/55)	325.00	440.00	
	4. Wurlitzer Skeeball	35.00	75.00	
←TOTAL NO.		TOTAL VALUE→		

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- **HS-80 Selective Hideaway**
- **HS-120 Selective Hideaway**
- **W-80 Wall Box**
- **W-120 Wall Box**
- **S-80 Receiver**
- **S-120 Receiver**
- **Wall Speaker**
- Corner Speaker
- Recessed Speaker
- **R-167 Bargrip**

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

Crossroads	$ 545.00
Broadway	785.00
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c a play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	**395.00**
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Clover Pool	$ 375.00
Champion Pool with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" (2 end holes 4 inches closer) to center) with lighted bumpers	285.00
Champion Pool "Model 35" (2 end holes 4 inches closer to center) without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00
Hooligan Pool	375.00

EXHIBIT SUPPLY CO.

Skill Score	$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Standard Tournament Pool	$ 299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
Deluxe Lightup Tournament Pool	349.50
Standard Lightup Tournament Pool	309.50
Supreme DeLuxe Tournament Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	$ 407.50

J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	*Prices on Request*
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	*Prices on Request*
Various Models of above	*Prices on Request*
DeLuxe Fascination Pool	$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- **Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only**
- Model 1452, Hi-Fi, 50 Selections, 45 RPM Only
- **Model 1546 Chrome Wall Box, 120 Selections**
- **Model 1548, 50 Selection Wall Box**
- **Model 1613, 8" Blonde Wall Speaker**
- **Model 1614, 8" Mahogany Wall Speaker**
- **Model 1906, Remote Volume Control**
- **Model 1927, Remote Volume Control with Cancel Button**

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Roto Pool (2-Play., Elec. Score)	$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Stardust	775.00

VALLEY MFG. CO.

Regulation Bumper Pool	$ 279.50
Jumbo Bumper Pool	299.50

WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	$ 349.50
2-Way Senior DeLuxe Bank Pool	399.50
2-Way Special DeLuxe Bank Pool	349.50
Diamond Pool	395.00
Senior Diamond Pool	445.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 1900 DeLuxe, High Fidelity, Desert Haze Finish
- Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White
- Model 1800 DeLuxe, High Fidelity, Dawn Mist
- Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black
- Model 5207 Wall Box—104 Selection—3 Wire
- Model 5206 Wall Box—48 Selection—4 Wire
- Model 257 Stepper—104 Selection—3-Wire
- Model 253 Stepper—104 Selection—3-Wire
- Model 248 Stepper—48 Selection—4 Wire
- Model 5117 12" High Fidelity Wall Speaker
- Model 5116 8" High Fidelity Corner Speaker
- Model 5115 5" High Fidelity Corner Speaker

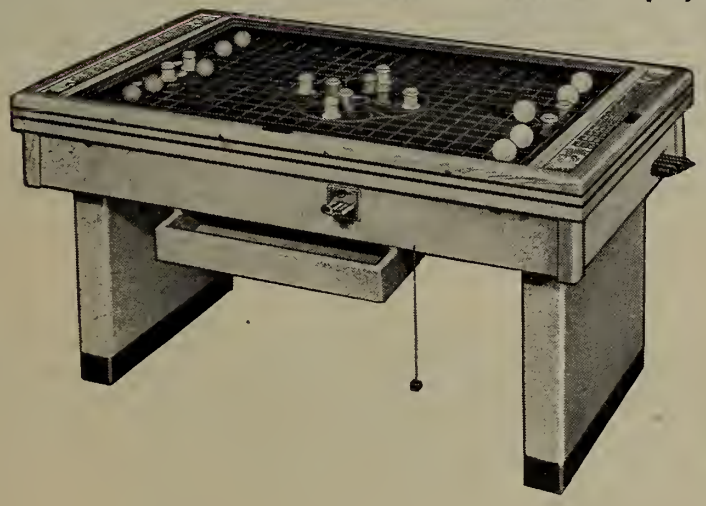
chicago coin offers you
THE MOST COMPLETE LINE
OF QUALITY

POOL GAMES

IN THE INDUSTRY!

POOL GAMES FOR EVERY LOCATION!

**All Models Furnished With Center Hole Plugs!*



1 Clover Pool

3 in 1 game which can be converted to 2 or 3 hole or automatic play at the flip of a switch.

Automatic scoring with popular 4 sided play. New advance type scoring on all holes.

Available with "Levelmatic" playboard adjusters.

2 Champion Pool

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!

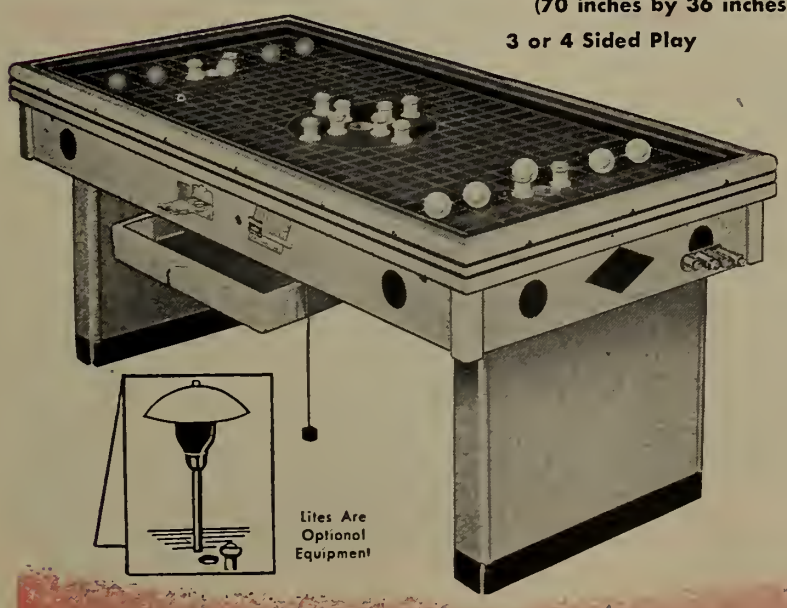
New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
New Plastic Light-Up Bumper Posts!
New Super Sensitive Rebound Rails!
2 Color Grid Screened Ployfield For 3 Sided Ploy!
2 Coin Operation! 2-4 Con Ploy! 3-4 Sided Ploy!

3 Jumbo Pool

2 or 3 Hole Models With or Without Lighted Bumpers!

18 inches longer than regular size (70 inches by 36 inches)

3 or 4 Sided Play



Lites Are Optional Equipment

4 Champion Pool Special No. 35

End holes are located 4 inches closer to center!

Choice of 2 or 3 hole models!

3 or 4 Sided play!

Super sensitive rebound rails!

chicago coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

FLY WITH AMERICAN AIRLINES

OVER NIAGARA FALLS

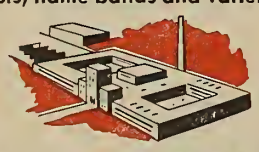
PLUS ENTERTAINMENT GALORE AT THE BIG WURLITZER CENTENNIAL CLUB CELEBRATION

AUGUST 23-24 and 25

ALL FOR FUN ALL FOR YOU

Best accommodations at Buffalo's finest hotel — The Statler.

Top stage entertainment by recording artists, name bands and variety acts.



Guided factory tours. See the fabulous 1900 made right before your eyes.

Giant carnival with circus performers and midway right on the Wurlitzer grounds.

PLUS PRIZES BY THE HUNDREDS

We want you and your wife to be Wurlitzer guests at our celebration of 100 years of musical achievement. We promise you three of the most thrilling days of your life.

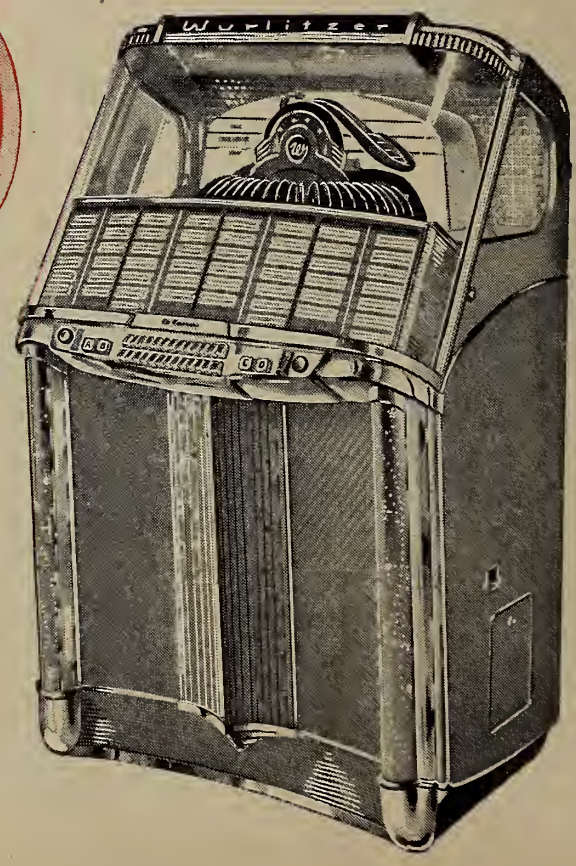
So join the Wurlitzer Centennial Club now. See your Wurlitzer Distributor and learn how every operator and his wife can become eligible for this "once-in-a-lifetime" celebration. Do it now, then start making plans to be the guests of Wurlitzer, August 23, 24, 25.

WURLITZER Centennial MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK



UNITED'S

ROTO-POOL

with Rotation Lighting from Pocket to Pocket

LIGHTED POCKETS SCORE { 100 EXTRA POINTS FIRST 5 BALLS
200 EXTRA POINTS SECOND 5 BALLS

All Pockets Can Be Made by Skillful
STRAIGHT OR BANK SHOTS

APPROX. SIZE 3 FT. BY 6 FT.

HINGED PLAYFIELD
•
SIMPLE PLAYFIELD ADJUSTER ASSURES LEVEL PLAYFIELD
•
EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

NO PENALTY SHOTS
•
ONE OR TWO CAN PLAY 10¢ PER PLAYER
•
SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

NOW AT YOUR DISTRIBUTOR

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • CARAVAN • TOP-NOTCH Shuffle-Alley • REGULATION Shuffle-Alley

A Bally® NIGHT-CLUB

All the money-making play-appeal of BROADWAY

plus new BEFORE and AFTER feature

press buttons BEFORE shooting 4TH ball

press buttons BEFORE shooting 5TH ball

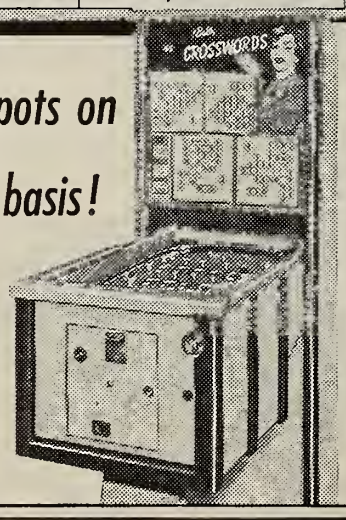
press buttons AFTER shooting 5TH ball

plus Double, Triple and **Quadruple** scores

Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

Bally **CROSSWORDS** Word-Puzzle Skill-Game



Get your 5-ball spots on a money-making basis! Get new Bally CROSSWORDS!

Pin-Pool

STANDARD
52 IN. BY 36 IN.
WITHOUT LIGHTS, priced for blanket coverage of all types of locations.

LIGHT-UP BUMPERS for locations that demand extra flash.

NEON-LIGHTS under side-rails, flooding table with no-glare illumination.

SENIOR
68 IN. BY 36 IN.
With or without light-up bumpers.

ALL MODELS CONVERTIBLE
2 OR 3 POCKETS

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS